

GNSS-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G013726DE87MEN.html>

Date: August 2018

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: G013726DE87MEN

Abstracts

Report Summary

GNSS-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GNSS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of GNSS 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of GNSS worldwide, with company and product introduction, position in the GNSS market

Market status and development trend of GNSS by types and applications

Cost and profit status of GNSS, and marketing status

Market growth drivers and challenges

The report segments the global GNSS market as:

Global GNSS Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global GNSS Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Core Satellite Navigation Systems

Regional Satellite Navigation Systems

Satellite-Based Augmentation Systems (SBAS)

Global GNSS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Navigation

Positioning

Global GNSS Market: Manufacturers Segment Analysis (Company and Product introduction, GNSS Sales Volume, Revenue, Price and Gross Margin):

Qualcomm

Trimble Navigation

Broadcom

CSR

Laird

Furuno Electric

Rockwell Collins

Texas Instruments

Cobham

Hexagon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GNSS

- 1.1 Definition of GNSS in This Report
- 1.2 Commercial Types of GNSS
 - 1.2.1 Core Satellite Navigation Systems
 - 1.2.2 Regional Satellite Navigation Systems
 - 1.2.3 Satellite-Based Augmentation Systems (SBAS)
- 1.3 Downstream Application of GNSS
 - 1.3.1 Navigation
 - 1.3.2 Positioning
- 1.4 Development History of GNSS
- 1.5 Market Status and Trend of GNSS 2013-2023
 - 1.5.1 Global GNSS Market Status and Trend 2013-2023
 - 1.5.2 Regional GNSS Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of GNSS 2013-2017
- 2.2 Production Market of GNSS by Regions
 - 2.2.1 Production Volume of GNSS by Regions
 - 2.2.2 Production Value of GNSS by Regions
- 2.3 Demand Market of GNSS by Regions
- 2.4 Production and Demand Status of GNSS by Regions
 - 2.4.1 Production and Demand Status of GNSS by Regions 2013-2017
 - 2.4.2 Import and Export Status of GNSS by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of GNSS by Types
- 3.2 Production Value of GNSS by Types
- 3.3 Market Forecast of GNSS by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GNSS by Downstream Industry
- 4.2 Market Forecast of GNSS by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GNSS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 GNSS Downstream Industry Situation and Trend Overview

CHAPTER 6 GNSS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of GNSS by Major Manufacturers
- 6.2 Production Value of GNSS by Major Manufacturers
- 6.3 Basic Information of GNSS by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of GNSS Major Manufacturer
 - 6.3.2 Employees and Revenue Level of GNSS Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GNSS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Qualcomm
 - 7.1.1 Company profile
 - 7.1.2 Representative GNSS Product
 - 7.1.3 GNSS Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.2 Trimble Navigation
 - 7.2.1 Company profile
 - 7.2.2 Representative GNSS Product
 - 7.2.3 GNSS Sales, Revenue, Price and Gross Margin of Trimble Navigation
- 7.3 Broadcom
 - 7.3.1 Company profile
 - 7.3.2 Representative GNSS Product
 - 7.3.3 GNSS Sales, Revenue, Price and Gross Margin of Broadcom
- 7.4 CSR
 - 7.4.1 Company profile
 - 7.4.2 Representative GNSS Product
 - 7.4.3 GNSS Sales, Revenue, Price and Gross Margin of CSR
- 7.5 Laird

- 7.5.1 Company profile
- 7.5.2 Representative GNSS Product
- 7.5.3 GNSS Sales, Revenue, Price and Gross Margin of Laird
- 7.6 Furuno Electric
 - 7.6.1 Company profile
 - 7.6.2 Representative GNSS Product
 - 7.6.3 GNSS Sales, Revenue, Price and Gross Margin of Furuno Electric
- 7.7 Rockwell Collins
 - 7.7.1 Company profile
 - 7.7.2 Representative GNSS Product
 - 7.7.3 GNSS Sales, Revenue, Price and Gross Margin of Rockwell Collins
- 7.8 Texas Instruments
 - 7.8.1 Company profile
 - 7.8.2 Representative GNSS Product
 - 7.8.3 GNSS Sales, Revenue, Price and Gross Margin of Texas Instruments
- 7.9 Cobham
 - 7.9.1 Company profile
 - 7.9.2 Representative GNSS Product
 - 7.9.3 GNSS Sales, Revenue, Price and Gross Margin of Cobham
- 7.10 Hexagon
 - 7.10.1 Company profile
 - 7.10.2 Representative GNSS Product
 - 7.10.3 GNSS Sales, Revenue, Price and Gross Margin of Hexagon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GNSS

- 8.1 Industry Chain of GNSS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GNSS

- 9.1 Cost Structure Analysis of GNSS
- 9.2 Raw Materials Cost Analysis of GNSS
- 9.3 Labor Cost Analysis of GNSS
- 9.4 Manufacturing Expenses Analysis of GNSS

CHAPTER 10 MARKETING STATUS ANALYSIS OF GNSS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: GNSS-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G013726DE87MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G013726DE87MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970