

Footwear-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F1D80C0F98EEN.html

Date: April 2018

Pages: 151

Price: US\$ 2,480.00 (Single User License)

ID: F1D80C0F98EEN

Abstracts

Report Summary

Footwear-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Footwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Footwear 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Footwear worldwide, with company and product introduction, position in the Footwear market

Market status and development trend of Footwear by types and applications Cost and profit status of Footwear, and marketing status Market growth drivers and challenges

The report segments the global Footwear market as:

Global Footwear Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Footwear Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Athletic Footwear

Casual Footwear

Dress Evening Footwear

Military Boots

Lite Hiking Outdoor Sandal

Others

Global Footwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

Global Footwear Market: Manufacturers Segment Analysis (Company and Product introduction, Footwear Sales Volume, Revenue, Price and Gross Margin):

Nike Inc.

Adidas AG

Puma SE

New Balance Inc.

Asics Corp.

Bata Limited

Deichmann SE

Skechers USA, Inc.

The Aldo Group Inc.

VF Corp.

WL Gore & Associates, Inc.

Jack Wolfskin

Sympatex Technologies GmbH

Polartec, LLC

Kathmandu Holdings Limited

Columbia Sportswear Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FOOTWEAR

- 1.1 Definition of Footwear in This Report
- 1.2 Commercial Types of Footwear
 - 1.2.1 Athletic Footwear
 - 1.2.2 Casual Footwear
 - 1.2.3 Dress Evening Footwear
 - 1.2.4 Military Boots
 - 1.2.5 Lite Hiking Outdoor Sandal
 - 1.2.6 Others
- 1.3 Downstream Application of Footwear
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Footwear
- 1.5 Market Status and Trend of Footwear 2013-2023
- 1.5.1 Global Footwear Market Status and Trend 2013-2023
- 1.5.2 Regional Footwear Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Footwear 2013-2017
- 2.2 Production Market of Footwear by Regions
 - 2.2.1 Production Volume of Footwear by Regions
 - 2.2.2 Production Value of Footwear by Regions
- 2.3 Demand Market of Footwear by Regions
- 2.4 Production and Demand Status of Footwear by Regions
 - 2.4.1 Production and Demand Status of Footwear by Regions 2013-2017
 - 2.4.2 Import and Export Status of Footwear by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Footwear by Types
- 3.2 Production Value of Footwear by Types
- 3.3 Market Forecast of Footwear by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM



INDUSTRY

- 4.1 Demand Volume of Footwear by Downstream Industry
- 4.2 Market Forecast of Footwear by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FOOTWEAR

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Footwear Downstream Industry Situation and Trend Overview

CHAPTER 6 FOOTWEAR MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Footwear by Major Manufacturers
- 6.2 Production Value of Footwear by Major Manufacturers
- 6.3 Basic Information of Footwear by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Footwear Major Manufacturer
- 6.3.2 Employees and Revenue Level of Footwear Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FOOTWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike Inc.
 - 7.1.1 Company profile
 - 7.1.2 Representative Footwear Product
 - 7.1.3 Footwear Sales, Revenue, Price and Gross Margin of Nike Inc.
- 7.2 Adidas AG
 - 7.2.1 Company profile
 - 7.2.2 Representative Footwear Product
 - 7.2.3 Footwear Sales, Revenue, Price and Gross Margin of Adidas AG
- 7.3 Puma SE
 - 7.3.1 Company profile
 - 7.3.2 Representative Footwear Product
- 7.3.3 Footwear Sales, Revenue, Price and Gross Margin of Puma SE
- 7.4 New Balance Inc.



- 7.4.1 Company profile
- 7.4.2 Representative Footwear Product
- 7.4.3 Footwear Sales, Revenue, Price and Gross Margin of New Balance Inc.
- 7.5 Asics Corp.
 - 7.5.1 Company profile
 - 7.5.2 Representative Footwear Product
 - 7.5.3 Footwear Sales, Revenue, Price and Gross Margin of Asics Corp.
- 7.6 Bata Limited
 - 7.6.1 Company profile
 - 7.6.2 Representative Footwear Product
 - 7.6.3 Footwear Sales, Revenue, Price and Gross Margin of Bata Limited
- 7.7 Deichmann SE
 - 7.7.1 Company profile
 - 7.7.2 Representative Footwear Product
 - 7.7.3 Footwear Sales, Revenue, Price and Gross Margin of Deichmann SE
- 7.8 Skechers USA, Inc.
 - 7.8.1 Company profile
 - 7.8.2 Representative Footwear Product
 - 7.8.3 Footwear Sales, Revenue, Price and Gross Margin of Skechers USA, Inc.
- 7.9 The Aldo Group Inc.
 - 7.9.1 Company profile
 - 7.9.2 Representative Footwear Product
 - 7.9.3 Footwear Sales, Revenue, Price and Gross Margin of The Aldo Group Inc.
- 7.10 VF Corp.
 - 7.10.1 Company profile
 - 7.10.2 Representative Footwear Product
 - 7.10.3 Footwear Sales, Revenue, Price and Gross Margin of VF Corp.
- 7.11 WL Gore & Associates, Inc.
 - 7.11.1 Company profile
 - 7.11.2 Representative Footwear Product
- 7.11.3 Footwear Sales, Revenue, Price and Gross Margin of WL Gore & Associates, Inc.
- 7.12 Jack Wolfskin
 - 7.12.1 Company profile
 - 7.12.2 Representative Footwear Product
 - 7.12.3 Footwear Sales, Revenue, Price and Gross Margin of Jack Wolfskin
- 7.13 Sympatex Technologies GmbH
 - 7.13.1 Company profile
 - 7.13.2 Representative Footwear Product



7.13.3 Footwear Sales, Revenue, Price and Gross Margin of Sympatex Technologies GmbH

- 7.14 Polartec, LLC
 - 7.14.1 Company profile
 - 7.14.2 Representative Footwear Product
 - 7.14.3 Footwear Sales, Revenue, Price and Gross Margin of Polartec, LLC
- 7.15 Kathmandu Holdings Limited
 - 7.15.1 Company profile
 - 7.15.2 Representative Footwear Product
- 7.15.3 Footwear Sales, Revenue, Price and Gross Margin of Kathmandu Holdings Limited
- 7.16 Columbia Sportswear Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FOOTWEAR

- 8.1 Industry Chain of Footwear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FOOTWEAR

- 9.1 Cost Structure Analysis of Footwear
- 9.2 Raw Materials Cost Analysis of Footwear
- 9.3 Labor Cost Analysis of Footwear
- 9.4 Manufacturing Expenses Analysis of Footwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF FOOTWEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List



CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Footwear-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F1D80C0F98EEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F1D80C0F98EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970