

# Fresh Fish and Seafood-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F8019182295EN.html

Date: April 2018

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: F8019182295EN

### **Abstracts**

### **Report Summary**

Fresh Fish and Seafood-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fresh Fish and Seafood industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Fresh Fish and Seafood 2013-2017, and development forecast 2018-2023

Main market players of Fresh Fish and Seafood in India, with company and product introduction, position in the Fresh Fish and Seafood market

Market status and development trend of Fresh Fish and Seafood by types and applications

Cost and profit status of Fresh Fish and Seafood, and marketing status Market growth drivers and challenges

The report segments the India Fresh Fish and Seafood market as:

India Fresh Fish and Seafood Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India



India Fresh Fish and Seafood Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fresh Fish

Seafood

Others

India Fresh Fish and Seafood Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Surper Market

Distributor

On-Line Shopping

Other

India Fresh Fish and Seafood Market: Players Segment Analysis (Company and Product introduction, Fresh Fish and Seafood Sales Volume, Revenue, Price and Gross Margin):

Grupo Freiremar

**HIRO** 

Lee Fishing Company

Leigh Fisheries

Marine Harvest

Morrisons

Seattle Fish Company

Tesco

True World Foods

All Seas Wholesale

Austevoll Seafood Group

Faroe Seafood

Fresh Catch

Fujian Yingfeng Foods Group

**Grieg Seafood** 

Metro Seafood

Midseas

Ocean Fresh Seafoods

Ocean Develop Seafoods

Pescafresh

PJ's Seafood

Surapon Foods



Tassal Group
Trident Seafoods
Tropic Star Seafood
Zhuxian Seafood Processing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF FRESH FISH AND SEAFOOD

- 1.1 Definition of Fresh Fish and Seafood in This Report
- 1.2 Commercial Types of Fresh Fish and Seafood
  - 1.2.1 Fresh Fish
  - 1.2.2 Seafood
  - 1.2.3 Others
- 1.3 Downstream Application of Fresh Fish and Seafood
  - 1.3.1 Surper Market
  - 1.3.2 Distributor
  - 1.3.3 On-Line Shopping
  - 1.3.4 Other
- 1.4 Development History of Fresh Fish and Seafood
- 1.5 Market Status and Trend of Fresh Fish and Seafood 2013-2023
- 1.5.1 India Fresh Fish and Seafood Market Status and Trend 2013-2023
- 1.5.2 Regional Fresh Fish and Seafood Market Status and Trend 2013-2023

#### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fresh Fish and Seafood in India 2013-2017
- 2.2 Consumption Market of Fresh Fish and Seafood in India by Regions
- 2.2.1 Consumption Volume of Fresh Fish and Seafood in India by Regions
- 2.2.2 Revenue of Fresh Fish and Seafood in India by Regions
- 2.3 Market Analysis of Fresh Fish and Seafood in India by Regions
  - 2.3.1 Market Analysis of Fresh Fish and Seafood in North India 2013-2017
  - 2.3.2 Market Analysis of Fresh Fish and Seafood in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Fresh Fish and Seafood in East India 2013-2017
  - 2.3.4 Market Analysis of Fresh Fish and Seafood in South India 2013-2017
  - 2.3.5 Market Analysis of Fresh Fish and Seafood in West India 2013-2017
- 2.4 Market Development Forecast of Fresh Fish and Seafood in India 2017-2023
  - 2.4.1 Market Development Forecast of Fresh Fish and Seafood in India 2017-2023
  - 2.4.2 Market Development Forecast of Fresh Fish and Seafood by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Fresh Fish and Seafood in India by Types



- 3.1.2 Revenue of Fresh Fish and Seafood in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Fresh Fish and Seafood in India by Types

# CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fresh Fish and Seafood in India by Downstream Industry
- 4.2 Demand Volume of Fresh Fish and Seafood by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Fresh Fish and Seafood by Downstream Industry in North India
- 4.2.2 Demand Volume of Fresh Fish and Seafood by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Fresh Fish and Seafood by Downstream Industry in East India
- 4.2.4 Demand Volume of Fresh Fish and Seafood by Downstream Industry in South India
- 4.2.5 Demand Volume of Fresh Fish and Seafood by Downstream Industry in West India
- 4.3 Market Forecast of Fresh Fish and Seafood in India by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FRESH FISH AND SEAFOOD

- 5.1 India Economy Situation and Trend Overview
- 5.2 Fresh Fish and Seafood Downstream Industry Situation and Trend Overview

