

# Food Traceability-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F57E2E88DE88EN.html

Date: May 2018

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: F57E2E88DE88EN

#### **Abstracts**

#### **Report Summary**

Food Traceability-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Food Traceability industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Food Traceability 2013-2017, and development forecast 2018-2023

Main market players of Food Traceability in China, with company and product introduction, position in the Food Traceability market

Market status and development trend of Food Traceability by types and applications Cost and profit status of Food Traceability, and marketing status Market growth drivers and challenges

The report segments the China Food Traceability market as:

China Food Traceability Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Food Traceability Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Distribution accounting systems

Inventory management systems

Production management Systems

China Food Traceability Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

For Manufacturers

For Logistics Providers

For Wholesalers

For Store/Restaurant

For Consumer

China Food Traceability Market: Players Segment Analysis (Company and Product introduction, Food Traceability Sales Volume, Revenue, Price and Gross Margin):

Carlisle Technology Inc

**Cognex Corporation** 

**Bio-Rad Laboratories** 

C.H.

Robinson Worldwide

Merit-Trax Technologies

Mass Group Inc.

**Bar Code Integrators** 

**IBM Corp** 

Veristream

Intelex Technologies

SynergySuite

**HACCP Software** 

**Radley Corporation** 

**Beck Consulting** 

RizePoint

Form.com

Minotaur Software

Alterity

IndustryBuilt

Mar-Kov Computer Systems



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF FOOD TRACEABILITY**

- 1.1 Definition of Food Traceability in This Report
- 1.2 Commercial Types of Food Traceability
  - 1.2.1 Distribution accounting systems
  - 1.2.2 Inventory management systems
  - 1.2.3 Production management Systems
- 1.3 Downstream Application of Food Traceability
  - 1.3.1 For Manufacturers
- 1.3.2 For Logistics Providers
- 1.3.3 For Wholesalers
- 1.3.4 For Store/Restaurant
- 1.3.5 For Consumer
- 1.4 Development History of Food Traceability
- 1.5 Market Status and Trend of Food Traceability 2013-2023
- 1.5.1 China Food Traceability Market Status and Trend 2013-2023
- 1.5.2 Regional Food Traceability Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Food Traceability in China 2013-2017
- 2.2 Consumption Market of Food Traceability in China by Regions
  - 2.2.1 Consumption Volume of Food Traceability in China by Regions
  - 2.2.2 Revenue of Food Traceability in China by Regions
- 2.3 Market Analysis of Food Traceability in China by Regions
  - 2.3.1 Market Analysis of Food Traceability in North China 2013-2017
  - 2.3.2 Market Analysis of Food Traceability in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Food Traceability in East China 2013-2017
  - 2.3.4 Market Analysis of Food Traceability in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Food Traceability in Southwest China 2013-2017
- 2.3.6 Market Analysis of Food Traceability in Northwest China 2013-2017
- 2.4 Market Development Forecast of Food Traceability in China 2018-2023
  - 2.4.1 Market Development Forecast of Food Traceability in China 2018-2023
  - 2.4.2 Market Development Forecast of Food Traceability by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Food Traceability in China by Types
  - 3.1.2 Revenue of Food Traceability in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Food Traceability in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Food Traceability in China by Downstream Industry
- 4.2 Demand Volume of Food Traceability by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Food Traceability by Downstream Industry in North China
- 4.2.2 Demand Volume of Food Traceability by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Food Traceability by Downstream Industry in East China
- 4.2.4 Demand Volume of Food Traceability by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Food Traceability by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Food Traceability by Downstream Industry in Northwest China
- 4.3 Market Forecast of Food Traceability in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FOOD TRACEABILITY

- 5.1 China Economy Situation and Trend Overview
- 5.2 Food Traceability Downstream Industry Situation and Trend Overview

# CHAPTER 6 FOOD TRACEABILITY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Food Traceability in China by Major Players
- 6.2 Revenue of Food Traceability in China by Major Players



- 6.3 Basic Information of Food Traceability by Major Players
  - 6.3.1 Headquarters Location and Established Time of Food Traceability Major Players
  - 6.3.2 Employees and Revenue Level of Food Traceability Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FOOD TRACEABILITY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Carlisle Technology Inc
  - 7.1.1 Company profile
  - 7.1.2 Representative Food Traceability Product
- 7.1.3 Food Traceability Sales, Revenue, Price and Gross Margin of Carlisle

