

Frozen Desserts-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F630355E583MEN.html>

Date: March 2018

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: F630355E583MEN

Abstracts

Report Summary

Frozen Desserts-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Frozen Desserts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Frozen Desserts 2013-2017, and development forecast 2018-2023

Main market players of Frozen Desserts in China, with company and product introduction, position in the Frozen Desserts market

Market status and development trend of Frozen Desserts by types and applications

Cost and profit status of Frozen Desserts, and marketing status

Market growth drivers and challenges

The report segments the China Frozen Desserts market as:

China Frozen Desserts Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Frozen Desserts Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Ice Cream
- Frozen Custard
- Sorbet
- Sherbet
- Ice Milk
- Patisserie
- Puddings
- Others

China Frozen Desserts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Hotels
- Restaurants
- Caterers
- Airline Caterers
- Hospitality
- Wholesalers & Distributors
- Retailers & Delicatessens

China Frozen Desserts Market: Players Segment Analysis (Company and Product introduction, Frozen Desserts Sales Volume, Revenue, Price and Gross Margin):

- Unilever
- Nestl?
- Lotte Confectionary
- Dean Foods
- General Mills
- Mars
- Blue Bell Creameries
- Mikaway
- Anchor Food Products (McCain)
- Amul
- Turkey Hill

Golden North
Yili Group
Morinaga
Meiji
Mengniu
Wells Enterprise

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FROZEN DESSERTS

- 1.1 Definition of Frozen Desserts in This Report
- 1.2 Commercial Types of Frozen Desserts
 - 1.2.1 Ice Cream
 - 1.2.2 Frozen Custard
 - 1.2.3 Sorbet
 - 1.2.4 Sherbet
 - 1.2.5 Ice Milk
 - 1.2.6 Patisserie
 - 1.2.7 Puddings
 - 1.2.8 Others
- 1.3 Downstream Application of Frozen Desserts
 - 1.3.1 Hotels
 - 1.3.2 Restaurants
 - 1.3.3 Caterers
 - 1.3.4 Airline Caterers
 - 1.3.5 Hospitality
 - 1.3.6 Wholesalers & Distributors
 - 1.3.7 Retailers & Delicatessens
- 1.4 Development History of Frozen Desserts
- 1.5 Market Status and Trend of Frozen Desserts 2013-2023
 - 1.5.1 China Frozen Desserts Market Status and Trend 2013-2023
 - 1.5.2 Regional Frozen Desserts Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Frozen Desserts in China 2013-2017
- 2.2 Consumption Market of Frozen Desserts in China by Regions
 - 2.2.1 Consumption Volume of Frozen Desserts in China by Regions
 - 2.2.2 Revenue of Frozen Desserts in China by Regions
- 2.3 Market Analysis of Frozen Desserts in China by Regions
 - 2.3.1 Market Analysis of Frozen Desserts in North China 2013-2017
 - 2.3.2 Market Analysis of Frozen Desserts in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Frozen Desserts in East China 2013-2017
 - 2.3.4 Market Analysis of Frozen Desserts in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Frozen Desserts in Southwest China 2013-2017

- 2.3.6 Market Analysis of Frozen Desserts in Northwest China 2013-2017
- 2.4 Market Development Forecast of Frozen Desserts in China 2018-2023
 - 2.4.1 Market Development Forecast of Frozen Desserts in China 2018-2023
 - 2.4.2 Market Development Forecast of Frozen Desserts by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Frozen Desserts in China by Types
 - 3.1.2 Revenue of Frozen Desserts in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Frozen Desserts in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Frozen Desserts in China by Downstream Industry
- 4.2 Demand Volume of Frozen Desserts by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Frozen Desserts by Downstream Industry in North China
 - 4.2.2 Demand Volume of Frozen Desserts by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Frozen Desserts by Downstream Industry in East China
 - 4.2.4 Demand Volume of Frozen Desserts by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Frozen Desserts by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Frozen Desserts by Downstream Industry in Northwest China
- 4.3 Market Forecast of Frozen Desserts in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FROZEN DESSERTS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Frozen Desserts Downstream Industry Situation and Trend Overview

CHAPTER 6 FROZEN DESSERTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Frozen Desserts in China by Major Players
- 6.2 Revenue of Frozen Desserts in China by Major Players
- 6.3 Basic Information of Frozen Desserts by Major Players
 - 6.3.1 Headquarters Location and Established Time of Frozen Desserts Major Players
 - 6.3.2 Employees and Revenue Level of Frozen Desserts Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FROZEN DESSERTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Unilever
 - 7.1.1 Company profile
 - 7.1.2 Representative Frozen Desserts Product
 - 7.1.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Unilever
- 7.2 Nestl?
 - 7.2.1 Company profile
 - 7.2.2 Representative Frozen Desserts Product
 - 7.2.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Nestl?
- 7.3 Lotte Confectionary
 - 7.3.1 Company profile
 - 7.3.2 Representative Frozen Desserts Product
 - 7.3.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Lotte Confectionary
- 7.4 Dean Foods
 - 7.4.1 Company profile
 - 7.4.2 Representative Frozen Desserts Product
 - 7.4.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Dean Foods
- 7.5 General Mills
 - 7.5.1 Company profile
 - 7.5.2 Representative Frozen Desserts Product
 - 7.5.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of General Mills
- 7.6 Mars
 - 7.6.1 Company profile

- 7.6.2 Representative Frozen Desserts Product
- 7.6.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Mars
- 7.7 Blue Bell Creameries
 - 7.7.1 Company profile
 - 7.7.2 Representative Frozen Desserts Product
 - 7.7.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Blue Bell Creameries
- 7.8 Mikawaya
 - 7.8.1 Company profile
 - 7.8.2 Representative Frozen Desserts Product
 - 7.8.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Mikawaya
- 7.9 Anchor Food Products (McCain)
 - 7.9.1 Company profile
 - 7.9.2 Representative Frozen Desserts Product
 - 7.9.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Anchor Food Products (McCain)
- 7.10 Amul
 - 7.10.1 Company profile
 - 7.10.2 Representative Frozen Desserts Product
 - 7.10.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Amul
- 7.11 Turkey Hill
 - 7.11.1 Company profile
 - 7.11.2 Representative Frozen Desserts Product
 - 7.11.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Turkey Hill
- 7.12 Golden North
 - 7.12.1 Company profile
 - 7.12.2 Representative Frozen Desserts Product
 - 7.12.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Golden North
- 7.13 Yili Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Frozen Desserts Product
 - 7.13.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Yili Group
- 7.14 Morinaga
 - 7.14.1 Company profile
 - 7.14.2 Representative Frozen Desserts Product
 - 7.14.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Morinaga
- 7.15 Meiji
 - 7.15.1 Company profile
 - 7.15.2 Representative Frozen Desserts Product

- 7.15.3 Frozen Desserts Sales, Revenue, Price and Gross Margin of Meiji
- 7.16 Mengniu
- 7.17 Wells Enterprise

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FROZEN DESSERTS

- 8.1 Industry Chain of Frozen Desserts
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FROZEN DESSERTS

- 9.1 Cost Structure Analysis of Frozen Desserts
- 9.2 Raw Materials Cost Analysis of Frozen Desserts
- 9.3 Labor Cost Analysis of Frozen Desserts
- 9.4 Manufacturing Expenses Analysis of Frozen Desserts

CHAPTER 10 MARKETING STATUS ANALYSIS OF FROZEN DESSERTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Frozen Desserts-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F630355E583MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F630355E583MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970