# CHAPTER 6 FRESH FISH AND SEAFOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Fresh Fish and Seafood in India by Major Players
- 6.2 Revenue of Fresh Fish and Seafood in India by Major Players
- 6.3 Basic Information of Fresh Fish and Seafood by Major Players



- 6.3.1 Headquarters Location and Established Time of Fresh Fish and Seafood Major Players
- 6.3.2 Employees and Revenue Level of Fresh Fish and Seafood Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FRESH FISH AND SEAFOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Grupo Freiremar
  - 7.1.1 Company profile
  - 7.1.2 Representative Fresh Fish and Seafood Product
  - 7.1.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Grupo

### Freiremar

- **7.2 HIRO** 
  - 7.2.1 Company profile
  - 7.2.2 Representative Fresh Fish and Seafood Product
  - 7.2.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of HIRO
- 7.3 Lee Fishing Company
  - 7.3.1 Company profile
  - 7.3.2 Representative Fresh Fish and Seafood Product
- 7.3.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Lee Fishing Company
- 7.4 Leigh Fisheries
  - 7.4.1 Company profile
  - 7.4.2 Representative Fresh Fish and Seafood Product
- 7.4.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Leigh Fisheries
- 7.5 Marine Harvest
  - 7.5.1 Company profile
  - 7.5.2 Representative Fresh Fish and Seafood Product
- 7.5.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Marine Harvest
- 7.6 Morrisons
  - 7.6.1 Company profile
  - 7.6.2 Representative Fresh Fish and Seafood Product
- 7.6.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Morrisons



- 7.7 Seattle Fish Company
  - 7.7.1 Company profile
  - 7.7.2 Representative Fresh Fish and Seafood Product
- 7.7.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Seattle Fish Company
- 7.8 Tesco
  - 7.8.1 Company profile
  - 7.8.2 Representative Fresh Fish and Seafood Product
  - 7.8.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Tesco
- 7.9 True World Foods
  - 7.9.1 Company profile
  - 7.9.2 Representative Fresh Fish and Seafood Product
- 7.9.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of True World Foods
- 7.10 All Seas Wholesale
  - 7.10.1 Company profile
  - 7.10.2 Representative Fresh Fish and Seafood Product
- 7.10.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of All Seas Wholesale
- 7.11 Austevoll Seafood Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Fresh Fish and Seafood Product
- 7.11.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Austevoll Seafood Group
- 7.12 Faroe Seafood
  - 7.12.1 Company profile
  - 7.12.2 Representative Fresh Fish and Seafood Product
- 7.12.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Faroe Seafood
- 7.13 Fresh Catch
  - 7.13.1 Company profile
  - 7.13.2 Representative Fresh Fish and Seafood Product
- 7.13.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Fresh Catch
- 7.14 Fujian Yingfeng Foods Group
  - 7.14.1 Company profile
  - 7.14.2 Representative Fresh Fish and Seafood Product
- 7.14.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Fujian Yingfeng Foods Group



- 7.15 Grieg Seafood
  - 7.15.1 Company profile
  - 7.15.2 Representative Fresh Fish and Seafood Product
- 7.15.3 Fresh Fish and Seafood Sales, Revenue, Price and Gross Margin of Grieg Seafood
- 7.16 Metro Seafood
- 7.17 Midseas
- 7.18 Ocean Fresh Seafoods
- 7.19 Ocean Develop Seafoods
- 7.20 Pescafresh
- 7.21 PJ's Seafood
- 7.22 Surapon Foods
- 7.23 Tassal Group
- 7.24 Trident Seafoods
- 7.25 Tropic Star Seafood
- 7.26 Zhuxian Seafood Processing

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FRESH FISH AND SEAFOOD

- 8.1 Industry Chain of Fresh Fish and Seafood
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FRESH FISH AND SEAFOOD

- 9.1 Cost Structure Analysis of Fresh Fish and Seafood
- 9.2 Raw Materials Cost Analysis of Fresh Fish and Seafood
- 9.3 Labor Cost Analysis of Fresh Fish and Seafood
- 9.4 Manufacturing Expenses Analysis of Fresh Fish and Seafood

### CHAPTER 10 MARKETING STATUS ANALYSIS OF FRESH FISH AND SEAFOOD

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Fresh Fish and Seafood-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F8019182295EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F8019182295EN.html">https://marketpublishers.com/r/F8019182295EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970