

GNSS-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G90061A54ACMEN.html>

Date: August 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: G90061A54ACMEN

Abstracts

Report Summary

GNSS-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GNSS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of GNSS 2013-2017, and development forecast 2018-2023

Main market players of GNSS in North America, with company and product introduction, position in the GNSS market

Market status and development trend of GNSS by types and applications

Cost and profit status of GNSS, and marketing status

Market growth drivers and challenges

The report segments the North America GNSS market as:

North America GNSS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America GNSS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Core Satellite Navigation Systems
Regional Satellite Navigation Systems
Satellite-Based Augmentation Systems (SBAS)

North America GNSS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Navigation
Positioning

North America GNSS Market: Players Segment Analysis (Company and Product introduction, GNSS Sales Volume, Revenue, Price and Gross Margin):

Qualcomm
Trimble Navigation
Broadcom
CSR
Laird
Furuno Electric
Rockwell Collins
Texas Instruments
Cobham
Hexagon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GNSS

- 1.1 Definition of GNSS in This Report
- 1.2 Commercial Types of GNSS
 - 1.2.1 Core Satellite Navigation Systems
 - 1.2.2 Regional Satellite Navigation Systems
 - 1.2.3 Satellite-Based Augmentation Systems (SBAS)
- 1.3 Downstream Application of GNSS
 - 1.3.1 Navigation
 - 1.3.2 Positioning
- 1.4 Development History of GNSS
- 1.5 Market Status and Trend of GNSS 2013-2023
 - 1.5.1 North America GNSS Market Status and Trend 2013-2023
 - 1.5.2 Regional GNSS Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of GNSS in North America 2013-2017
- 2.2 Consumption Market of GNSS in North America by Regions
 - 2.2.1 Consumption Volume of GNSS in North America by Regions
 - 2.2.2 Revenue of GNSS in North America by Regions
- 2.3 Market Analysis of GNSS in North America by Regions
 - 2.3.1 Market Analysis of GNSS in United States 2013-2017
 - 2.3.2 Market Analysis of GNSS in Canada 2013-2017
 - 2.3.3 Market Analysis of GNSS in Mexico 2013-2017
- 2.4 Market Development Forecast of GNSS in North America 2018-2023
 - 2.4.1 Market Development Forecast of GNSS in North America 2018-2023
 - 2.4.2 Market Development Forecast of GNSS by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of GNSS in North America by Types
 - 3.1.2 Revenue of GNSS in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of GNSS in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GNSS in North America by Downstream Industry
- 4.2 Demand Volume of GNSS by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of GNSS by Downstream Industry in United States
 - 4.2.2 Demand Volume of GNSS by Downstream Industry in Canada
 - 4.2.3 Demand Volume of GNSS by Downstream Industry in Mexico
- 4.3 Market Forecast of GNSS in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GNSS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 GNSS Downstream Industry Situation and Trend Overview

CHAPTER 6 GNSS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of GNSS in North America by Major Players
- 6.2 Revenue of GNSS in North America by Major Players
- 6.3 Basic Information of GNSS by Major Players
 - 6.3.1 Headquarters Location and Established Time of GNSS Major Players
 - 6.3.2 Employees and Revenue Level of GNSS Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GNSS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Qualcomm
 - 7.1.1 Company profile
 - 7.1.2 Representative GNSS Product
 - 7.1.3 GNSS Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.2 Trimble Navigation

- 7.2.1 Company profile
- 7.2.2 Representative GNSS Product
- 7.2.3 GNSS Sales, Revenue, Price and Gross Margin of Trimble Navigation
- 7.3 Broadcom
 - 7.3.1 Company profile
 - 7.3.2 Representative GNSS Product
 - 7.3.3 GNSS Sales, Revenue, Price and Gross Margin of Broadcom
- 7.4 CSR
 - 7.4.1 Company profile
 - 7.4.2 Representative GNSS Product
 - 7.4.3 GNSS Sales, Revenue, Price and Gross Margin of CSR
- 7.5 Laird
 - 7.5.1 Company profile
 - 7.5.2 Representative GNSS Product
 - 7.5.3 GNSS Sales, Revenue, Price and Gross Margin of Laird
- 7.6 Furuno Electric
 - 7.6.1 Company profile
 - 7.6.2 Representative GNSS Product
 - 7.6.3 GNSS Sales, Revenue, Price and Gross Margin of Furuno Electric
- 7.7 Rockwell Collins
 - 7.7.1 Company profile
 - 7.7.2 Representative GNSS Product
 - 7.7.3 GNSS Sales, Revenue, Price and Gross Margin of Rockwell Collins
- 7.8 Texas Instruments
 - 7.8.1 Company profile
 - 7.8.2 Representative GNSS Product
 - 7.8.3 GNSS Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.9 Cobham
 - 7.9.1 Company profile
 - 7.9.2 Representative GNSS Product
 - 7.9.3 GNSS Sales, Revenue, Price and Gross Margin of Cobham
- 7.10 Hexagon
 - 7.10.1 Company profile
 - 7.10.2 Representative GNSS Product
 - 7.10.3 GNSS Sales, Revenue, Price and Gross Margin of Hexagon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GNSS

8.1 Industry Chain of GNSS

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GNSS

9.1 Cost Structure Analysis of GNSS

9.2 Raw Materials Cost Analysis of GNSS

9.3 Labor Cost Analysis of GNSS

9.4 Manufacturing Expenses Analysis of GNSS

CHAPTER 10 MARKETING STATUS ANALYSIS OF GNSS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: GNSS-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G90061A54ACMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G90061A54ACMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970