

# Fruit Wine-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F4D5F82BABDEN.html>

Date: April 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: F4D5F82BABDEN

## Abstracts

### Report Summary

Fruit Wine-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fruit Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Fruit Wine 2013-2017, and development forecast 2018-2023

Main market players of Fruit Wine in United States, with company and product introduction, position in the Fruit Wine market

Market status and development trend of Fruit Wine by types and applications

Cost and profit status of Fruit Wine, and marketing status

Market growth drivers and challenges

The report segments the United States Fruit Wine market as:

United States Fruit Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Fruit Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cider

Plum wine

Pineapple wine

Other flavor

United States Fruit Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail

Catering

Bar

United States Fruit Wine Market: Players Segment Analysis (Company and Product introduction, Fruit Wine Sales Volume, Revenue, Price and Gross Margin):

Asahi Group Holdings

Kimori Cidre

TAKAYASHIRO Farm & Winery

Breezer

Strongbow

Bruntys

Millwhites

Aspall

Toshimori Sake Brewery

TATENOKAWA

Gekkeikan Sake

Takara Sake USA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FRUIT WINE**

- 1.1 Definition of Fruit Wine in This Report
- 1.2 Commercial Types of Fruit Wine
  - 1.2.1 Cider
  - 1.2.2 Plum wine
  - 1.2.3 Pineapple wine
  - 1.2.4 Other flavor
- 1.3 Downstream Application of Fruit Wine
  - 1.3.1 Retail
  - 1.3.2 Catering
  - 1.3.3 Bar
- 1.4 Development History of Fruit Wine
- 1.5 Market Status and Trend of Fruit Wine 2013-2023
  - 1.5.1 United States Fruit Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Fruit Wine Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fruit Wine in United States 2013-2017
- 2.2 Consumption Market of Fruit Wine in United States by Regions
  - 2.2.1 Consumption Volume of Fruit Wine in United States by Regions
  - 2.2.2 Revenue of Fruit Wine in United States by Regions
- 2.3 Market Analysis of Fruit Wine in United States by Regions
  - 2.3.1 Market Analysis of Fruit Wine in New England 2013-2017
  - 2.3.2 Market Analysis of Fruit Wine in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Fruit Wine in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Fruit Wine in The West 2013-2017
  - 2.3.5 Market Analysis of Fruit Wine in The South 2013-2017
  - 2.3.6 Market Analysis of Fruit Wine in Southwest 2013-2017
- 2.4 Market Development Forecast of Fruit Wine in United States 2018-2023
  - 2.4.1 Market Development Forecast of Fruit Wine in United States 2018-2023
  - 2.4.2 Market Development Forecast of Fruit Wine by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Fruit Wine in United States by Types
- 3.1.2 Revenue of Fruit Wine in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Fruit Wine in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fruit Wine in United States by Downstream Industry
- 4.2 Demand Volume of Fruit Wine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fruit Wine by Downstream Industry in New England
  - 4.2.2 Demand Volume of Fruit Wine by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Fruit Wine by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Fruit Wine by Downstream Industry in The West
  - 4.2.5 Demand Volume of Fruit Wine by Downstream Industry in The South
  - 4.2.6 Demand Volume of Fruit Wine by Downstream Industry in Southwest
- 4.3 Market Forecast of Fruit Wine in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FRUIT WINE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Fruit Wine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FRUIT WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Fruit Wine in United States by Major Players
- 6.2 Revenue of Fruit Wine in United States by Major Players
- 6.3 Basic Information of Fruit Wine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fruit Wine Major Players
  - 6.3.2 Employees and Revenue Level of Fruit Wine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 FRUIT WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Asahi Group Holdings

- 7.1.1 Company profile
- 7.1.2 Representative Fruit Wine Product
- 7.1.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Asahi Group Holdings

### 7.2 Kimori Cidre

- 7.2.1 Company profile
- 7.2.2 Representative Fruit Wine Product
- 7.2.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Kimori Cidre

### 7.3 TAKAYASHIRO Farm & Winery

- 7.3.1 Company profile
- 7.3.2 Representative Fruit Wine Product
- 7.3.3 Fruit Wine Sales, Revenue, Price and Gross Margin of TAKAYASHIRO Farm & Winery

### 7.4 Breezer

- 7.4.1 Company profile
- 7.4.2 Representative Fruit Wine Product
- 7.4.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Breezer

### 7.5 Strongbow

- 7.5.1 Company profile
- 7.5.2 Representative Fruit Wine Product
- 7.5.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Strongbow

### 7.6 Bruntys

- 7.6.1 Company profile
- 7.6.2 Representative Fruit Wine Product
- 7.6.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Bruntys

### 7.7 Millwhites

- 7.7.1 Company profile
- 7.7.2 Representative Fruit Wine Product
- 7.7.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Millwhites

### 7.8 Aspoll

- 7.8.1 Company profile
- 7.8.2 Representative Fruit Wine Product
- 7.8.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Aspoll

## 7.9 Toshimori Sake Brewery

### 7.9.1 Company profile

### 7.9.2 Representative Fruit Wine Product

### 7.9.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Toshimori Sake Brewery

## 7.10 TATENOKAWA

### 7.10.1 Company profile

### 7.10.2 Representative Fruit Wine Product

### 7.10.3 Fruit Wine Sales, Revenue, Price and Gross Margin of TATENOKAWA

## 7.11 Gekkeikan Sake

### 7.11.1 Company profile

### 7.11.2 Representative Fruit Wine Product

### 7.11.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Gekkeikan Sake

## 7.12 Takara Sake USA

### 7.12.1 Company profile

### 7.12.2 Representative Fruit Wine Product

### 7.12.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Takara Sake USA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FRUIT WINE**

### 8.1 Industry Chain of Fruit Wine

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FRUIT WINE**

### 9.1 Cost Structure Analysis of Fruit Wine

### 9.2 Raw Materials Cost Analysis of Fruit Wine

### 9.3 Labor Cost Analysis of Fruit Wine

### 9.4 Manufacturing Expenses Analysis of Fruit Wine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FRUIT WINE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fruit Wine-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F4D5F82BABDEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F4D5F82BABDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970