

### Furniture-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F2E9DE360A5EN.html

Date: April 2018 Pages: 145 Price: US\$ 3,480.00 (Single User License) ID: F2E9DE360A5EN

### Abstracts

### **Report Summary**

Furniture-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Furniture 2013-2017, and development forecast 2018-2023 Main market players of Furniture in North America, with company and product introduction, position in the Furniture market Market status and development trend of Furniture by types and applications Cost and profit status of Furniture, and marketing status Market growth drivers and challenges

The report segments the North America Furniture market as:

North America Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada Mexico

North America Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):





Wood

Metal Glass Bamboo Plastic Others

North America Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Home Office Hotel Restaurant Bars Laboratory Hospital Outdoor Others

North America Furniture Market: Players Segment Analysis (Company and Product introduction, Furniture Sales Volume, Revenue, Price and Gross Margin):

Ashley **IKEA** Copeland Masco Badcock Baker Glenarbor **Cheese Kingdom** Giorgi Bros Lexington Roche Bobois Henredon Christopher Guy HHG Stanley Kindel

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF FURNITURE**

- 1.1 Definition of Furniture in This Report
- 1.2 Commercial Types of Furniture
- 1.2.1 Wood
- 1.2.2 Metal
- 1.2.3 Glass
- 1.2.4 Bamboo
- 1.2.5 Plastic
- 1.2.6 Others
- 1.3 Downstream Application of Furniture
  - 1.3.1 Home
  - 1.3.2 Office
  - 1.3.3 Hotel
  - 1.3.4 Restaurant
  - 1.3.5 Bars
  - 1.3.6 Laboratory
  - 1.3.7 Hospital
  - 1.3.8 Outdoor
  - 1.3.9 Others
- 1.4 Development History of Furniture
- 1.5 Market Status and Trend of Furniture 2013-2023
- 1.5.1 North America Furniture Market Status and Trend 2013-2023
- 1.5.2 Regional Furniture Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Furniture in North America 2013-2017
- 2.2 Consumption Market of Furniture in North America by Regions
- 2.2.1 Consumption Volume of Furniture in North America by Regions
- 2.2.2 Revenue of Furniture in North America by Regions
- 2.3 Market Analysis of Furniture in North America by Regions
  - 2.3.1 Market Analysis of Furniture in United States 2013-2017
  - 2.3.2 Market Analysis of Furniture in Canada 2013-2017
  - 2.3.3 Market Analysis of Furniture in Mexico 2013-2017
- 2.4 Market Development Forecast of Furniture in North America 2018-2023
  - 2.4.1 Market Development Forecast of Furniture in North America 2018-2023



#### 2.4.2 Market Development Forecast of Furniture by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Furniture in North America by Types
- 3.1.2 Revenue of Furniture in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Furniture in North America by Types

## CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Furniture in North America by Downstream Industry
- 4.2 Demand Volume of Furniture by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Furniture by Downstream Industry in United States
- 4.2.2 Demand Volume of Furniture by Downstream Industry in Canada
- 4.2.3 Demand Volume of Furniture by Downstream Industry in Mexico
- 4.3 Market Forecast of Furniture in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FURNITURE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Furniture Downstream Industry Situation and Trend Overview

# CHAPTER 6 FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Furniture in North America by Major Players
- 6.2 Revenue of Furniture in North America by Major Players
- 6.3 Basic Information of Furniture by Major Players
  - 6.3.1 Headquarters Location and Established Time of Furniture Major Players
- 6.3.2 Employees and Revenue Level of Furniture Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

### CHAPTER 7 FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ashley
  - 7.1.1 Company profile
  - 7.1.2 Representative Furniture Product
  - 7.1.3 Furniture Sales, Revenue, Price and Gross Margin of Ashley
- 7.2 IKEA
  - 7.2.1 Company profile
  - 7.2.2 Representative Furniture Product
- 7.2.3 Furniture Sales, Revenue, Price and Gross Margin of IKEA
- 7.3 Copeland
  - 7.3.1 Company profile
  - 7.3.2 Representative Furniture Product
- 7.3.3 Furniture Sales, Revenue, Price and Gross Margin of Copeland
- 7.4 Masco
  - 7.4.1 Company profile
  - 7.4.2 Representative Furniture Product
- 7.4.3 Furniture Sales, Revenue, Price and Gross Margin of Masco
- 7.5 Badcock
- 7.5.1 Company profile
- 7.5.2 Representative Furniture Product
- 7.5.3 Furniture Sales, Revenue, Price and Gross Margin of Badcock
- 7.6 Baker
  - 7.6.1 Company profile
  - 7.6.2 Representative Furniture Product
  - 7.6.3 Furniture Sales, Revenue, Price and Gross Margin of Baker
- 7.7 Glenarbor
  - 7.7.1 Company profile
  - 7.7.2 Representative Furniture Product
  - 7.7.3 Furniture Sales, Revenue, Price and Gross Margin of Glenarbor
- 7.8 Cheese Kingdom
  - 7.8.1 Company profile
  - 7.8.2 Representative Furniture Product
  - 7.8.3 Furniture Sales, Revenue, Price and Gross Margin of Cheese Kingdom
- 7.9 Giorgi Bros
  - 7.9.1 Company profile



- 7.9.2 Representative Furniture Product
- 7.9.3 Furniture Sales, Revenue, Price and Gross Margin of Giorgi Bros
- 7.10 Lexington
  - 7.10.1 Company profile
  - 7.10.2 Representative Furniture Product
  - 7.10.3 Furniture Sales, Revenue, Price and Gross Margin of Lexington
- 7.11 Roche Bobois
  - 7.11.1 Company profile
  - 7.11.2 Representative Furniture Product
  - 7.11.3 Furniture Sales, Revenue, Price and Gross Margin of Roche Bobois
- 7.12 Henredon
- 7.12.1 Company profile
- 7.12.2 Representative Furniture Product
- 7.12.3 Furniture Sales, Revenue, Price and Gross Margin of Henredon
- 7.13 Christopher Guy
- 7.13.1 Company profile
- 7.13.2 Representative Furniture Product
- 7.13.3 Furniture Sales, Revenue, Price and Gross Margin of Christopher Guy
- 7.14 HHG
- 7.14.1 Company profile
- 7.14.2 Representative Furniture Product
- 7.14.3 Furniture Sales, Revenue, Price and Gross Margin of HHG
- 7.15 Stanley
  - 7.15.1 Company profile
  - 7.15.2 Representative Furniture Product
- 7.15.3 Furniture Sales, Revenue, Price and Gross Margin of Stanley
- 7.16 Kindel

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FURNITURE

- 8.1 Industry Chain of Furniture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FURNITURE

- 9.1 Cost Structure Analysis of Furniture
- 9.2 Raw Materials Cost Analysis of Furniture



- 9.3 Labor Cost Analysis of Furniture
- 9.4 Manufacturing Expenses Analysis of Furniture

### CHAPTER 10 MARKETING STATUS ANALYSIS OF FURNITURE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Furniture-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/F2E9DE360A5EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/F2E9DE360A5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970