

Gastrointestinal OTC Drugs-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/G89CDD58DF8MEN.html>

Date: March 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: G89CDD58DF8MEN

Abstracts

Report Summary

Gastrointestinal OTC Drugs-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gastrointestinal OTC Drugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Gastrointestinal OTC Drugs 2013-2017, and development forecast 2018-2023

Main market players of Gastrointestinal OTC Drugs in Asia Pacific, with company and product introduction, position in the Gastrointestinal OTC Drugs market

Market status and development trend of Gastrointestinal OTC Drugs by types and applications

Cost and profit status of Gastrointestinal OTC Drugs, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Gastrointestinal OTC Drugs market as:

Asia Pacific Gastrointestinal OTC Drugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia
Australia

Asia Pacific Gastrointestinal OTC Drugs Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Capsule
Tablet
Others

Asia Pacific Gastrointestinal OTC Drugs Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Pharmacy
Retail Pharmacy
Online Pharmacy

Asia Pacific Gastrointestinal OTC Drugs Market: Players Segment Analysis (Company and Product introduction, Gastrointestinal OTC Drugs Sales Volume, Revenue, Price and Gross Margin):

Bayer
GlaxoSmithKline
Johnson & Johnson
Pfizer
Perrigo
Abbott
C.B. Fleet
Purdue Pharma
Teva Pharmaceutical
Sanofi
Boehringer Ingelheim
Xiuzheng Pharmaceutical Group
China Resources Sanjiu Medical & Pharmaceutical
Harbin Pharmaceutical Group
JZJT
Tongrentang (TRT)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF GASTROINTESTINAL OTC DRUGS

- 1.1 Definition of Gastrointestinal OTC Drugs in This Report
- 1.2 Commercial Types of Gastrointestinal OTC Drugs
 - 1.2.1 Capsule
 - 1.2.2 Tablet
 - 1.2.3 Others
- 1.3 Downstream Application of Gastrointestinal OTC Drugs
 - 1.3.1 Hospital Pharmacy
 - 1.3.2 Retail Pharmacy
 - 1.3.3 Online Pharmacy
- 1.4 Development History of Gastrointestinal OTC Drugs
- 1.5 Market Status and Trend of Gastrointestinal OTC Drugs 2013-2023
 - 1.5.1 Asia Pacific Gastrointestinal OTC Drugs Market Status and Trend 2013-2023
 - 1.5.2 Regional Gastrointestinal OTC Drugs Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Gastrointestinal OTC Drugs in Asia Pacific 2013-2017
- 2.2 Consumption Market of Gastrointestinal OTC Drugs in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Gastrointestinal OTC Drugs in Asia Pacific by Regions
 - 2.2.2 Revenue of Gastrointestinal OTC Drugs in Asia Pacific by Regions
- 2.3 Market Analysis of Gastrointestinal OTC Drugs in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Gastrointestinal OTC Drugs in China 2013-2017
 - 2.3.2 Market Analysis of Gastrointestinal OTC Drugs in Japan 2013-2017
 - 2.3.3 Market Analysis of Gastrointestinal OTC Drugs in Korea 2013-2017
 - 2.3.4 Market Analysis of Gastrointestinal OTC Drugs in India 2013-2017
 - 2.3.5 Market Analysis of Gastrointestinal OTC Drugs in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Gastrointestinal OTC Drugs in Australia 2013-2017
- 2.4 Market Development Forecast of Gastrointestinal OTC Drugs in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Gastrointestinal OTC Drugs in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Gastrointestinal OTC Drugs by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Gastrointestinal OTC Drugs in Asia Pacific by Types

3.1.2 Revenue of Gastrointestinal OTC Drugs in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Gastrointestinal OTC Drugs in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Gastrointestinal OTC Drugs in Asia Pacific by Downstream Industry

4.2 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in Major Countries

4.2.1 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in China

4.2.2 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in Japan

4.2.3 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in Korea

4.2.4 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in India

4.2.5 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Gastrointestinal OTC Drugs by Downstream Industry in Australia

4.3 Market Forecast of Gastrointestinal OTC Drugs in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GASTROINTESTINAL OTC DRUGS

