

Functional Water-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F27E0FBFD1EEN.html

Date: January 2018 Pages: 159 Price: US\$ 3,480.00 (Single User License) ID: F27E0FBFD1EEN

Abstracts

Report Summary

Functional Water-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Functional Water industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Functional Water 2013-2017, and development forecast 2018-2023 Main market players of Functional Water in Asia Pacific, with company and product introduction, position in the Functional Water market Market status and development trend of Functional Water by types and applications Cost and profit status of Functional Water, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Functional Water market as:

Asia Pacific Functional Water Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan Korea India Southeast Asia



Australia

Asia Pacific Functional Water Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vitamins and Minerals Ingredient Botanical Ingredients Amino Acids Ingredients Other

Asia Pacific Functional Water Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets Independent Retailers Online Sales Other

Asia Pacific Functional Water Market: Players Segment Analysis (Company and Product introduction, Functional Water Sales Volume, Revenue, Price and Gross Margin):

Nestle Danone PepsiCo The Coca Cola Kraft Foods Suntory Beverage & Food Hint Water Herbal Water New York Spring Water Balance Water Company Sunny Delight Beverage Icelandic Water Holdings Mountain Valley Spring Water Unicer

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FUNCTIONAL WATER

- 1.1 Definition of Functional Water in This Report
- 1.2 Commercial Types of Functional Water
- 1.2.1 Vitamins and Minerals Ingredient
- 1.2.2 Botanical Ingredients
- 1.2.3 Amino Acids Ingredients
- 1.2.4 Other
- 1.3 Downstream Application of Functional Water
- 1.3.1 Supermarkets
- 1.3.2 Independent Retailers
- 1.3.3 Online Sales
- 1.3.4 Other
- 1.4 Development History of Functional Water
- 1.5 Market Status and Trend of Functional Water 2013-2023
- 1.5.1 Asia Pacific Functional Water Market Status and Trend 2013-2023
- 1.5.2 Regional Functional Water Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Functional Water in Asia Pacific 2013-2017
- 2.2 Consumption Market of Functional Water in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Functional Water in Asia Pacific by Regions
- 2.2.2 Revenue of Functional Water in Asia Pacific by Regions
- 2.3 Market Analysis of Functional Water in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Functional Water in China 2013-2017
 - 2.3.2 Market Analysis of Functional Water in Japan 2013-2017
 - 2.3.3 Market Analysis of Functional Water in Korea 2013-2017
 - 2.3.4 Market Analysis of Functional Water in India 2013-2017
 - 2.3.5 Market Analysis of Functional Water in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Functional Water in Australia 2013-2017
- 2.4 Market Development Forecast of Functional Water in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Functional Water in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Functional Water by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Functional Water in Asia Pacific by Types
- 3.1.2 Revenue of Functional Water in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Functional Water in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Functional Water in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Functional Water by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Functional Water by Downstream Industry in China
 - 4.2.2 Demand Volume of Functional Water by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Functional Water by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Functional Water by Downstream Industry in India
 - 4.2.5 Demand Volume of Functional Water by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Functional Water by Downstream Industry in Australia
- 4.3 Market Forecast of Functional Water in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FUNCTIONAL WATER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Functional Water Downstream Industry Situation and Trend Overview

CHAPTER 6 FUNCTIONAL WATER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Functional Water in Asia Pacific by Major Players
- 6.2 Revenue of Functional Water in Asia Pacific by Major Players
- 6.3 Basic Information of Functional Water by Major Players
- 6.3.1 Headquarters Location and Established Time of Functional Water Major Players
- 6.3.2 Employees and Revenue Level of Functional Water Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 FUNCTIONAL WATER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nestle
- 7.1.1 Company profile
- 7.1.2 Representative Functional Water Product
- 7.1.3 Functional Water Sales, Revenue, Price and Gross Margin of Nestle
- 7.2 Danone
 - 7.2.1 Company profile
- 7.2.2 Representative Functional Water Product
- 7.2.3 Functional Water Sales, Revenue, Price and Gross Margin of Danone
- 7.3 PepsiCo
 - 7.3.1 Company profile
 - 7.3.2 Representative Functional Water Product
 - 7.3.3 Functional Water Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.4 The Coca Cola
 - 7.4.1 Company profile
 - 7.4.2 Representative Functional Water Product
- 7.4.3 Functional Water Sales, Revenue, Price and Gross Margin of The Coca Cola
- 7.5 Kraft Foods
 - 7.5.1 Company profile
 - 7.5.2 Representative Functional Water Product
 - 7.5.3 Functional Water Sales, Revenue, Price and Gross Margin of Kraft Foods
- 7.6 Suntory Beverage & Food
 - 7.6.1 Company profile
 - 7.6.2 Representative Functional Water Product
- 7.6.3 Functional Water Sales, Revenue, Price and Gross Margin of Suntory Beverage
- & Food
- 7.7 Hint Water
- 7.7.1 Company profile
- 7.7.2 Representative Functional Water Product
- 7.7.3 Functional Water Sales, Revenue, Price and Gross Margin of Hint Water
- 7.8 Herbal Water
 - 7.8.1 Company profile
- 7.8.2 Representative Functional Water Product



7.8.3 Functional Water Sales, Revenue, Price and Gross Margin of Herbal Water

- 7.9 New York Spring Water
- 7.9.1 Company profile
- 7.9.2 Representative Functional Water Product
- 7.9.3 Functional Water Sales, Revenue, Price and Gross Margin of New York Spring

Water

- 7.10 Balance Water Company
 - 7.10.1 Company profile
 - 7.10.2 Representative Functional Water Product
- 7.10.3 Functional Water Sales, Revenue, Price and Gross Margin of Balance Water Company
- 7.11 Sunny Delight Beverage
- 7.11.1 Company profile
- 7.11.2 Representative Functional Water Product
- 7.11.3 Functional Water Sales, Revenue, Price and Gross Margin of Sunny Delight

Beverage

- 7.12 Icelandic Water Holdings
 - 7.12.1 Company profile
 - 7.12.2 Representative Functional Water Product
- 7.12.3 Functional Water Sales, Revenue, Price and Gross Margin of Icelandic Water

Holdings

- 7.13 Mountain Valley Spring Water
 - 7.13.1 Company profile
 - 7.13.2 Representative Functional Water Product
- 7.13.3 Functional Water Sales, Revenue, Price and Gross Margin of Mountain Valley Spring Water

7.14 Unicer

- 7.14.1 Company profile
- 7.14.2 Representative Functional Water Product
- 7.14.3 Functional Water Sales, Revenue, Price and Gross Margin of Unicer

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FUNCTIONAL WATER

- 8.1 Industry Chain of Functional Water
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FUNCTIONAL WATER



- 9.1 Cost Structure Analysis of Functional Water
- 9.2 Raw Materials Cost Analysis of Functional Water
- 9.3 Labor Cost Analysis of Functional Water
- 9.4 Manufacturing Expenses Analysis of Functional Water

CHAPTER 10 MARKETING STATUS ANALYSIS OF FUNCTIONAL WATER

- 10.1 Marketing Channel
 10.1.1 Direct Marketing
 10.1.2 Indirect Marketing
 10.1.3 Marketing Channel Development Trend
 10.2 Market Positioning
 10.2.1 Pricing Strategy
 10.2.2 Brand Strategy
 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Functional Water-Asia Pacific Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/F27E0FBFD1EEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/F27E0FBFD1EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970