

# Foot Massager-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FC207E0AA30EN.html

Date: November 2017

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: FC207E0AA30EN

#### **Abstracts**

#### **Report Summary**

Foot Massager-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Foot Massager industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Foot Massager 2013-2017, and development forecast 2018-2023

Main market players of Foot Massager in Asia Pacific, with company and product introduction, position in the Foot Massager market

Market status and development trend of Foot Massager by types and applications Cost and profit status of Foot Massager, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Foot Massager market as:

Asia Pacific Foot Massager Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

China

Japan

Korea

India

Southeast Asia



#### Australia

Asia Pacific Foot Massager Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Magnetic Foot Massager Air Bubble Foot Massager Mechanical Foot Massager Other Foot Massager

Asia Pacific Foot Massager Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Foot Massage Parlor
Chinese Medical Clinic
Health Care Products Industry
Other

Asia Pacific Foot Massager Market: Players Segment Analysis (Company and Product introduction, Foot Massager Sales Volume, Revenue, Price and Gross Margin):

**HoMedics** 

OSIM

Sunpentown

Beurer

Panasonic

**FUJIIRYOKI** 

**Emson** 

Family

MedMassager

Breo

**Human Touch** 

Taichang Health Technology

Rongtai

Huang Wei Health

**JEMER** 

Midea

Oriental Spirit Electronic

Lancent



Longfu Luyao AOMEITE Jare IRest

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF FOOT MASSAGER**

- 1.1 Definition of Foot Massager in This Report
- 1.2 Commercial Types of Foot Massager
  - 1.2.1 Magnetic Foot Massager
  - 1.2.2 Air Bubble Foot Massager
- 1.2.3 Mechanical Foot Massager
- 1.2.4 Other Foot Massager
- 1.3 Downstream Application of Foot Massager
  - 1.3.1 Foot Massage Parlor
  - 1.3.2 Chinese Medical Clinic
  - 1.3.3 Health Care Products Industry
  - 1.3.4 Other
- 1.4 Development History of Foot Massager
- 1.5 Market Status and Trend of Foot Massager 2013-2023
  - 1.5.1 Asia Pacific Foot Massager Market Status and Trend 2013-2023
  - 1.5.2 Regional Foot Massager Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Foot Massager in Asia Pacific 2013-2017
- 2.2 Consumption Market of Foot Massager in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Foot Massager in Asia Pacific by Regions
  - 2.2.2 Revenue of Foot Massager in Asia Pacific by Regions
- 2.3 Market Analysis of Foot Massager in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Foot Massager in China 2013-2017
  - 2.3.2 Market Analysis of Foot Massager in Japan 2013-2017
  - 2.3.3 Market Analysis of Foot Massager in Korea 2013-2017
  - 2.3.4 Market Analysis of Foot Massager in India 2013-2017
  - 2.3.5 Market Analysis of Foot Massager in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Foot Massager in Australia 2013-2017
- 2.4 Market Development Forecast of Foot Massager in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Foot Massager in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Foot Massager by Regions 2018-2023

#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
- 3.1.1 Consumption Volume of Foot Massager in Asia Pacific by Types
- 3.1.2 Revenue of Foot Massager in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Foot Massager in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Foot Massager in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Foot Massager by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Foot Massager by Downstream Industry in China
  - 4.2.2 Demand Volume of Foot Massager by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Foot Massager by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Foot Massager by Downstream Industry in India
  - 4.2.5 Demand Volume of Foot Massager by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Foot Massager by Downstream Industry in Australia
- 4.3 Market Forecast of Foot Massager in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FOOT MASSAGER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Foot Massager Downstream Industry Situation and Trend Overview

## CHAPTER 6 FOOT MASSAGER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Foot Massager in Asia Pacific by Major Players
- 6.2 Revenue of Foot Massager in Asia Pacific by Major Players
- 6.3 Basic Information of Foot Massager by Major Players
  - 6.3.1 Headquarters Location and Established Time of Foot Massager Major Players
- 6.3.2 Employees and Revenue Level of Foot Massager Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 FOOT MASSAGER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 HoMedics

