

# Functional Chewing Gum-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/F9FE57B0AA88EN.html>

Date: May 2018

Pages: 142

Price: US\$ 3,680.00 (Single User License)

ID: F9FE57B0AA88EN

## Abstracts

### Report Summary

Functional Chewing Gum-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Functional Chewing Gum industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Functional Chewing Gum 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Functional Chewing Gum worldwide and market share by regions, with company and product introduction, position in the Functional Chewing Gum market

Market status and development trend of Functional Chewing Gum by types and applications

Cost and profit status of Functional Chewing Gum, and marketing status

Market growth drivers and challenges

The report segments the global Functional Chewing Gum market as:

Global Functional Chewing Gum Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)  
Middle East and Africa

Global Functional Chewing Gum Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Breath-freshening Gum

Tooth Whitening Gum

Others (Fit Balance Gum and Blood Fat Balance Gum)

Global Functional Chewing Gum Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Online Sales

Offline Sales

Global Functional Chewing Gum Market: Manufacturers Segment Analysis (Company and Product introduction, Functional Chewing Gum Sales Volume, Revenue, Price and Gross Margin):

Wrigley Company

Cadbury Trebor Bassett (Mondelez)

Lotte

Perfetti Van Melle

Hershey's

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FUNCTIONAL CHEWING GUM**

- 1.1 Definition of Functional Chewing Gum in This Report
- 1.2 Commercial Types of Functional Chewing Gum
  - 1.2.1 Breath-freshening Gum
  - 1.2.2 Tooth Whitening Gum
  - 1.2.3 Others (Fit Balance Gum and Blood Fat Balance Gum)
- 1.3 Downstream Application of Functional Chewing Gum
  - 1.3.1 Online Sales
  - 1.3.2 Offline Sales
- 1.4 Development History of Functional Chewing Gum
- 1.5 Market Status and Trend of Functional Chewing Gum 2013-2023
  - 1.5.1 Global Functional Chewing Gum Market Status and Trend 2013-2023
  - 1.5.2 Regional Functional Chewing Gum Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Functional Chewing Gum 2013-2017
- 2.2 Sales Market of Functional Chewing Gum by Regions
  - 2.2.1 Sales Volume of Functional Chewing Gum by Regions
  - 2.2.2 Sales Value of Functional Chewing Gum by Regions
- 2.3 Production Market of Functional Chewing Gum by Regions
- 2.4 Global Market Forecast of Functional Chewing Gum 2018-2023
  - 2.4.1 Global Market Forecast of Functional Chewing Gum 2018-2023
  - 2.4.2 Market Forecast of Functional Chewing Gum by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Functional Chewing Gum by Types
- 3.2 Sales Value of Functional Chewing Gum by Types
- 3.3 Market Forecast of Functional Chewing Gum by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Global Sales Volume of Functional Chewing Gum by Downstream Industry
- 4.2 Global Market Forecast of Functional Chewing Gum by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 5.1 North America Functional Chewing Gum Market Status by Countries
  - 5.1.1 North America Functional Chewing Gum Sales by Countries (2013-2017)
  - 5.1.2 North America Functional Chewing Gum Revenue by Countries (2013-2017)
  - 5.1.3 United States Functional Chewing Gum Market Status (2013-2017)
  - 5.1.4 Canada Functional Chewing Gum Market Status (2013-2017)
  - 5.1.5 Mexico Functional Chewing Gum Market Status (2013-2017)
- 5.2 North America Functional Chewing Gum Market Status by Manufacturers
- 5.3 North America Functional Chewing Gum Market Status by Type (2013-2017)
  - 5.3.1 North America Functional Chewing Gum Sales by Type (2013-2017)
  - 5.3.2 North America Functional Chewing Gum Revenue by Type (2013-2017)
- 5.4 North America Functional Chewing Gum Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 6.1 Europe Functional Chewing Gum Market Status by Countries
  - 6.1.1 Europe Functional Chewing Gum Sales by Countries (2013-2017)
  - 6.1.2 Europe Functional Chewing Gum Revenue by Countries (2013-2017)
  - 6.1.3 Germany Functional Chewing Gum Market Status (2013-2017)
  - 6.1.4 UK Functional Chewing Gum Market Status (2013-2017)
  - 6.1.5 France Functional Chewing Gum Market Status (2013-2017)
  - 6.1.6 Italy Functional Chewing Gum Market Status (2013-2017)
  - 6.1.7 Russia Functional Chewing Gum Market Status (2013-2017)
  - 6.1.8 Spain Functional Chewing Gum Market Status (2013-2017)
  - 6.1.9 Benelux Functional Chewing Gum Market Status (2013-2017)
- 6.2 Europe Functional Chewing Gum Market Status by Manufacturers
- 6.3 Europe Functional Chewing Gum Market Status by Type (2013-2017)
  - 6.3.1 Europe Functional Chewing Gum Sales by Type (2013-2017)
  - 6.3.2 Europe Functional Chewing Gum Revenue by Type (2013-2017)
- 6.4 Europe Functional Chewing Gum Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Functional Chewing Gum Market Status by Countries
  - 7.1.1 Asia Pacific Functional Chewing Gum Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Functional Chewing Gum Revenue by Countries (2013-2017)
  - 7.1.3 China Functional Chewing Gum Market Status (2013-2017)
  - 7.1.4 Japan Functional Chewing Gum Market Status (2013-2017)
  - 7.1.5 India Functional Chewing Gum Market Status (2013-2017)
  - 7.1.6 Southeast Asia Functional Chewing Gum Market Status (2013-2017)
  - 7.1.7 Australia Functional Chewing Gum Market Status (2013-2017)
- 7.2 Asia Pacific Functional Chewing Gum Market Status by Manufacturers
- 7.3 Asia Pacific Functional Chewing Gum Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Functional Chewing Gum Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Functional Chewing Gum Revenue by Type (2013-2017)
- 7.4 Asia Pacific Functional Chewing Gum Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Functional Chewing Gum Market Status by Countries
  - 8.1.1 Latin America Functional Chewing Gum Sales by Countries (2013-2017)
  - 8.1.2 Latin America Functional Chewing Gum Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Functional Chewing Gum Market Status (2013-2017)
  - 8.1.4 Argentina Functional Chewing Gum Market Status (2013-2017)
  - 8.1.5 Colombia Functional Chewing Gum Market Status (2013-2017)
- 8.2 Latin America Functional Chewing Gum Market Status by Manufacturers
- 8.3 Latin America Functional Chewing Gum Market Status by Type (2013-2017)
  - 8.3.1 Latin America Functional Chewing Gum Sales by Type (2013-2017)
  - 8.3.2 Latin America Functional Chewing Gum Revenue by Type (2013-2017)
- 8.4 Latin America Functional Chewing Gum Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Functional Chewing Gum Market Status by Countries
  - 9.1.1 Middle East and Africa Functional Chewing Gum Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Functional Chewing Gum Revenue by Countries (2013-2017)

