

# Fuel Cards-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F5CDD3519D5EN.html>

Date: April 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: F5CDD3519D5EN

## Abstracts

### Report Summary

Fuel Cards-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fuel Cards industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Fuel Cards 2013-2017, and development forecast 2018-2023

Main market players of Fuel Cards in South America, with company and product introduction, position in the Fuel Cards market

Market status and development trend of Fuel Cards by types and applications

Cost and profit status of Fuel Cards, and marketing status

Market growth drivers and challenges

The report segments the South America Fuel Cards market as:

South America Fuel Cards Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Fuel Cards Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):  
Registered Card  
Bearer Card

South America Fuel Cards Market: Application Segment Analysis (Consumption Volume  
and Market Share 2013-2023; Downstream Customers and Market Analysis)  
Oils Fees  
Parking Fees  
Car Washes Fees  
Tolls  
Other

South America Fuel Cards Market: Players Segment Analysis (Company and Product  
introduction, Fuel Cards Sales Volume, Revenue, Price and Gross Margin):  
Royal Dutch Shell  
ExxonMobil  
BP  
FleetCor  
Wex  
Oilibya  
Puma Energy  
Engen  
First National Bank

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FUEL CARDS**

- 1.1 Definition of Fuel Cards in This Report
- 1.2 Commercial Types of Fuel Cards
  - 1.2.1 Registered Card
  - 1.2.2 Bearer Card
- 1.3 Downstream Application of Fuel Cards
  - 1.3.1 Oils Fees
  - 1.3.2 Parking Fees
  - 1.3.3 Car Washes Fees
  - 1.3.4 Tolls
  - 1.3.5 Other
- 1.4 Development History of Fuel Cards
- 1.5 Market Status and Trend of Fuel Cards 2013-2023
  - 1.5.1 South America Fuel Cards Market Status and Trend 2013-2023
  - 1.5.2 Regional Fuel Cards Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fuel Cards in South America 2013-2017
- 2.2 Consumption Market of Fuel Cards in South America by Regions
  - 2.2.1 Consumption Volume of Fuel Cards in South America by Regions
  - 2.2.2 Revenue of Fuel Cards in South America by Regions
- 2.3 Market Analysis of Fuel Cards in South America by Regions
  - 2.3.1 Market Analysis of Fuel Cards in Brazil 2013-2017
  - 2.3.2 Market Analysis of Fuel Cards in Argentina 2013-2017
  - 2.3.3 Market Analysis of Fuel Cards in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Fuel Cards in Colombia 2013-2017
  - 2.3.5 Market Analysis of Fuel Cards in Others 2013-2017
- 2.4 Market Development Forecast of Fuel Cards in South America 2018-2023
  - 2.4.1 Market Development Forecast of Fuel Cards in South America 2018-2023
  - 2.4.2 Market Development Forecast of Fuel Cards by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Fuel Cards in South America by Types

- 3.1.2 Revenue of Fuel Cards in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Fuel Cards in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fuel Cards in South America by Downstream Industry
- 4.2 Demand Volume of Fuel Cards by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fuel Cards by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Fuel Cards by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Fuel Cards by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Fuel Cards by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Fuel Cards by Downstream Industry in Others
- 4.3 Market Forecast of Fuel Cards in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FUEL CARDS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Fuel Cards Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FUEL CARDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Fuel Cards in South America by Major Players
- 6.2 Revenue of Fuel Cards in South America by Major Players
- 6.3 Basic Information of Fuel Cards by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fuel Cards Major Players
  - 6.3.2 Employees and Revenue Level of Fuel Cards Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FUEL CARDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Royal Dutch Shell

#### 7.1.1 Company profile

#### 7.1.2 Representative Fuel Cards Product

#### 7.1.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Royal Dutch Shell

### 7.2 ExxonMobil

#### 7.2.1 Company profile

#### 7.2.2 Representative Fuel Cards Product

#### 7.2.3 Fuel Cards Sales, Revenue, Price and Gross Margin of ExxonMobil

### 7.3 BP

#### 7.3.1 Company profile

#### 7.3.2 Representative Fuel Cards Product

#### 7.3.3 Fuel Cards Sales, Revenue, Price and Gross Margin of BP

### 7.4 FleetCor

#### 7.4.1 Company profile

#### 7.4.2 Representative Fuel Cards Product

#### 7.4.3 Fuel Cards Sales, Revenue, Price and Gross Margin of FleetCor

### 7.5 Wex

#### 7.5.1 Company profile

#### 7.5.2 Representative Fuel Cards Product

#### 7.5.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Wex

### 7.6 Oilibya

#### 7.6.1 Company profile

#### 7.6.2 Representative Fuel Cards Product

#### 7.6.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Oilibya

### 7.7 Puma Energy

#### 7.7.1 Company profile

#### 7.7.2 Representative Fuel Cards Product

#### 7.7.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Puma Energy

### 7.8 Engen

#### 7.8.1 Company profile

#### 7.8.2 Representative Fuel Cards Product

#### 7.8.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Engen

### 7.9 First National Bank

#### 7.9.1 Company profile

#### 7.9.2 Representative Fuel Cards Product

#### 7.9.3 Fuel Cards Sales, Revenue, Price and Gross Margin of First National Bank

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FUEL CARDS**

- 8.1 Industry Chain of Fuel Cards
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FUEL CARDS**

- 9.1 Cost Structure Analysis of Fuel Cards
- 9.2 Raw Materials Cost Analysis of Fuel Cards
- 9.3 Labor Cost Analysis of Fuel Cards
- 9.4 Manufacturing Expenses Analysis of Fuel Cards

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FUEL CARDS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fuel Cards-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F5CDD3519D5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5CDD3519D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970