

GNSS Chips-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/G6A3114B13AMEN.html

Date: February 2018 Pages: 145 Price: US\$ 3,480.00 (Single User License) ID: G6A3114B13AMEN

Abstracts

Report Summary

GNSS Chips-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GNSS Chips industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of GNSS Chips 2013-2017, and development forecast 2018-2023 Main market players of GNSS Chips in Asia Pacific, with company and product introduction, position in the GNSS Chips market Market status and development trend of GNSS Chips by types and applications Cost and profit status of GNSS Chips, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific GNSS Chips market as:

Asia Pacific GNSS Chips Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan Korea India Southeast Asia



Australia

Asia Pacific GNSS Chips Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Standard Precision High Precision

Asia Pacific GNSS Chips Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smartphones Tablets Personal Navigation Devices In-Vehicle Systems Wearable Devices Digital Cameras

Asia Pacific GNSS Chips Market: Players Segment Analysis (Company and Product introduction, GNSS Chips Sales Volume, Revenue, Price and Gross Margin):

Qualcomm Incorporated Stmicroelectronics Mediatek U-Blox Holdings Broadcom Corporation Intel Corporation Furuno Electric Skyworks Solutions Quectel Wireless Solutions Navika Electronics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF GNSS CHIPS

- 1.1 Definition of GNSS Chips in This Report
- 1.2 Commercial Types of GNSS Chips
- 1.2.1 Standard Precision
- 1.2.2 High Precision
- 1.3 Downstream Application of GNSS Chips
- 1.3.1 Smartphones
- 1.3.2 Tablets
- 1.3.3 Personal Navigation Devices
- 1.3.4 In-Vehicle Systems
- 1.3.5 Wearable Devices
- 1.3.6 Digital Cameras
- 1.4 Development History of GNSS Chips
- 1.5 Market Status and Trend of GNSS Chips 2013-2023
- 1.5.1 Asia Pacific GNSS Chips Market Status and Trend 2013-2023
- 1.5.2 Regional GNSS Chips Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of GNSS Chips in Asia Pacific 2013-2017
- 2.2 Consumption Market of GNSS Chips in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of GNSS Chips in Asia Pacific by Regions
 - 2.2.2 Revenue of GNSS Chips in Asia Pacific by Regions
- 2.3 Market Analysis of GNSS Chips in Asia Pacific by Regions
 - 2.3.1 Market Analysis of GNSS Chips in China 2013-2017
 - 2.3.2 Market Analysis of GNSS Chips in Japan 2013-2017
 - 2.3.3 Market Analysis of GNSS Chips in Korea 2013-2017
 - 2.3.4 Market Analysis of GNSS Chips in India 2013-2017
 - 2.3.5 Market Analysis of GNSS Chips in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of GNSS Chips in Australia 2013-2017
- 2.4 Market Development Forecast of GNSS Chips in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of GNSS Chips in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of GNSS Chips by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of GNSS Chips in Asia Pacific by Types
- 3.1.2 Revenue of GNSS Chips in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
 - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of GNSS Chips in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GNSS Chips in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of GNSS Chips by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of GNSS Chips by Downstream Industry in China
 - 4.2.2 Demand Volume of GNSS Chips by Downstream Industry in Japan
 - 4.2.3 Demand Volume of GNSS Chips by Downstream Industry in Korea
 - 4.2.4 Demand Volume of GNSS Chips by Downstream Industry in India
 - 4.2.5 Demand Volume of GNSS Chips by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of GNSS Chips by Downstream Industry in Australia
- 4.3 Market Forecast of GNSS Chips in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GNSS CHIPS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 GNSS Chips Downstream Industry Situation and Trend Overview

CHAPTER 6 GNSS CHIPS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of GNSS Chips in Asia Pacific by Major Players
- 6.2 Revenue of GNSS Chips in Asia Pacific by Major Players
- 6.3 Basic Information of GNSS Chips by Major Players
- 6.3.1 Headquarters Location and Established Time of GNSS Chips Major Players
- 6.3.2 Employees and Revenue Level of GNSS Chips Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 GNSS CHIPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Qualcomm Incorporated
 - 7.1.1 Company profile
 - 7.1.2 Representative GNSS Chips Product
- 7.1.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Qualcomm

Incorporated

- 7.2 Stmicroelectronics
 - 7.2.1 Company profile
 - 7.2.2 Representative GNSS Chips Product
 - 7.2.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Stmicroelectronics
- 7.3 Mediatek
 - 7.3.1 Company profile
- 7.3.2 Representative GNSS Chips Product
- 7.3.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Mediatek
- 7.4 U-Blox Holdings
 - 7.4.1 Company profile
 - 7.4.2 Representative GNSS Chips Product
- 7.4.3 GNSS Chips Sales, Revenue, Price and Gross Margin of U-Blox Holdings
- 7.5 Broadcom Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative GNSS Chips Product
- 7.5.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Broadcom Corporation
- 7.6 Intel Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative GNSS Chips Product
- 7.6.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Intel Corporation
- 7.7 Furuno Electric
 - 7.7.1 Company profile
 - 7.7.2 Representative GNSS Chips Product
 - 7.7.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Furuno Electric
- 7.8 Skyworks Solutions
 - 7.8.1 Company profile
 - 7.8.2 Representative GNSS Chips Product



7.8.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Skyworks Solutions 7.9 Quectel Wireless Solutions

- 7.9.1 Company profile
- 7.9.2 Representative GNSS Chips Product

7.9.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Quectel Wireless Solutions

7.10 Navika Electronics

- 7.10.1 Company profile
- 7.10.2 Representative GNSS Chips Product
- 7.10.3 GNSS Chips Sales, Revenue, Price and Gross Margin of Navika Electronics

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GNSS CHIPS

- 8.1 Industry Chain of GNSS Chips
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GNSS CHIPS

- 9.1 Cost Structure Analysis of GNSS Chips
- 9.2 Raw Materials Cost Analysis of GNSS Chips
- 9.3 Labor Cost Analysis of GNSS Chips
- 9.4 Manufacturing Expenses Analysis of GNSS Chips

CHAPTER 10 MARKETING STATUS ANALYSIS OF GNSS CHIPS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: GNSS Chips-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/G6A3114B13AMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G6A3114B13AMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970