- 7.1.1 Company profile
- 7.1.2 Representative Foot Massager Product
- 7.1.3 Foot Massager Sales, Revenue, Price and Gross Margin of HoMedics

#### **7.2 OSIM**

- 7.2.1 Company profile
- 7.2.2 Representative Foot Massager Product
- 7.2.3 Foot Massager Sales, Revenue, Price and Gross Margin of OSIM

#### 7.3 Sunpentown

- 7.3.1 Company profile
- 7.3.2 Representative Foot Massager Product
- 7.3.3 Foot Massager Sales, Revenue, Price and Gross Margin of Sunpentown

#### 7.4 Beurer

- 7.4.1 Company profile
- 7.4.2 Representative Foot Massager Product
- 7.4.3 Foot Massager Sales, Revenue, Price and Gross Margin of Beurer

#### 7.5 Panasonic

- 7.5.1 Company profile
- 7.5.2 Representative Foot Massager Product
- 7.5.3 Foot Massager Sales, Revenue, Price and Gross Margin of Panasonic

#### 7.6 FUJIIRYOKI

- 7.6.1 Company profile
- 7.6.2 Representative Foot Massager Product
- 7.6.3 Foot Massager Sales, Revenue, Price and Gross Margin of FUJIIRYOKI

#### 7.7 Emson

- 7.7.1 Company profile
- 7.7.2 Representative Foot Massager Product
- 7.7.3 Foot Massager Sales, Revenue, Price and Gross Margin of Emson

#### 7.8 Family

- 7.8.1 Company profile
- 7.8.2 Representative Foot Massager Product
- 7.8.3 Foot Massager Sales, Revenue, Price and Gross Margin of Family



- 7.9 MedMassager
  - 7.9.1 Company profile
  - 7.9.2 Representative Foot Massager Product
  - 7.9.3 Foot Massager Sales, Revenue, Price and Gross Margin of MedMassager
- 7.10 Breo
  - 7.10.1 Company profile
  - 7.10.2 Representative Foot Massager Product
  - 7.10.3 Foot Massager Sales, Revenue, Price and Gross Margin of Breo
- 7.11 Human Touch
  - 7.11.1 Company profile
  - 7.11.2 Representative Foot Massager Product
  - 7.11.3 Foot Massager Sales, Revenue, Price and Gross Margin of Human Touch
- 7.12 Taichang Health Technology
  - 7.12.1 Company profile
  - 7.12.2 Representative Foot Massager Product
- 7.12.3 Foot Massager Sales, Revenue, Price and Gross Margin of Taichang Health Technology
- 7.13 Rongtai
  - 7.13.1 Company profile
  - 7.13.2 Representative Foot Massager Product
  - 7.13.3 Foot Massager Sales, Revenue, Price and Gross Margin of Rongtai
- 7.14 Huang Wei Health
  - 7.14.1 Company profile
  - 7.14.2 Representative Foot Massager Product
  - 7.14.3 Foot Massager Sales, Revenue, Price and Gross Margin of Huang Wei Health
- **7.15 JEMER** 
  - 7.15.1 Company profile
  - 7.15.2 Representative Foot Massager Product
- 7.15.3 Foot Massager Sales, Revenue, Price and Gross Margin of JEMER
- 7.16 Midea
- 7.17 Oriental Spirit Electronic
- 7.18 Lancent
- 7.19 Longfu
- 7.20 Luyao
- 7.21 AOMEITE
- 7.22 Jare
- 7.23 IRest

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FOOT



#### **MASSAGER**

- 8.1 Industry Chain of Foot Massager
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FOOT MASSAGER**

- 9.1 Cost Structure Analysis of Foot Massager
- 9.2 Raw Materials Cost Analysis of Foot Massager
- 9.3 Labor Cost Analysis of Foot Massager
- 9.4 Manufacturing Expenses Analysis of Foot Massager

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF FOOT MASSAGER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Foot Massager-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/FC207E0AA30EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/FC207E0AA30EN.html">https://marketpublishers.com/r/FC207E0AA30EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970