

GNSS-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/G2A24093BCDMEN.html

Date: August 2018 Pages: 144 Price: US\$ 2,980.00 (Single User License) ID: G2A24093BCDMEN

Abstracts

Report Summary

GNSS-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on GNSS industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of GNSS 2013-2017, and development forecast 2018-2023 Main market players of GNSS in China, with company and product introduction, position in the GNSS market Market status and development trend of GNSS by types and applications Cost and profit status of GNSS, and marketing status Market growth drivers and challenges

The report segments the China GNSS market as:

China GNSS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China GNSS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Core Satellite Navigation Systems Regional Satellite Navigation Systems Satellite-Based Augmentation Systems (SBAS)

China GNSS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Navigation Positioning

China GNSS Market: Players Segment Analysis (Company and Product introduction, GNSS Sales Volume, Revenue, Price and Gross Margin): Qualcomm Trimble Navigation Broadcom CSR Laird Furuno Electric Rockwell Collins Texas Instruments Cobham Hexagon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF GNSS

- 1.1 Definition of GNSS in This Report
- 1.2 Commercial Types of GNSS
- 1.2.1 Core Satellite Navigation Systems
- 1.2.2 Regional Satellite Navigation Systems
- 1.2.3 Satellite-Based Augmentation Systems (SBAS)
- 1.3 Downstream Application of GNSS
- 1.3.1 Navigation
- 1.3.2 Positioning
- 1.4 Development History of GNSS
- 1.5 Market Status and Trend of GNSS 2013-2023
- 1.5.1 China GNSS Market Status and Trend 2013-2023
- 1.5.2 Regional GNSS Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of GNSS in China 2013-2017
- 2.2 Consumption Market of GNSS in China by Regions
- 2.2.1 Consumption Volume of GNSS in China by Regions
- 2.2.2 Revenue of GNSS in China by Regions
- 2.3 Market Analysis of GNSS in China by Regions
 - 2.3.1 Market Analysis of GNSS in North China 2013-2017
 - 2.3.2 Market Analysis of GNSS in Northeast China 2013-2017
 - 2.3.3 Market Analysis of GNSS in East China 2013-2017
 - 2.3.4 Market Analysis of GNSS in Central & South China 2013-2017
 - 2.3.5 Market Analysis of GNSS in Southwest China 2013-2017
- 2.3.6 Market Analysis of GNSS in Northwest China 2013-2017
- 2.4 Market Development Forecast of GNSS in China 2018-2023
- 2.4.1 Market Development Forecast of GNSS in China 2018-2023
- 2.4.2 Market Development Forecast of GNSS by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of GNSS in China by Types
- 3.1.2 Revenue of GNSS in China by Types



- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of GNSS in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of GNSS in China by Downstream Industry
- 4.2 Demand Volume of GNSS by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of GNSS by Downstream Industry in North China
- 4.2.2 Demand Volume of GNSS by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of GNSS by Downstream Industry in East China
- 4.2.4 Demand Volume of GNSS by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of GNSS by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of GNSS by Downstream Industry in Northwest China
- 4.3 Market Forecast of GNSS in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GNSS

- 5.1 China Economy Situation and Trend Overview
- 5.2 GNSS Downstream Industry Situation and Trend Overview

CHAPTER 6 GNSS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of GNSS in China by Major Players
- 6.2 Revenue of GNSS in China by Major Players
- 6.3 Basic Information of GNSS by Major Players
- 6.3.1 Headquarters Location and Established Time of GNSS Major Players
- 6.3.2 Employees and Revenue Level of GNSS Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 GNSS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Qualcomm
- 7.1.1 Company profile
- 7.1.2 Representative GNSS Product
- 7.1.3 GNSS Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.2 Trimble Navigation
- 7.2.1 Company profile
- 7.2.2 Representative GNSS Product
- 7.2.3 GNSS Sales, Revenue, Price and Gross Margin of Trimble Navigation
- 7.3 Broadcom
- 7.3.1 Company profile
- 7.3.2 Representative GNSS Product
- 7.3.3 GNSS Sales, Revenue, Price and Gross Margin of Broadcom

7.4 CSR

- 7.4.1 Company profile
- 7.4.2 Representative GNSS Product
- 7.4.3 GNSS Sales, Revenue, Price and Gross Margin of CSR
- 7.5 Laird
 - 7.5.1 Company profile
 - 7.5.2 Representative GNSS Product
- 7.5.3 GNSS Sales, Revenue, Price and Gross Margin of Laird
- 7.6 Furuno Electric
 - 7.6.1 Company profile
 - 7.6.2 Representative GNSS Product
 - 7.6.3 GNSS Sales, Revenue, Price and Gross Margin of Furuno Electric
- 7.7 Rockwell Collins
 - 7.7.1 Company profile
 - 7.7.2 Representative GNSS Product
- 7.7.3 GNSS Sales, Revenue, Price and Gross Margin of Rockwell Collins
- 7.8 Texas Instruments
 - 7.8.1 Company profile
 - 7.8.2 Representative GNSS Product
 - 7.8.3 GNSS Sales, Revenue, Price and Gross Margin of Texas Instruments

7.9 Cobham

- 7.9.1 Company profile
- 7.9.2 Representative GNSS Product



7.9.3 GNSS Sales, Revenue, Price and Gross Margin of Cobham

- 7.10 Hexagon
 - 7.10.1 Company profile
 - 7.10.2 Representative GNSS Product
 - 7.10.3 GNSS Sales, Revenue, Price and Gross Margin of Hexagon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GNSS

- 8.1 Industry Chain of GNSS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GNSS

- 9.1 Cost Structure Analysis of GNSS
- 9.2 Raw Materials Cost Analysis of GNSS
- 9.3 Labor Cost Analysis of GNSS
- 9.4 Manufacturing Expenses Analysis of GNSS

CHAPTER 10 MARKETING STATUS ANALYSIS OF GNSS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources

12.3 Reference



I would like to order

Product name: GNSS-China Market Status and Trend Report 2013-2023 Product link: https://marketpublishers.com/r/G2A24093BCDMEN.html Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G2A24093BCDMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970