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Gastrointestinal OTC Drugs Downstream Industry Situation and Trend Overview

CHAPTER 6 GASTROINTESTINAL OTC DRUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Gastrointestinal OTC Drugs in Asia Pacific by Major Players
- 6.2 Revenue of Gastrointestinal OTC Drugs in Asia Pacific by Major Players
- 6.3 Basic Information of Gastrointestinal OTC Drugs by Major Players
 - 6.3.1 Headquarters Location and Established Time of Gastrointestinal OTC Drugs Major Players
 - 6.3.2 Employees and Revenue Level of Gastrointestinal OTC Drugs Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 GASTROINTESTINAL OTC DRUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Bayer
 - 7.1.1 Company profile
 - 7.1.2 Representative Gastrointestinal OTC Drugs Product
 - 7.1.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Bayer
- 7.2 GlaxoSmithKline
 - 7.2.1 Company profile
 - 7.2.2 Representative Gastrointestinal OTC Drugs Product
 - 7.2.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.3 Johnson & Johnson
 - 7.3.1 Company profile
 - 7.3.2 Representative Gastrointestinal OTC Drugs Product
 - 7.3.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.4 Pfizer
 - 7.4.1 Company profile
 - 7.4.2 Representative Gastrointestinal OTC Drugs Product
 - 7.4.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Pfizer
- 7.5 Perrigo
 - 7.5.1 Company profile
 - 7.5.2 Representative Gastrointestinal OTC Drugs Product

7.5.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Perrigo

7.6 Abbott

7.6.1 Company profile

7.6.2 Representative Gastrointestinal OTC Drugs Product

7.6.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Abbott

7.7 C.B. Fleet

7.7.1 Company profile

7.7.2 Representative Gastrointestinal OTC Drugs Product

7.7.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of C.B. Fleet

7.8 Purdue Pharma

7.8.1 Company profile

7.8.2 Representative Gastrointestinal OTC Drugs Product

7.8.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Purdue Pharma

7.9 Teva Pharmaceutical

7.9.1 Company profile

7.9.2 Representative Gastrointestinal OTC Drugs Product

7.9.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Teva Pharmaceutical

7.10 Sanofi

7.10.1 Company profile

7.10.2 Representative Gastrointestinal OTC Drugs Product

7.10.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Sanofi

7.11 Boehringer Ingelheim

7.11.1 Company profile

7.11.2 Representative Gastrointestinal OTC Drugs Product

7.11.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim

7.12 Xiuzheng Pharmaceutical Group

7.12.1 Company profile

7.12.2 Representative Gastrointestinal OTC Drugs Product

7.12.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Xiuzheng Pharmaceutical Group

7.13 China Resources Sanjiu Medical & Pharmaceutical

7.13.1 Company profile

7.13.2 Representative Gastrointestinal OTC Drugs Product

7.13.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of China Resources Sanjiu Medical & Pharmaceutical

7.14 Harbin Pharmaceutical Group

7.14.1 Company profile

7.14.2 Representative Gastrointestinal OTC Drugs Product

7.14.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of Harbin Pharmaceutical Group

7.15 JZJT

7.15.1 Company profile

7.15.2 Representative Gastrointestinal OTC Drugs Product

7.15.3 Gastrointestinal OTC Drugs Sales, Revenue, Price and Gross Margin of JZJT

7.16 Tongrentang (TRT)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GASTROINTESTINAL OTC DRUGS

8.1 Industry Chain of Gastrointestinal OTC Drugs

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GASTROINTESTINAL OTC DRUGS

9.1 Cost Structure Analysis of Gastrointestinal OTC Drugs

9.2 Raw Materials Cost Analysis of Gastrointestinal OTC Drugs

9.3 Labor Cost Analysis of Gastrointestinal OTC Drugs

9.4 Manufacturing Expenses Analysis of Gastrointestinal OTC Drugs

CHAPTER 10 MARKETING STATUS ANALYSIS OF GASTROINTESTINAL OTC DRUGS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Gastrointestinal OTC Drugs-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/G89CDD58DF8MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G89CDD58DF8MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970