

Fresh Fish and Seafood-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FD175E24035EN.html>

Date: April 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: FD175E24035EN

Abstracts

Report Summary

Fresh Fish and Seafood-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fresh Fish and Seafood industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Fresh Fish and Seafood 2013-2017, and development forecast 2018-2023

Main market players of Fresh Fish and Seafood in North America, with company and product introduction, position in the Fresh Fish and Seafood market

Market status and development trend of Fresh Fish and Seafood by types and applications

Cost and profit status of Fresh Fish and Seafood, and marketing status

Market growth drivers and challenges

The report segments the North America Fresh Fish and Seafood market as:

North America Fresh Fish and Seafood Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Fresh Fish and Seafood Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend
2013-2023):

Fresh Fish

Seafood

Others

North America Fresh Fish and Seafood Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Super Market

Distributor

On-Line Shopping

Other

North America Fresh Fish and Seafood Market: Players Segment Analysis (Company
and Product introduction, Fresh Fish and Seafood Sales Volume, Revenue, Price and
Gross Margin):

Grupo Freiremar

HIRO

Lee Fishing Company

Leigh Fisheries

Marine Harvest

Morrisons

Seattle Fish Company

Tesco

True World Foods

All Seas Wholesale

Austevoll Seafood Group

Faroe Seafood

Fresh Catch

Fujian Yingfeng Foods Group

Grieg Seafood

Metro Seafood

Midseas

Ocean Fresh Seafoods

Ocean Develop Seafoods

Pescafresh

PJ's Seafood

Surapon Foods

Tassal Group
Trident Seafoods
Tropic Star Seafood
Zhuxian Seafood Processing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FRESH FISH AND SEAFOOD

- 1.1 Definition of Fresh Fish and Seafood in This Report
- 1.2 Commercial Types of Fresh Fish and Seafood
 - 1.2.1 Fresh Fish
 - 1.2.2 Seafood
 - 1.2.3 Others
- 1.3 Downstream Application of Fresh Fish and Seafood
 - 1.3.1 Super Market
 - 1.3.2 Distributor
 - 1.3.3 On-Line Shopping
 - 1.3.4 Other
- 1.4 Development History of Fresh Fish and Seafood
- 1.5 Market Status and Trend of Fresh Fish and Seafood 2013-2023
 - 1.5.1 North America Fresh Fish and Seafood Market Status and Trend 2013-2023
 - 1.5.2 Regional Fresh Fish and Seafood Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fresh Fish and Seafood in North America 2013-2017
- 2.2 Consumption Market of Fresh Fish and Seafood in North America by Regions
 - 2.2.1 Consumption Volume of Fresh Fish and Seafood in North America by Regions
 - 2.2.2 Revenue of Fresh Fish and Seafood in North America by Regions
- 2.3 Market Analysis of Fresh Fish and Seafood in North America by Regions
 - 2.3.1 Market Analysis of Fresh Fish and Seafood in United States 2013-2017
 - 2.3.2 Market Analysis of Fresh Fish and Seafood in Canada 2013-2017
 - 2.3.3 Market Analysis of Fresh Fish and Seafood in Mexico 2013-2017
- 2.4 Market Development Forecast of Fresh Fish and Seafood in North America 2018-2023
 - 2.4.1 Market Development Forecast of Fresh Fish and Seafood in North America 2018-2023
 - 2.4.2 Market Development Forecast of Fresh Fish and Seafood by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Fresh Fish and Seafood in North America by Types

- 3.1.2 Revenue of Fresh Fish and Seafood in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Fresh Fish and Seafood in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fresh Fish and Seafood in North America by Downstream Industry
- 4.2 Demand Volume of Fresh Fish and Seafood by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fresh Fish and Seafood by Downstream Industry in United States
 - 4.2.2 Demand Volume of Fresh Fish and Seafood by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Fresh Fish and Seafood by Downstream Industry in Mexico
- 4.3 Market Forecast of Fresh Fish and Seafood in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FRESH FISH AND SEAFOOD

