

# Gaming Controllers-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/GC8CACF05DDEN.html>

Date: January 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: GC8CACF05DDEN

## Abstracts

### Report Summary

Gaming Controllers-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Gaming Controllers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Gaming Controllers 2013-2017, and development forecast 2018-2023

Main market players of Gaming Controllers in North America, with company and product introduction, position in the Gaming Controllers market

Market status and development trend of Gaming Controllers by types and applications

Cost and profit status of Gaming Controllers, and marketing status

Market growth drivers and challenges

The report segments the North America Gaming Controllers market as:

North America Gaming Controllers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Gaming Controllers Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wired Gaming Controllers

Wireless Gaming Controllers

North America Gaming Controllers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

PC

Smartphone

Smart TV

Other

North America Gaming Controllers Market: Players Segment Analysis (Company and Product introduction, Gaming Controllers Sales Volume, Revenue, Price and Gross Margin):

Logitech

SONY

Microsoft

Razer

Mad Catz

Thrustmaster

Saitek Rumble

Kinobo

Sabrent

Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF GAMING CONTROLLERS**

- 1.1 Definition of Gaming Controllers in This Report
- 1.2 Commercial Types of Gaming Controllers
  - 1.2.1 Wired Gaming Controllers
  - 1.2.2 Wireless Gaming Controllers
- 1.3 Downstream Application of Gaming Controllers
  - 1.3.1 PC
  - 1.3.2 Smartphone
  - 1.3.3 Smart TV
  - 1.3.4 Other
- 1.4 Development History of Gaming Controllers
- 1.5 Market Status and Trend of Gaming Controllers 2013-2023
  - 1.5.1 North America Gaming Controllers Market Status and Trend 2013-2023
  - 1.5.2 Regional Gaming Controllers Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Gaming Controllers in North America 2013-2017
- 2.2 Consumption Market of Gaming Controllers in North America by Regions
  - 2.2.1 Consumption Volume of Gaming Controllers in North America by Regions
  - 2.2.2 Revenue of Gaming Controllers in North America by Regions
- 2.3 Market Analysis of Gaming Controllers in North America by Regions
  - 2.3.1 Market Analysis of Gaming Controllers in United States 2013-2017
  - 2.3.2 Market Analysis of Gaming Controllers in Canada 2013-2017
  - 2.3.3 Market Analysis of Gaming Controllers in Mexico 2013-2017
- 2.4 Market Development Forecast of Gaming Controllers in North America 2018-2023
  - 2.4.1 Market Development Forecast of Gaming Controllers in North America 2018-2023
  - 2.4.2 Market Development Forecast of Gaming Controllers by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Gaming Controllers in North America by Types
  - 3.1.2 Revenue of Gaming Controllers in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Gaming Controllers in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Gaming Controllers in North America by Downstream Industry
- 4.2 Demand Volume of Gaming Controllers by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Gaming Controllers by Downstream Industry in United States
  - 4.2.2 Demand Volume of Gaming Controllers by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Gaming Controllers by Downstream Industry in Mexico
- 4.3 Market Forecast of Gaming Controllers in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF GAMING CONTROLLERS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Gaming Controllers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 GAMING CONTROLLERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Gaming Controllers in North America by Major Players
- 6.2 Revenue of Gaming Controllers in North America by Major Players
- 6.3 Basic Information of Gaming Controllers by Major Players
  - 6.3.1 Headquarters Location and Established Time of Gaming Controllers Major Players
  - 6.3.2 Employees and Revenue Level of Gaming Controllers Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 GAMING CONTROLLERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Logitech
  - 7.1.1 Company profile

- 7.1.2 Representative Gaming Controllers Product
- 7.1.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Logitech
- 7.2 SONY
  - 7.2.1 Company profile
  - 7.2.2 Representative Gaming Controllers Product
  - 7.2.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of SONY
- 7.3 Microsoft
  - 7.3.1 Company profile
  - 7.3.2 Representative Gaming Controllers Product
  - 7.3.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Microsoft
- 7.4 Razer
  - 7.4.1 Company profile
  - 7.4.2 Representative Gaming Controllers Product
  - 7.4.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Razer
- 7.5 Mad Catz
  - 7.5.1 Company profile
  - 7.5.2 Representative Gaming Controllers Product
  - 7.5.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Mad Catz
- 7.6 Thrustmaster
  - 7.6.1 Company profile
  - 7.6.2 Representative Gaming Controllers Product
  - 7.6.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Thrustmaster
- 7.7 Saitek Rumble
  - 7.7.1 Company profile
  - 7.7.2 Representative Gaming Controllers Product
  - 7.7.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Saitek Rumble
- 7.8 Kinobo
  - 7.8.1 Company profile
  - 7.8.2 Representative Gaming Controllers Product
  - 7.8.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Kinobo
- 7.9 Sabrent
  - 7.9.1 Company profile
  - 7.9.2 Representative Gaming Controllers Product
  - 7.9.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Sabrent
- 7.10 Samsung
  - 7.10.1 Company profile
  - 7.10.2 Representative Gaming Controllers Product
  - 7.10.3 Gaming Controllers Sales, Revenue, Price and Gross Margin of Samsung

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF GAMING CONTROLLERS**

- 8.1 Industry Chain of Gaming Controllers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF GAMING CONTROLLERS**

- 9.1 Cost Structure Analysis of Gaming Controllers
- 9.2 Raw Materials Cost Analysis of Gaming Controllers
- 9.3 Labor Cost Analysis of Gaming Controllers
- 9.4 Manufacturing Expenses Analysis of Gaming Controllers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF GAMING CONTROLLERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Gaming Controllers-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/GC8CACF05DDEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC8CACF05DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970