

# Frozen Desserts-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FA6411582CAMEN.html>

Date: March 2018

Pages: 138

Price: US\$ 2,980.00 (Single User License)

ID: FA6411582CAMEN

## Abstracts

### Report Summary

Frozen Desserts-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Frozen Desserts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Frozen Desserts 2013-2017, and development forecast 2018-2023

Main market players of Frozen Desserts in India, with company and product introduction, position in the Frozen Desserts market

Market status and development trend of Frozen Desserts by types and applications

Cost and profit status of Frozen Desserts, and marketing status

Market growth drivers and challenges

The report segments the India Frozen Desserts market as:

India Frozen Desserts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Frozen Desserts Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ice Cream  
Frozen Custard  
Sorbet  
Sherbet  
Ice Milk  
Patisserie  
Puddings  
Others

India Frozen Desserts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hotels  
Restaurants  
Caterers  
Airline Caterers  
Hospitality  
Wholesalers & Distributors  
Retailers & Delicatessens

India Frozen Desserts Market: Players Segment Analysis (Company and Product introduction, Frozen Desserts Sales Volume, Revenue, Price and Gross Margin):

Unilever  
Nestl?  
Lotte Confectionary  
Dean Foods  
General Mills  
Mars  
Blue Bell Creameries  
Mikaway  
Anchor Food Products (McCain)  
Amul  
Turkey Hill  
Golden North

Yili Group  
Morinaga  
Meiji  
Mengniu  
Wells Enterprise

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF FROZEN DESSERTS

- 1.1 Definition of Frozen Desserts in This Report
- 1.2 Commercial Types of Frozen Desserts
  - 1.2.1 Ice Cream
  - 1.2.2 Frozen Custard
  - 1.2.3 Sorbet
  - 1.2.4 Sherbet
  - 1.2.5 Ice Milk
  - 1.2.6 Patisserie
  - 1.2.7 Puddings
  - 1.2.8 Others
- 1.3 Downstream Application of Frozen Desserts
  - 1.3.1 Hotels
  - 1.3.2 Restaurants
  - 1.3.3 Caterers
  - 1.3.4 Airline Caterers
  - 1.3.5 Hospitality
  - 1.3.6 Wholesalers & Distributors
  - 1.3.7 Retailers & Delicatessens
- 1.4 Development History of Frozen Desserts
- 1.5 Market Status and Trend of Frozen Desserts 2013-2023
  - 1.5.1 India Frozen Desserts Market Status and Trend 2013-2023
  - 1.5.2 Regional Frozen Desserts Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Frozen Desserts in India 2013-2017
- 2.2 Consumption Market of Frozen Desserts in India by Regions
  - 2.2.1 Consumption Volume of Frozen Desserts in India by Regions
  - 2.2.2 Revenue of Frozen Desserts in India by Regions
- 2.3 Market Analysis of Frozen Desserts in India by Regions
  - 2.3.1 Market Analysis of Frozen Desserts in North India 2013-2017
  - 2.3.2 Market Analysis of Frozen Desserts in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Frozen Desserts in East India 2013-2017
  - 2.3.4 Market Analysis of Frozen Desserts in South India 2013-2017
  - 2.3.5 Market Analysis of Frozen Desserts in West India 2013-2017

## 2.4 Market Development Forecast of Frozen Desserts in India 2017-2023

### 2.4.1 Market Development Forecast of Frozen Desserts in India 2017-2023

### 2.4.2 Market Development Forecast of Frozen Desserts by Regions 2017-2023

## **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole India Market Status by Types

#### 3.1.1 Consumption Volume of Frozen Desserts in India by Types

#### 3.1.2 Revenue of Frozen Desserts in India by Types

### 3.2 India Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North India

#### 3.2.2 Market Status by Types in Northeast India

#### 3.2.3 Market Status by Types in East India

#### 3.2.4 Market Status by Types in South India

#### 3.2.5 Market Status by Types in West India

### 3.3 Market Forecast of Frozen Desserts in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Frozen Desserts in India by Downstream Industry

