

# Fruit Drinks-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F17BE598907EN.html

Date: November 2017

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: F17BE598907EN

### **Abstracts**

### **Report Summary**

Fruit Drinks-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fruit Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fruit Drinks 2013-2017, and development forecast 2018-2023

Main market players of Fruit Drinks in China, with company and product introduction, position in the Fruit Drinks market

Market status and development trend of Fruit Drinks by types and applications Cost and profit status of Fruit Drinks, and marketing status Market growth drivers and challenges

The report segments the China Fruit Drinks market as:

China Fruit Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Fruit Drinks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Oranges Apple Lemon Mango Others

China Fruit Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Consumption Household Consumption Other

China Fruit Drinks Market: Players Segment Analysis (Company and Product introduction, Fruit Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola

Dole

Lolo

Nongfuspring

Lotte

Tropicana

Nestle

Tang

Huiyuan

Coconutpalm

Uni-president

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF FRUIT DRINKS**

- 1.1 Definition of Fruit Drinks in This Report
- 1.2 Commercial Types of Fruit Drinks
  - 1.2.1 Oranges
  - 1.2.2 Apple
  - 1.2.3 Lemon
  - 1.2.4 Mango
  - 1.2.5 Others
- 1.3 Downstream Application of Fruit Drinks
  - 1.3.1 Commercial Consumption
- 1.3.2 Household Consumption
- 1.3.3 Other
- 1.4 Development History of Fruit Drinks
- 1.5 Market Status and Trend of Fruit Drinks 2013-2023
- 1.5.1 China Fruit Drinks Market Status and Trend 2013-2023
- 1.5.2 Regional Fruit Drinks Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fruit Drinks in China 2013-2017
- 2.2 Consumption Market of Fruit Drinks in China by Regions
  - 2.2.1 Consumption Volume of Fruit Drinks in China by Regions
  - 2.2.2 Revenue of Fruit Drinks in China by Regions
- 2.3 Market Analysis of Fruit Drinks in China by Regions
  - 2.3.1 Market Analysis of Fruit Drinks in North China 2013-2017
  - 2.3.2 Market Analysis of Fruit Drinks in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Fruit Drinks in East China 2013-2017
  - 2.3.4 Market Analysis of Fruit Drinks in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Fruit Drinks in Southwest China 2013-2017
- 2.3.6 Market Analysis of Fruit Drinks in Northwest China 2013-2017
- 2.4 Market Development Forecast of Fruit Drinks in China 2018-2023
  - 2.4.1 Market Development Forecast of Fruit Drinks in China 2018-2023
  - 2.4.2 Market Development Forecast of Fruit Drinks by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Fruit Drinks in China by Types
  - 3.1.2 Revenue of Fruit Drinks in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Fruit Drinks in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fruit Drinks in China by Downstream Industry
- 4.2 Demand Volume of Fruit Drinks by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fruit Drinks by Downstream Industry in North China
  - 4.2.2 Demand Volume of Fruit Drinks by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Fruit Drinks by Downstream Industry in East China
- 4.2.4 Demand Volume of Fruit Drinks by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Fruit Drinks by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Fruit Drinks by Downstream Industry in Northwest China
- 4.3 Market Forecast of Fruit Drinks in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FRUIT DRINKS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Fruit Drinks Downstream Industry Situation and Trend Overview

# CHAPTER 6 FRUIT DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Fruit Drinks in China by Major Players
- 6.2 Revenue of Fruit Drinks in China by Major Players
- 6.3 Basic Information of Fruit Drinks by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fruit Drinks Major Players
  - 6.3.2 Employees and Revenue Level of Fruit Drinks Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FRUIT DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Coca-Cola
  - 7.1.1 Company profile
  - 7.1.2 Representative Fruit Drinks Product
  - 7.1.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.2 Dole
  - 7.2.1 Company profile
  - 7.2.2 Representative Fruit Drinks Product
  - 7.2.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Dole
- 7.3 Lolo
  - 7.3.1 Company profile
  - 7.3.2 Representative Fruit Drinks Product
  - 7.3.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Lolo
- 7.4 Nongfuspring
  - 7.4.1 Company profile
  - 7.4.2 Representative Fruit Drinks Product
  - 7.4.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Nongfuspring
- 7.5 Lotte
  - 7.5.1 Company profile
  - 7.5.2 Representative Fruit Drinks Product
  - 7.5.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Lotte
- 7.6 Tropicana
  - 7.6.1 Company profile
  - 7.6.2 Representative Fruit Drinks Product
  - 7.6.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Tropicana
- 7.7 Nestle
  - 7.7.1 Company profile
  - 7.7.2 Representative Fruit Drinks Product
  - 7.7.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Nestle
- 7.8 Tang
  - 7.8.1 Company profile
  - 7.8.2 Representative Fruit Drinks Product



- 7.8.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Tang
- 7.9 Huiyuan
  - 7.9.1 Company profile
  - 7.9.2 Representative Fruit Drinks Product
  - 7.9.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Huiyuan
- 7.10 Coconutpalm
  - 7.10.1 Company profile
  - 7.10.2 Representative Fruit Drinks Product
  - 7.10.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Coconutpalm
- 7.11 Uni-president
  - 7.11.1 Company profile
  - 7.11.2 Representative Fruit Drinks Product
  - 7.11.3 Fruit Drinks Sales, Revenue, Price and Gross Margin of Uni-president

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FRUIT DRINKS

- 8.1 Industry Chain of Fruit Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FRUIT DRINKS**

- 9.1 Cost Structure Analysis of Fruit Drinks
- 9.2 Raw Materials Cost Analysis of Fruit Drinks
- 9.3 Labor Cost Analysis of Fruit Drinks
- 9.4 Manufacturing Expenses Analysis of Fruit Drinks

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF FRUIT DRINKS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Fruit Drinks-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F17BE598907EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F17BE598907EN.html">https://marketpublishers.com/r/F17BE598907EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970