- 9.1.3 Middle East Functional Chewing Gum Market Status (2013-2017)
- 9.1.4 Africa Functional Chewing Gum Market Status (2013-2017)
- 9.2 Middle East and Africa Functional Chewing Gum Market Status by Manufacturers
- 9.3 Middle East and Africa Functional Chewing Gum Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Functional Chewing Gum Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Functional Chewing Gum Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Functional Chewing Gum Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF FUNCTIONAL CHEWING GUM**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Functional Chewing Gum Downstream Industry Situation and Trend Overview

## **CHAPTER 11 FUNCTIONAL CHEWING GUM MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Functional Chewing Gum by Major Manufacturers
- 11.2 Production Value of Functional Chewing Gum by Major Manufacturers
- 11.3 Basic Information of Functional Chewing Gum by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Functional Chewing Gum Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Functional Chewing Gum Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 FUNCTIONAL CHEWING GUM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 Wrigley Company
  - 12.1.1 Company profile
  - 12.1.2 Representative Functional Chewing Gum Product
  - 12.1.3 Functional Chewing Gum Sales, Revenue, Price and Gross Margin of Wrigley Company



## 12.2 Cadbury Trebor Bassett (Mondelez)

### 12.2.1 Company profile

### 12.2.2 Representative Functional Chewing Gum Product

### 12.2.3 Functional Chewing Gum Sales, Revenue, Price and Gross Margin of Cadbury Trebor Bassett (Mondelez)

## 12.3 Lotte

### 12.3.1 Company profile

### 12.3.2 Representative Functional Chewing Gum Product

### 12.3.3 Functional Chewing Gum Sales, Revenue, Price and Gross Margin of Lotte

## 12.4 Perfetti Van Melle

### 12.4.1 Company profile

### 12.4.2 Representative Functional Chewing Gum Product

### 12.4.3 Functional Chewing Gum Sales, Revenue, Price and Gross Margin of Perfetti Van Melle

## 12.5 Hershey's

### 12.5.1 Company profile

### 12.5.2 Representative Functional Chewing Gum Product

### 12.5.3 Functional Chewing Gum Sales, Revenue, Price and Gross Margin of Hershey's

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FUNCTIONAL CHEWING GUM**

### 13.1 Industry Chain of Functional Chewing Gum

### 13.2 Upstream Market and Representative Companies Analysis

### 13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF FUNCTIONAL CHEWING GUM**

### 14.1 Cost Structure Analysis of Functional Chewing Gum

### 14.2 Raw Materials Cost Analysis of Functional Chewing Gum

### 14.3 Labor Cost Analysis of Functional Chewing Gum

### 14.4 Manufacturing Expenses Analysis of Functional Chewing Gum

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



## I would like to order

Product name: Functional Chewing Gum-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/F9FE57B0AA88EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F9FE57B0AA88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

