

# Fruit Wine-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F1B27DE43B4EN.html>

Date: April 2018

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: F1B27DE43B4EN

## Abstracts

### Report Summary

Fruit Wine-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fruit Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fruit Wine 2013-2017, and development forecast 2018-2023

Main market players of Fruit Wine in China, with company and product introduction, position in the Fruit Wine market

Market status and development trend of Fruit Wine by types and applications

Cost and profit status of Fruit Wine, and marketing status

Market growth drivers and challenges

The report segments the China Fruit Wine market as:

China Fruit Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Fruit Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cider

Plum wine

Pineapple wine

Other flavor

China Fruit Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail

Catering

Bar

China Fruit Wine Market: Players Segment Analysis (Company and Product introduction, Fruit Wine Sales Volume, Revenue, Price and Gross Margin):

Asahi Group Holdings

Kimori Cidre

TAKAYASHIRO Farm & Winery

Breezer

Strongbow

Bruntys

Millwhites

Aspall

Toshimori Sake Brewery

TATENOKAWA

Gekkeikan Sake

Takara Sake USA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FRUIT WINE**

- 1.1 Definition of Fruit Wine in This Report
- 1.2 Commercial Types of Fruit Wine
  - 1.2.1 Cider
  - 1.2.2 Plum wine
  - 1.2.3 Pineapple wine
  - 1.2.4 Other flavor
- 1.3 Downstream Application of Fruit Wine
  - 1.3.1 Retail
  - 1.3.2 Catering
  - 1.3.3 Bar
- 1.4 Development History of Fruit Wine
- 1.5 Market Status and Trend of Fruit Wine 2013-2023
  - 1.5.1 China Fruit Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Fruit Wine Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fruit Wine in China 2013-2017
- 2.2 Consumption Market of Fruit Wine in China by Regions
  - 2.2.1 Consumption Volume of Fruit Wine in China by Regions
  - 2.2.2 Revenue of Fruit Wine in China by Regions
- 2.3 Market Analysis of Fruit Wine in China by Regions
  - 2.3.1 Market Analysis of Fruit Wine in North China 2013-2017
  - 2.3.2 Market Analysis of Fruit Wine in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Fruit Wine in East China 2013-2017
  - 2.3.4 Market Analysis of Fruit Wine in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Fruit Wine in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Fruit Wine in Northwest China 2013-2017
- 2.4 Market Development Forecast of Fruit Wine in China 2018-2023
  - 2.4.1 Market Development Forecast of Fruit Wine in China 2018-2023
  - 2.4.2 Market Development Forecast of Fruit Wine by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Fruit Wine in China by Types
- 3.1.2 Revenue of Fruit Wine in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Fruit Wine in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fruit Wine in China by Downstream Industry
- 4.2 Demand Volume of Fruit Wine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fruit Wine by Downstream Industry in North China
  - 4.2.2 Demand Volume of Fruit Wine by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Fruit Wine by Downstream Industry in East China
  - 4.2.4 Demand Volume of Fruit Wine by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Fruit Wine by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Fruit Wine by Downstream Industry in Northwest China
- 4.3 Market Forecast of Fruit Wine in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FRUIT WINE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Fruit Wine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FRUIT WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Fruit Wine in China by Major Players
- 6.2 Revenue of Fruit Wine in China by Major Players
- 6.3 Basic Information of Fruit Wine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fruit Wine Major Players
  - 6.3.2 Employees and Revenue Level of Fruit Wine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 FRUIT WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Asahi Group Holdings

- 7.1.1 Company profile
- 7.1.2 Representative Fruit Wine Product
- 7.1.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Asahi Group Holdings

### 7.2 Kimori Cidre

- 7.2.1 Company profile
- 7.2.2 Representative Fruit Wine Product
- 7.2.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Kimori Cidre

### 7.3 TAKAYASHIRO Farm & Winery

- 7.3.1 Company profile
- 7.3.2 Representative Fruit Wine Product
- 7.3.3 Fruit Wine Sales, Revenue, Price and Gross Margin of TAKAYASHIRO Farm & Winery

### 7.4 Breezer

- 7.4.1 Company profile
- 7.4.2 Representative Fruit Wine Product
- 7.4.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Breezer

### 7.5 Strongbow

- 7.5.1 Company profile
- 7.5.2 Representative Fruit Wine Product
- 7.5.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Strongbow

### 7.6 Bruntys

- 7.6.1 Company profile
- 7.6.2 Representative Fruit Wine Product
- 7.6.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Bruntys

### 7.7 Millwhites

- 7.7.1 Company profile
- 7.7.2 Representative Fruit Wine Product
- 7.7.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Millwhites

### 7.8 Aspoll

- 7.8.1 Company profile
- 7.8.2 Representative Fruit Wine Product
- 7.8.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Aspoll

## 7.9 Toshimori Sake Brewery

### 7.9.1 Company profile

### 7.9.2 Representative Fruit Wine Product

### 7.9.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Toshimori Sake Brewery

## 7.10 TATENOKAWA

### 7.10.1 Company profile

### 7.10.2 Representative Fruit Wine Product

### 7.10.3 Fruit Wine Sales, Revenue, Price and Gross Margin of TATENOKAWA

## 7.11 Gekkeikan Sake

### 7.11.1 Company profile

### 7.11.2 Representative Fruit Wine Product

### 7.11.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Gekkeikan Sake

## 7.12 Takara Sake USA

### 7.12.1 Company profile

### 7.12.2 Representative Fruit Wine Product

### 7.12.3 Fruit Wine Sales, Revenue, Price and Gross Margin of Takara Sake USA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FRUIT WINE**

### 8.1 Industry Chain of Fruit Wine

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FRUIT WINE**

### 9.1 Cost Structure Analysis of Fruit Wine

### 9.2 Raw Materials Cost Analysis of Fruit Wine

### 9.3 Labor Cost Analysis of Fruit Wine

### 9.4 Manufacturing Expenses Analysis of Fruit Wine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FRUIT WINE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fruit Wine-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F1B27DE43B4EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1B27DE43B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970