

Furniture-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FA8BFE9B888EN.html

Date: April 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: FA8BFE9B888EN

Abstracts

Report Summary

Furniture-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Furniture 2013-2017, and development forecast 2018-2023

Main market players of Furniture in China, with company and product introduction, position in the Furniture market

Market status and development trend of Furniture by types and applications Cost and profit status of Furniture, and marketing status Market growth drivers and challenges

The report segments the China Furniture market as:

China Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Wood Metal Glass Bamboo Plastic Others
China Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Home Office
Hotel
Restaurant
Bars
Laboratory
Hospital
Outdoor
Others
China Furniture Market: Players Segment Analysis (Company and Product introduction, Furniture Sales Volume, Revenue, Price and Gross Margin): Ashley
IKEA
Copeland
Masco
Balcock
Baker Glenarbor
Cheese Kingdom Giorgi Bros
Lexington
Roche Bobois
Henredon
Christopher Guy

HHG

Stanley



Kindel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FURNITURE

- 1.1 Definition of Furniture in This Report
- 1.2 Commercial Types of Furniture
 - 1.2.1 Wood
 - 1.2.2 Metal
 - 1.2.3 Glass
 - 1.2.4 Bamboo
 - 1.2.5 Plastic
 - 1.2.6 Others
- 1.3 Downstream Application of Furniture
 - 1.3.1 Home
 - 1.3.2 Office
 - 1.3.3 Hotel
 - 1.3.4 Restaurant
 - 1.3.5 Bars
 - 1.3.6 Laboratory
 - 1.3.7 Hospital
 - 1.3.8 Outdoor
 - 1.3.9 Others
- 1.4 Development History of Furniture
- 1.5 Market Status and Trend of Furniture 2013-2023
 - 1.5.1 China Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Furniture Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Furniture in China 2013-2017
- 2.2 Consumption Market of Furniture in China by Regions
- 2.2.1 Consumption Volume of Furniture in China by Regions
- 2.2.2 Revenue of Furniture in China by Regions
- 2.3 Market Analysis of Furniture in China by Regions
 - 2.3.1 Market Analysis of Furniture in North China 2013-2017
 - 2.3.2 Market Analysis of Furniture in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Furniture in East China 2013-2017
- 2.3.4 Market Analysis of Furniture in Central & South China 2013-2017
- 2.3.5 Market Analysis of Furniture in Southwest China 2013-2017



- 2.3.6 Market Analysis of Furniture in Northwest China 2013-2017
- 2.4 Market Development Forecast of Furniture in China 2018-2023
 - 2.4.1 Market Development Forecast of Furniture in China 2018-2023
 - 2.4.2 Market Development Forecast of Furniture by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Furniture in China by Types
 - 3.1.2 Revenue of Furniture in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Furniture in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Furniture in China by Downstream Industry
- 4.2 Demand Volume of Furniture by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Furniture by Downstream Industry in North China
- 4.2.2 Demand Volume of Furniture by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Furniture by Downstream Industry in East China
- 4.2.4 Demand Volume of Furniture by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Furniture by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Furniture by Downstream Industry in Northwest China
- 4.3 Market Forecast of Furniture in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FURNITURE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Furniture in China by Major Players
- 6.2 Revenue of Furniture in China by Major Players
- 6.3 Basic Information of Furniture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Furniture Major Players
- 6.3.2 Employees and Revenue Level of Furniture Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ashley
 - 7.1.1 Company profile
 - 7.1.2 Representative Furniture Product
 - 7.1.3 Furniture Sales, Revenue, Price and Gross Margin of Ashley
- **7.2 IKEA**
 - 7.2.1 Company profile
 - 7.2.2 Representative Furniture Product
 - 7.2.3 Furniture Sales, Revenue, Price and Gross Margin of IKEA
- 7.3 Copeland
 - 7.3.1 Company profile
 - 7.3.2 Representative Furniture Product
 - 7.3.3 Furniture Sales, Revenue, Price and Gross Margin of Copeland
- 7.4 Masco
 - 7.4.1 Company profile
 - 7.4.2 Representative Furniture Product
- 7.4.3 Furniture Sales, Revenue, Price and Gross Margin of Masco
- 7.5 Badcock
 - 7.5.1 Company profile
 - 7.5.2 Representative Furniture Product
 - 7.5.3 Furniture Sales, Revenue, Price and Gross Margin of Badcock
- 7.6 Baker
 - 7.6.1 Company profile
 - 7.6.2 Representative Furniture Product
 - 7.6.3 Furniture Sales, Revenue, Price and Gross Margin of Baker
- 7.7 Glenarbor



- 7.7.1 Company profile
- 7.7.2 Representative Furniture Product
- 7.7.3 Furniture Sales, Revenue, Price and Gross Margin of Glenarbor
- 7.8 Cheese Kingdom
 - 7.8.1 Company profile
 - 7.8.2 Representative Furniture Product
 - 7.8.3 Furniture Sales, Revenue, Price and Gross Margin of Cheese Kingdom
- 7.9 Giorgi Bros
 - 7.9.1 Company profile
 - 7.9.2 Representative Furniture Product
 - 7.9.3 Furniture Sales, Revenue, Price and Gross Margin of Giorgi Bros
- 7.10 Lexington
 - 7.10.1 Company profile
 - 7.10.2 Representative Furniture Product
 - 7.10.3 Furniture Sales, Revenue, Price and Gross Margin of Lexington
- 7.11 Roche Bobois
 - 7.11.1 Company profile
 - 7.11.2 Representative Furniture Product
 - 7.11.3 Furniture Sales, Revenue, Price and Gross Margin of Roche Bobois
- 7.12 Henredon
 - 7.12.1 Company profile
 - 7.12.2 Representative Furniture Product
 - 7.12.3 Furniture Sales, Revenue, Price and Gross Margin of Henredon
- 7.13 Christopher Guy
 - 7.13.1 Company profile
 - 7.13.2 Representative Furniture Product
 - 7.13.3 Furniture Sales, Revenue, Price and Gross Margin of Christopher Guy
- 7.14 HHG
 - 7.14.1 Company profile
 - 7.14.2 Representative Furniture Product
 - 7.14.3 Furniture Sales, Revenue, Price and Gross Margin of HHG
- 7.15 Stanley
 - 7.15.1 Company profile
 - 7.15.2 Representative Furniture Product
 - 7.15.3 Furniture Sales, Revenue, Price and Gross Margin of Stanley
- 7.16 Kindel

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FURNITURE



- 8.1 Industry Chain of Furniture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FURNITURE

- 9.1 Cost Structure Analysis of Furniture
- 9.2 Raw Materials Cost Analysis of Furniture
- 9.3 Labor Cost Analysis of Furniture
- 9.4 Manufacturing Expenses Analysis of Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF FURNITURE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Furniture-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/FA8BFE9B888EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FA8BFE9B888EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970