### 4.2 Demand Volume of Frozen Desserts by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Frozen Desserts by Downstream Industry in North India

#### 4.2.2 Demand Volume of Frozen Desserts by Downstream Industry in Northeast India

#### 4.2.3 Demand Volume of Frozen Desserts by Downstream Industry in East India

#### 4.2.4 Demand Volume of Frozen Desserts by Downstream Industry in South India

#### 4.2.5 Demand Volume of Frozen Desserts by Downstream Industry in West India

### 4.3 Market Forecast of Frozen Desserts in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FROZEN DESSERTS**

### 5.1 India Economy Situation and Trend Overview

### 5.2 Frozen Desserts Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FROZEN DESSERTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

### 6.1 Sales Volume of Frozen Desserts in India by Major Players

### 6.2 Revenue of Frozen Desserts in India by Major Players

### 6.3 Basic Information of Frozen Desserts by Major Players

#### 6.3.1 Headquarters Location and Established Time of Frozen Desserts Major Players

#### 6.3.2 Employees and Revenue Level of Frozen Desserts Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 FROZEN DESSERTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Unilever

#### 7.1.1 Company profile

#### 7.1.2 Representative Frozen Desserts Product

#### 7.1.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Unilever

### 7.2 Nestl?

#### 7.2.1 Company profile

#### 7.2.2 Representative Frozen Desserts Product

#### 7.2.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Nestl?

### 7.3 Lotte Confectionary

#### 7.3.1 Company profile

#### 7.3.2 Representative Frozen Desserts Product

#### 7.3.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Lotte Confectionary

### 7.4 Dean Foods

#### 7.4.1 Company profile

#### 7.4.2 Representative Frozen Desserts Product

#### 7.4.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Dean Foods

### 7.5 General Mills

#### 7.5.1 Company profile

#### 7.5.2 Representative Frozen Desserts Product

#### 7.5.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of General Mills

### 7.6 Mars

#### 7.6.1 Company profile

#### 7.6.2 Representative Frozen Desserts Product

#### 7.6.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Mars

### 7.7 Blue Bell Creameries

#### 7.7.1 Company profile

#### 7.7.2 Representative Frozen Desserts Product

#### 7.7.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Blue Bell

## Creameries

### 7.8 Mikawaya

#### 7.8.1 Company profile

#### 7.8.2 Representative Frozen Desserts Product

#### 7.8.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Mikawaya

### 7.9 Anchor Food Products (McCain)

#### 7.9.1 Company profile

#### 7.9.2 Representative Frozen Desserts Product

#### 7.9.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Anchor Food Products (McCain)

### 7.10 Amul

#### 7.10.1 Company profile

#### 7.10.2 Representative Frozen Desserts Product

#### 7.10.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Amul

### 7.11 Turkey Hill

#### 7.11.1 Company profile

#### 7.11.2 Representative Frozen Desserts Product

#### 7.11.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Turkey Hill

### 7.12 Golden North

#### 7.12.1 Company profile

#### 7.12.2 Representative Frozen Desserts Product

#### 7.12.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Golden North

### 7.13 Yili Group

#### 7.13.1 Company profile

#### 7.13.2 Representative Frozen Desserts Product

#### 7.13.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Yili Group

### 7.14 Morinaga

#### 7.14.1 Company profile

#### 7.14.2 Representative Frozen Desserts Product

#### 7.14.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Morinaga

### 7.15 Meiji

#### 7.15.1 Company profile

#### 7.15.2 Representative Frozen Desserts Product

#### 7.15.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Meiji

### 7.16 Mengniu

### 7.17 Wells Enterprise

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FROZEN DESSERTS**

8.1 Industry Chain of Frozen Desserts

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FROZEN DESSERTS**

9.1 Cost Structure Analysis of Frozen Desserts

9.2 Raw Materials Cost Analysis of Frozen Desserts

9.3 Labor Cost Analysis of Frozen Desserts

9.4 Manufacturing Expenses Analysis of Frozen Desserts

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FROZEN DESSERTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Frozen Desserts-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FA6411582CAMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FA6411582CAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970