

# **Generator Sets-EMEA Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/GE4B316269E0EN.html

Date: April 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: GE4B316269E0EN

### **Abstracts**

### **Report Summary**

Generator Sets-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Generator Sets industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Generator Sets 2013-2017, and development forecast 2018-2023

Main market players of Generator Sets in EMEA, with company and product introduction, position in the Generator Sets market

Market status and development trend of Generator Sets by types and applications

Cost and profit status of Generator Sets, and marketing status

Market growth drivers and challenges

The report segments the EMEA Generator Sets market as:

EMEA Generator Sets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Generator Sets Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

0-100 KVA 100-350 KVA 350-1000 KVA Above 1000 KVA

EMEA Generator Sets Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Sector Commercial Sector Industrial Sector

EMEA Generator Sets Market: Players Segment Analysis (Company and Product introduction, Generator Sets Sales Volume, Revenue, Price and Gross Margin):

Cummins

Caterpillar

Generac Power Systems

Mitsubishi Heavy Industries

Briggs & Stratton

Kohler

Mahindra Powerol

Kirloskar Oil Engines

Cooper

Kubota

**AKSA Power** 

Honda Power Equipment

MTU Onsite Energy

Wartsila

Doosan

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF GENERATOR SETS**

- 1.1 Definition of Generator Sets in This Report
- 1.2 Commercial Types of Generator Sets
  - 1.2.1 0-100 KVA
  - 1.2.2 100-350 KVA
  - 1.2.3 350-1000 KVA
  - 1.2.4 Above 1000 KVA
- 1.3 Downstream Application of Generator Sets
  - 1.3.1 Residential Sector
  - 1.3.2 Commercial Sector
- 1.3.3 Industrial Sector
- 1.4 Development History of Generator Sets
- 1.5 Market Status and Trend of Generator Sets 2013-2023
- 1.5.1 EMEA Generator Sets Market Status and Trend 2013-2023
- 1.5.2 Regional Generator Sets Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Generator Sets in EMEA 2013-2017
- 2.2 Consumption Market of Generator Sets in EMEA by Regions
  - 2.2.1 Consumption Volume of Generator Sets in EMEA by Regions
  - 2.2.2 Revenue of Generator Sets in EMEA by Regions
- 2.3 Market Analysis of Generator Sets in EMEA by Regions
  - 2.3.1 Market Analysis of Generator Sets in Europe 2013-2017
  - 2.3.2 Market Analysis of Generator Sets in Middle East 2013-2017
  - 2.3.3 Market Analysis of Generator Sets in Africa 2013-2017
- 2.4 Market Development Forecast of Generator Sets in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Generator Sets in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Generator Sets by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Generator Sets in EMEA by Types
  - 3.1.2 Revenue of Generator Sets in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Generator Sets in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Generator Sets in EMEA by Downstream Industry
- 4.2 Demand Volume of Generator Sets by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Generator Sets by Downstream Industry in Europe
- 4.2.2 Demand Volume of Generator Sets by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Generator Sets by Downstream Industry in Africa
- 4.3 Market Forecast of Generator Sets in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GENERATOR SETS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Generator Sets Downstream Industry Situation and Trend Overview

## CHAPTER 6 GENERATOR SETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Generator Sets in EMEA by Major Players
- 6.2 Revenue of Generator Sets in EMEA by Major Players
- 6.3 Basic Information of Generator Sets by Major Players
  - 6.3.1 Headquarters Location and Established Time of Generator Sets Major Players
  - 6.3.2 Employees and Revenue Level of Generator Sets Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 GENERATOR SETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cummins
  - 7.1.1 Company profile
  - 7.1.2 Representative Generator Sets Product



- 7.1.3 Generator Sets Sales, Revenue, Price and Gross Margin of Cummins
- 7.2 Caterpillar
  - 7.2.1 Company profile
  - 7.2.2 Representative Generator Sets Product
  - 7.2.3 Generator Sets Sales, Revenue, Price and Gross Margin of Caterpillar
- 7.3 Generac Power Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative Generator Sets Product
- 7.3.3 Generator Sets Sales, Revenue, Price and Gross Margin of Generac Power Systems
- 7.4 Mitsubishi Heavy Industries
  - 7.4.1 Company profile
  - 7.4.2 Representative Generator Sets Product
- 7.4.3 Generator Sets Sales, Revenue, Price and Gross Margin of Mitsubishi Heavy Industries
- 7.5 Briggs & Stratton
  - 7.5.1 Company profile
  - 7.5.2 Representative Generator Sets Product
  - 7.5.3 Generator Sets Sales, Revenue, Price and Gross Margin of Briggs & Stratton
- 7.6 Kohler
  - 7.6.1 Company profile
  - 7.6.2 Representative Generator Sets Product
  - 7.6.3 Generator Sets Sales, Revenue, Price and Gross Margin of Kohler
- 7.7 Mahindra Powerol
  - 7.7.1 Company profile
  - 7.7.2 Representative Generator Sets Product
  - 7.7.3 Generator Sets Sales, Revenue, Price and Gross Margin of Mahindra Powerol
- 7.8 Kirloskar Oil Engines
  - 7.8.1 Company profile
  - 7.8.2 Representative Generator Sets Product
  - 7.8.3 Generator Sets Sales, Revenue, Price and Gross Margin of Kirloskar Oil Engines
- 7.9 Cooper
  - 7.9.1 Company profile
  - 7.9.2 Representative Generator Sets Product
  - 7.9.3 Generator Sets Sales, Revenue, Price and Gross Margin of Cooper
- 7.10 Kubota
  - 7.10.1 Company profile
  - 7.10.2 Representative Generator Sets Product
  - 7.10.3 Generator Sets Sales, Revenue, Price and Gross Margin of Kubota



- 7.11 AKSA Power
  - 7.11.1 Company profile
  - 7.11.2 Representative Generator Sets Product
  - 7.11.3 Generator Sets Sales, Revenue, Price and Gross Margin of AKSA Power
- 7.12 Honda Power Equipment
  - 7.12.1 Company profile
- 7.12.2 Representative Generator Sets Product
- 7.12.3 Generator Sets Sales, Revenue, Price and Gross Margin of Honda Power Equipment
- 7.13 MTU Onsite Energy
  - 7.13.1 Company profile
  - 7.13.2 Representative Generator Sets Product
  - 7.13.3 Generator Sets Sales, Revenue, Price and Gross Margin of MTU Onsite Energy
- 7.14 Wartsila
  - 7.14.1 Company profile
  - 7.14.2 Representative Generator Sets Product
- 7.14.3 Generator Sets Sales, Revenue, Price and Gross Margin of Wartsila
- 7.15 Doosan
  - 7.15.1 Company profile
  - 7.15.2 Representative Generator Sets Product
  - 7.15.3 Generator Sets Sales, Revenue, Price and Gross Margin of Doosan

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GENERATOR SETS

- 8.1 Industry Chain of Generator Sets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GENERATOR SETS

- 9.1 Cost Structure Analysis of Generator Sets
- 9.2 Raw Materials Cost Analysis of Generator Sets
- 9.3 Labor Cost Analysis of Generator Sets
- 9.4 Manufacturing Expenses Analysis of Generator Sets

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF GENERATOR SETS**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Generator Sets-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/GE4B316269E0EN.html">https://marketpublishers.com/r/GE4B316269E0EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GE4B316269E0EN.html">https://marketpublishers.com/r/GE4B316269E0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970