#### Technology Inc

- 7.2 Cognex Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Food Traceability Product
- 7.2.3 Food Traceability Sales, Revenue, Price and Gross Margin of Cognex Corporation
- 7.3 Bio-Rad Laboratories
  - 7.3.1 Company profile
  - 7.3.2 Representative Food Traceability Product
- 7.3.3 Food Traceability Sales, Revenue, Price and Gross Margin of Bio-Rad Laboratories
- 7.4 C.H.
  - 7.4.1 Company profile
  - 7.4.2 Representative Food Traceability Product
- 7.4.3 Food Traceability Sales, Revenue, Price and Gross Margin of C.H.
- 7.5 Robinson Worldwide
  - 7.5.1 Company profile
  - 7.5.2 Representative Food Traceability Product
- 7.5.3 Food Traceability Sales, Revenue, Price and Gross Margin of Robinson Worldwide
- 7.6 Merit-Trax Technologies
  - 7.6.1 Company profile
  - 7.6.2 Representative Food Traceability Product
  - 7.6.3 Food Traceability Sales, Revenue, Price and Gross Margin of Merit-Trax



#### **Technologies**

- 7.7 Mass Group Inc.
  - 7.7.1 Company profile
  - 7.7.2 Representative Food Traceability Product
  - 7.7.3 Food Traceability Sales, Revenue, Price and Gross Margin of Mass Group Inc.
- 7.8 Bar Code Integrators
  - 7.8.1 Company profile
  - 7.8.2 Representative Food Traceability Product
- 7.8.3 Food Traceability Sales, Revenue, Price and Gross Margin of Bar Code Integrators
- 7.9 IBM Corp
  - 7.9.1 Company profile
  - 7.9.2 Representative Food Traceability Product
  - 7.9.3 Food Traceability Sales, Revenue, Price and Gross Margin of IBM Corp
- 7.10 Veristream
  - 7.10.1 Company profile
  - 7.10.2 Representative Food Traceability Product
  - 7.10.3 Food Traceability Sales, Revenue, Price and Gross Margin of Veristream
- 7.11 Intelex Technologies
  - 7.11.1 Company profile
  - 7.11.2 Representative Food Traceability Product
  - 7.11.3 Food Traceability Sales, Revenue, Price and Gross Margin of Intelex

#### **Technologies**

- 7.12 SynergySuite
  - 7.12.1 Company profile
  - 7.12.2 Representative Food Traceability Product
  - 7.12.3 Food Traceability Sales, Revenue, Price and Gross Margin of SynergySuite
- 7.13 HACCP Software
  - 7.13.1 Company profile
  - 7.13.2 Representative Food Traceability Product
  - 7.13.3 Food Traceability Sales, Revenue, Price and Gross Margin of HACCP Software
- 7.14 Radley Corporation
  - 7.14.1 Company profile
  - 7.14.2 Representative Food Traceability Product
  - 7.14.3 Food Traceability Sales, Revenue, Price and Gross Margin of Radley

#### Corporation

- 7.15 Beck Consulting
  - 7.15.1 Company profile
  - 7.15.2 Representative Food Traceability Product



- 7.15.3 Food Traceability Sales, Revenue, Price and Gross Margin of Beck Consulting
- 7.16 RizePoint
- 7.17 Form.com
- 7.18 Minotaur Software
- 7.19 Alterity
- 7.20 IndustryBuilt
- 7.21 Mar-Kov Computer Systems

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FOOD TRACEABILITY

- 8.1 Industry Chain of Food Traceability
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FOOD TRACEABILITY

- 9.1 Cost Structure Analysis of Food Traceability
- 9.2 Raw Materials Cost Analysis of Food Traceability
- 9.3 Labor Cost Analysis of Food Traceability
- 9.4 Manufacturing Expenses Analysis of Food Traceability

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF FOOD TRACEABILITY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Food Traceability-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/F57E2E88DE88EN.html">https://marketpublishers.com/r/F57E2E88DE88EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F57E2E88DE8EN.html">https://marketpublishers.com/r/F57E2E88DE8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970