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Fresh Fish and Seafood Downstream Industry Situation and Trend Overview

CHAPTER 6 FRESH FISH AND SEAFOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Fresh Fish and Seafood in North America by Major Players
- 6.2 Revenue of Fresh Fish and Seafood in North America by Major Players
- 6.3 Basic Information of Fresh Fish and Seafood by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fresh Fish and Seafood Major Players
 - 6.3.2 Employees and Revenue Level of Fresh Fish and Seafood Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FRESH FISH AND SEAFOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Grupo Freiremar

7.1.1 Company profile

7.1.2 Representative Fresh Fish and Seafood Product

7.1.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Grupo Freiremar

7.2 HIRO

7.2.1 Company profile

7.2.2 Representative Fresh Fish and Seafood Product

7.2.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of HIRO

7.3 Lee Fishing Company

7.3.1 Company profile

7.3.2 Representative Fresh Fish and Seafood Product

7.3.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Lee Fishing Company

7.4 Leigh Fisheries

7.4.1 Company profile

7.4.2 Representative Fresh Fish and Seafood Product

7.4.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Leigh Fisheries

7.5 Marine Harvest

7.5.1 Company profile

7.5.2 Representative Fresh Fish and Seafood Product

7.5.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Marine Harvest

7.6 Morrisons

7.6.1 Company profile

7.6.2 Representative Fresh Fish and Seafood Product

7.6.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Morrisons

7.7 Seattle Fish Company

7.7.1 Company profile

7.7.2 Representative Fresh Fish and Seafood Product

7.7.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Seattle Fish Company

7.8 Tesco

- 7.8.1 Company profile
- 7.8.2 Representative Fresh Fish and Seafood Product
- 7.8.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Tesco
- 7.9 True World Foods
 - 7.9.1 Company profile
 - 7.9.2 Representative Fresh Fish and Seafood Product
 - 7.9.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of True World Foods
- 7.10 All Seas Wholesale
 - 7.10.1 Company profile
 - 7.10.2 Representative Fresh Fish and Seafood Product
 - 7.10.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of All Seas Wholesale
- 7.11 Austevoll Seafood Group
 - 7.11.1 Company profile
 - 7.11.2 Representative Fresh Fish and Seafood Product
 - 7.11.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Austevoll Seafood Group
- 7.12 Faroe Seafood
 - 7.12.1 Company profile
 - 7.12.2 Representative Fresh Fish and Seafood Product
 - 7.12.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Faroe Seafood
- 7.13 Fresh Catch
 - 7.13.1 Company profile
 - 7.13.2 Representative Fresh Fish and Seafood Product
 - 7.13.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Fresh Catch
- 7.14 Fujian Yingfeng Foods Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Fresh Fish and Seafood Product
 - 7.14.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Fujian Yingfeng Foods Group
- 7.15 Grieg Seafood
 - 7.15.1 Company profile
 - 7.15.2 Representative Fresh Fish and Seafood Product
 - 7.15.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Grieg Seafood
- 7.16 Metro Seafood

- 7.17 Midseas
- 7.18 Ocean Fresh Seafoods
- 7.19 Ocean Develop Seafoods
- 7.20 Pescafresh
- 7.21 PJ's Seafood
- 7.22 Surapon Foods
- 7.23 Tassal Group
- 7.24 Trident Seafoods
- 7.25 Tropic Star Seafood
- 7.26 Zhuxian Seafood Processing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FRESH FISH AND SEAFOOD

- 8.1 Industry Chain of Fresh Fish and Seafood
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FRESH FISH AND SEAFOOD

- 9.1 Cost Structure Analysis of Fresh Fish and Seafood
- 9.2 Raw Materials Cost Analysis of Fresh Fish and Seafood
- 9.3 Labor Cost Analysis of Fresh Fish and Seafood
- 9.4 Manufacturing Expenses Analysis of Fresh Fish and Seafood

CHAPTER 10 MARKETING STATUS ANALYSIS OF FRESH FISH AND SEAFOOD

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Fresh Fish and Seafood-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FD175E24035EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FD175E24035EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970