

# Fuel Cards-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F3F8E909747EN.html>

Date: April 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: F3F8E909747EN

## Abstracts

### Report Summary

Fuel Cards-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fuel Cards industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Fuel Cards 2013-2017, and development forecast 2018-2023

Main market players of Fuel Cards in Europe, with company and product introduction, position in the Fuel Cards market

Market status and development trend of Fuel Cards by types and applications

Cost and profit status of Fuel Cards, and marketing status

Market growth drivers and challenges

The report segments the Europe Fuel Cards market as:

Europe Fuel Cards Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

## Russia

Europe Fuel Cards Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Registered Card

Bearer Card

Europe Fuel Cards Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Oils Fees

Parking Fees

Car Washes Fees

Tolls

Other

Europe Fuel Cards Market: Players Segment Analysis (Company and Product introduction, Fuel Cards Sales Volume, Revenue, Price and Gross Margin):

Royal Dutch Shell

ExxonMobil

BP

FleetCor

Wex

Oilibya

Puma Energy

Engen

First National Bank

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FUEL CARDS**

- 1.1 Definition of Fuel Cards in This Report
- 1.2 Commercial Types of Fuel Cards
  - 1.2.1 Registered Card
  - 1.2.2 Bearer Card
- 1.3 Downstream Application of Fuel Cards
  - 1.3.1 Oils Fees
  - 1.3.2 Parking Fees
  - 1.3.3 Car Washes Fees
  - 1.3.4 Tolls
  - 1.3.5 Other
- 1.4 Development History of Fuel Cards
- 1.5 Market Status and Trend of Fuel Cards 2013-2023
  - 1.5.1 Europe Fuel Cards Market Status and Trend 2013-2023
  - 1.5.2 Regional Fuel Cards Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fuel Cards in Europe 2013-2017
- 2.2 Consumption Market of Fuel Cards in Europe by Regions
  - 2.2.1 Consumption Volume of Fuel Cards in Europe by Regions
  - 2.2.2 Revenue of Fuel Cards in Europe by Regions
- 2.3 Market Analysis of Fuel Cards in Europe by Regions
  - 2.3.1 Market Analysis of Fuel Cards in Germany 2013-2017
  - 2.3.2 Market Analysis of Fuel Cards in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Fuel Cards in France 2013-2017
  - 2.3.4 Market Analysis of Fuel Cards in Italy 2013-2017
  - 2.3.5 Market Analysis of Fuel Cards in Spain 2013-2017
  - 2.3.6 Market Analysis of Fuel Cards in Benelux 2013-2017
  - 2.3.7 Market Analysis of Fuel Cards in Russia 2013-2017
- 2.4 Market Development Forecast of Fuel Cards in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Fuel Cards in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Fuel Cards by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Fuel Cards in Europe by Types
  - 3.1.2 Revenue of Fuel Cards in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Fuel Cards in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fuel Cards in Europe by Downstream Industry
- 4.2 Demand Volume of Fuel Cards by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fuel Cards by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Fuel Cards by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Fuel Cards by Downstream Industry in France
  - 4.2.4 Demand Volume of Fuel Cards by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Fuel Cards by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Fuel Cards by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Fuel Cards by Downstream Industry in Russia
- 4.3 Market Forecast of Fuel Cards in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FUEL CARDS**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Fuel Cards Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FUEL CARDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Fuel Cards in Europe by Major Players
- 6.2 Revenue of Fuel Cards in Europe by Major Players
- 6.3 Basic Information of Fuel Cards by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fuel Cards Major Players

- 6.3.2 Employees and Revenue Level of Fuel Cards Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FUEL CARDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Royal Dutch Shell
  - 7.1.1 Company profile
  - 7.1.2 Representative Fuel Cards Product
  - 7.1.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Royal Dutch Shell
- 7.2 ExxonMobil
  - 7.2.1 Company profile
  - 7.2.2 Representative Fuel Cards Product
  - 7.2.3 Fuel Cards Sales, Revenue, Price and Gross Margin of ExxonMobil
- 7.3 BP
  - 7.3.1 Company profile
  - 7.3.2 Representative Fuel Cards Product
  - 7.3.3 Fuel Cards Sales, Revenue, Price and Gross Margin of BP
- 7.4 FleetCor
  - 7.4.1 Company profile
  - 7.4.2 Representative Fuel Cards Product
  - 7.4.3 Fuel Cards Sales, Revenue, Price and Gross Margin of FleetCor
- 7.5 Wex
  - 7.5.1 Company profile
  - 7.5.2 Representative Fuel Cards Product
  - 7.5.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Wex
- 7.6 Oilibya
  - 7.6.1 Company profile
  - 7.6.2 Representative Fuel Cards Product
  - 7.6.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Oilibya
- 7.7 Puma Energy
  - 7.7.1 Company profile
  - 7.7.2 Representative Fuel Cards Product
  - 7.7.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Puma Energy
- 7.8 Engen
  - 7.8.1 Company profile

- 7.8.2 Representative Fuel Cards Product
- 7.8.3 Fuel Cards Sales, Revenue, Price and Gross Margin of Engen
- 7.9 First National Bank
  - 7.9.1 Company profile
  - 7.9.2 Representative Fuel Cards Product
  - 7.9.3 Fuel Cards Sales, Revenue, Price and Gross Margin of First National Bank

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FUEL CARDS**

- 8.1 Industry Chain of Fuel Cards
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FUEL CARDS**

- 9.1 Cost Structure Analysis of Fuel Cards
- 9.2 Raw Materials Cost Analysis of Fuel Cards
- 9.3 Labor Cost Analysis of Fuel Cards
- 9.4 Manufacturing Expenses Analysis of Fuel Cards

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FUEL CARDS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Fuel Cards-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F3F8E909747EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F3F8E909747EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970