

Frozen Potatoes-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F91856F03A6EN.html>

Date: February 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: F91856F03A6EN

Abstracts

Report Summary

Frozen Potatoes-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Frozen Potatoes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Frozen Potatoes 2013-2017, and development forecast 2018-2023

Main market players of Frozen Potatoes in China, with company and product introduction, position in the Frozen Potatoes market

Market status and development trend of Frozen Potatoes by types and applications

Cost and profit status of Frozen Potatoes, and marketing status

Market growth drivers and challenges

The report segments the China Frozen Potatoes market as:

China Frozen Potatoes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Frozen Potatoes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chips

Non-chips

China Frozen Potatoes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Restaurant (QSR)

Household

Other

China Frozen Potatoes Market: Players Segment Analysis (Company and Product introduction, Frozen Potatoes Sales Volume, Revenue, Price and Gross Margin):

McCain Foods

Simplot Foods

Conagra Foods

Farm Frites

Aviko Group

Kraft Heinz

Goya Foods

General Mills

Nomad Foods

Tyson Foods

Iceland Foods

Agristo

Ardo

Landun

Bonduelle

Pizzoli

Alyasra Foods

11er Nahrungsmittel

Seneca Foods

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FROZEN POTATOES

- 1.1 Definition of Frozen Potatoes in This Report
- 1.2 Commercial Types of Frozen Potatoes
 - 1.2.1 Chips
 - 1.2.2 Non-chips
- 1.3 Downstream Application of Frozen Potatoes
 - 1.3.1 Restaurant (QSR)
 - 1.3.2 Household
 - 1.3.3 Other
- 1.4 Development History of Frozen Potatoes
- 1.5 Market Status and Trend of Frozen Potatoes 2013-2023
 - 1.5.1 China Frozen Potatoes Market Status and Trend 2013-2023
 - 1.5.2 Regional Frozen Potatoes Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Frozen Potatoes in China 2013-2017
- 2.2 Consumption Market of Frozen Potatoes in China by Regions
 - 2.2.1 Consumption Volume of Frozen Potatoes in China by Regions
 - 2.2.2 Revenue of Frozen Potatoes in China by Regions
- 2.3 Market Analysis of Frozen Potatoes in China by Regions
 - 2.3.1 Market Analysis of Frozen Potatoes in North China 2013-2017
 - 2.3.2 Market Analysis of Frozen Potatoes in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Frozen Potatoes in East China 2013-2017
 - 2.3.4 Market Analysis of Frozen Potatoes in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Frozen Potatoes in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Frozen Potatoes in Northwest China 2013-2017
- 2.4 Market Development Forecast of Frozen Potatoes in China 2018-2023
 - 2.4.1 Market Development Forecast of Frozen Potatoes in China 2018-2023
 - 2.4.2 Market Development Forecast of Frozen Potatoes by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Frozen Potatoes in China by Types
 - 3.1.2 Revenue of Frozen Potatoes in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Frozen Potatoes in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Frozen Potatoes in China by Downstream Industry

4.2 Demand Volume of Frozen Potatoes by Downstream Industry in Major Countries

4.2.1 Demand Volume of Frozen Potatoes by Downstream Industry in North China

4.2.2 Demand Volume of Frozen Potatoes by Downstream Industry in Northeast China

4.2.3 Demand Volume of Frozen Potatoes by Downstream Industry in East China

4.2.4 Demand Volume of Frozen Potatoes by Downstream Industry in Central & South China

4.2.5 Demand Volume of Frozen Potatoes by Downstream Industry in Southwest China

4.2.6 Demand Volume of Frozen Potatoes by Downstream Industry in Northwest China

4.3 Market Forecast of Frozen Potatoes in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FROZEN POTATOES

5.1 China Economy Situation and Trend Overview

5.2 Frozen Potatoes Downstream Industry Situation and Trend Overview

CHAPTER 6 FROZEN POTATOES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Frozen Potatoes in China by Major Players

6.2 Revenue of Frozen Potatoes in China by Major Players

6.3 Basic Information of Frozen Potatoes by Major Players

6.3.1 Headquarters Location and Established Time of Frozen Potatoes Major Players

6.3.2 Employees and Revenue Level of Frozen Potatoes Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FROZEN POTATOES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 McCain Foods

7.1.1 Company profile

7.1.2 Representative Frozen Potatoes Product

7.1.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of McCain Foods

7.2 Simplot Foods

7.2.1 Company profile

7.2.2 Representative Frozen Potatoes Product

7.2.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Simplot Foods

7.3 Conagra Foods

7.3.1 Company profile

7.3.2 Representative Frozen Potatoes Product

7.3.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Conagra Foods

7.4 Farm Frites

7.4.1 Company profile

7.4.2 Representative Frozen Potatoes Product

7.4.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Farm Frites

7.5 Aviko Group

7.5.1 Company profile

7.5.2 Representative Frozen Potatoes Product

7.5.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Aviko Group

7.6 Kraft Heinz

7.6.1 Company profile

7.6.2 Representative Frozen Potatoes Product

7.6.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Kraft Heinz

7.7 Goya Foods

7.7.1 Company profile

7.7.2 Representative Frozen Potatoes Product

7.7.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Goya Foods

7.8 General Mills

7.8.1 Company profile

7.8.2 Representative Frozen Potatoes Product

7.8.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of General Mills

7.9 Nomad Foods

7.9.1 Company profile

7.9.2 Representative Frozen Potatoes Product

7.9.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Nomad Foods

7.10 Tyson Foods

7.10.1 Company profile

7.10.2 Representative Frozen Potatoes Product

7.10.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Tyson Foods

7.11 Iceland Foods

7.11.1 Company profile

7.11.2 Representative Frozen Potatoes Product

7.11.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Iceland Foods

7.12 Agristo

7.12.1 Company profile

7.12.2 Representative Frozen Potatoes Product

7.12.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Agristo

7.13 Ardo

7.13.1 Company profile

7.13.2 Representative Frozen Potatoes Product

7.13.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Ardo

7.14 Landun

7.14.1 Company profile

7.14.2 Representative Frozen Potatoes Product

7.14.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Landun

7.15 Bonduelle

7.15.1 Company profile

7.15.2 Representative Frozen Potatoes Product

7.15.3 Frozen Potatoes Sales, Revenue, Price and Gross Margin of Bonduelle

7.16 Pizzoli

7.17 Alyasra Foods

7.18 11er Nahrungsmittel

7.19 Seneca Foods

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FROZEN POTATOES

8.1 Industry Chain of Frozen Potatoes

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FROZEN POTATOES

- 9.1 Cost Structure Analysis of Frozen Potatoes
- 9.2 Raw Materials Cost Analysis of Frozen Potatoes
- 9.3 Labor Cost Analysis of Frozen Potatoes
- 9.4 Manufacturing Expenses Analysis of Frozen Potatoes

CHAPTER 10 MARKETING STATUS ANALYSIS OF FROZEN POTATOES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Frozen Potatoes-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F91856F03A6EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F91856F03A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970