

# Froyo-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FC37506F4DBEN.html>

Date: November 2017

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: FC37506F4DBEN

## Abstracts

### Report Summary

Froyo-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Froyo industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Froyo 2013-2017, and development forecast 2018-2023

Main market players of Froyo in North America, with company and product introduction, position in the Froyo market

Market status and development trend of Froyo by types and applications

Cost and profit status of Froyo, and marketing status

Market growth drivers and challenges

The report segments the North America Froyo market as:

North America Froyo Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

United States

Canada

Mexico

North America Froyo Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Plain Frozen Yogurt  
Flavored Frozen Yogurt

North America Froyo Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Minor  
Young Man  
Young Woman  
Middle-Aged Person  
Senior

North America Froyo Market: Players Segment Analysis (Company and Product introduction, Froyo Sales Volume, Revenue, Price and Gross Margin):

Yogen Fruz  
Menchie's  
Pinkberry  
Red Mango  
TCBY  
Yogurtland  
Ilaollao  
Perfectime  
Ben & Jerry's  
Micat  
orange leaf  
Yogiboost

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FROYO**

- 1.1 Definition of Froyo in This Report
- 1.2 Commercial Types of Froyo
  - 1.2.1 Plain Frozen Yogurt
  - 1.2.2 Flavored Frozen Yogurt
- 1.3 Downstream Application of Froyo
  - 1.3.1 Minor
  - 1.3.2 Young Man
  - 1.3.3 Young Woman
  - 1.3.4 Middle-Aged Person
  - 1.3.5 Senior
- 1.4 Development History of Froyo
- 1.5 Market Status and Trend of Froyo 2013-2023
  - 1.5.1 North America Froyo Market Status and Trend 2013-2023
  - 1.5.2 Regional Froyo Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Froyo in North America 2013-2017
- 2.2 Consumption Market of Froyo in North America by Regions
  - 2.2.1 Consumption Volume of Froyo in North America by Regions
  - 2.2.2 Revenue of Froyo in North America by Regions
- 2.3 Market Analysis of Froyo in North America by Regions
  - 2.3.1 Market Analysis of Froyo in United States 2013-2017
  - 2.3.2 Market Analysis of Froyo in Canada 2013-2017
  - 2.3.3 Market Analysis of Froyo in Mexico 2013-2017
- 2.4 Market Development Forecast of Froyo in North America 2018-2023
  - 2.4.1 Market Development Forecast of Froyo in North America 2018-2023
  - 2.4.2 Market Development Forecast of Froyo by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Froyo in North America by Types
  - 3.1.2 Revenue of Froyo in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Froyo in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Froyo in North America by Downstream Industry
- 4.2 Demand Volume of Froyo by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Froyo by Downstream Industry in United States
  - 4.2.2 Demand Volume of Froyo by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Froyo by Downstream Industry in Mexico
- 4.3 Market Forecast of Froyo in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FROYO**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Froyo Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FROYO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Froyo in North America by Major Players
- 6.2 Revenue of Froyo in North America by Major Players
- 6.3 Basic Information of Froyo by Major Players
  - 6.3.1 Headquarters Location and Established Time of Froyo Major Players
  - 6.3.2 Employees and Revenue Level of Froyo Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FROYO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Yogen Fruz
  - 7.1.1 Company profile
  - 7.1.2 Representative Froyo Product

- 7.1.3 Froyo Sales, Revenue, Price and Gross Margin of Yogen Fruz
- 7.2 Menchie's
  - 7.2.1 Company profile
  - 7.2.2 Representative Froyo Product
  - 7.2.3 Froyo Sales, Revenue, Price and Gross Margin of Menchie's
- 7.3 Pinkberry
  - 7.3.1 Company profile
  - 7.3.2 Representative Froyo Product
  - 7.3.3 Froyo Sales, Revenue, Price and Gross Margin of Pinkberry
- 7.4 Red Mango
  - 7.4.1 Company profile
  - 7.4.2 Representative Froyo Product
  - 7.4.3 Froyo Sales, Revenue, Price and Gross Margin of Red Mango
- 7.5 TCBY
  - 7.5.1 Company profile
  - 7.5.2 Representative Froyo Product
  - 7.5.3 Froyo Sales, Revenue, Price and Gross Margin of TCBY
- 7.6 Yogurtland
  - 7.6.1 Company profile
  - 7.6.2 Representative Froyo Product
  - 7.6.3 Froyo Sales, Revenue, Price and Gross Margin of Yogurtland
- 7.7 Ilaollao
  - 7.7.1 Company profile
  - 7.7.2 Representative Froyo Product
  - 7.7.3 Froyo Sales, Revenue, Price and Gross Margin of Ilaollao
- 7.8 Perfectime
  - 7.8.1 Company profile
  - 7.8.2 Representative Froyo Product
  - 7.8.3 Froyo Sales, Revenue, Price and Gross Margin of Perfectime
- 7.9 Ben & Jerry's
  - 7.9.1 Company profile
  - 7.9.2 Representative Froyo Product
  - 7.9.3 Froyo Sales, Revenue, Price and Gross Margin of Ben & Jerry's
- 7.10 Micat
  - 7.10.1 Company profile
  - 7.10.2 Representative Froyo Product
  - 7.10.3 Froyo Sales, Revenue, Price and Gross Margin of Micat
- 7.11 orange leaf
  - 7.11.1 Company profile

- 7.11.2 Representative Froyo Product
- 7.11.3 Froyo Sales, Revenue, Price and Gross Margin of orange leaf
- 7.12 Yogiboost
  - 7.12.1 Company profile
  - 7.12.2 Representative Froyo Product
  - 7.12.3 Froyo Sales, Revenue, Price and Gross Margin of Yogiboost

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FROYO**

- 8.1 Industry Chain of Froyo
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FROYO**

- 9.1 Cost Structure Analysis of Froyo
- 9.2 Raw Materials Cost Analysis of Froyo
- 9.3 Labor Cost Analysis of Froyo
- 9.4 Manufacturing Expenses Analysis of Froyo

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FROYO**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Froyo-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FC37506F4DBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC37506F4DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970