

# Folding Bike-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FC8E823E144MEN.html>

Date: March 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: FC8E823E144MEN

## Abstracts

### Report Summary

Folding Bike-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Folding Bike industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Folding Bike 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Folding Bike worldwide, with company and product introduction, position in the Folding Bike market

Market status and development trend of Folding Bike by types and applications

Cost and profit status of Folding Bike, and marketing status

Market growth drivers and challenges

The report segments the global Folding Bike market as:

Global Folding Bike Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Folding Bike Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Road Folding Bikes  
Mountain Folding Bikes  
Hybrid Folding Bikes  
City Folding Bikes  
BMX Folding Bikes  
Electric Folding Bike

Global Folding Bike Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ride Instead of Walk  
For Entertainment

Global Folding Bike Market: Manufacturers Segment Analysis (Company and Product introduction, Folding Bike Sales Volume, Revenue, Price and Gross Margin):

Dahon  
Oyama  
KHS Bicycles  
Tern  
Ori  
A-bike Electric  
Brimpton  
Giant Bicycles  
Forever  
Montague  
Utopia Velo GmbH  
Flying Pigeon  
MING CYCLE  
DAWES CYCLES  
DIBAR TECHNOLOGY  
Downtube  
PHONIEX  
Merida

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FOLDING BIKE**

- 1.1 Definition of Folding Bike in This Report
- 1.2 Commercial Types of Folding Bike
  - 1.2.1 Road Folding Bikes
  - 1.2.2 Mountain Folding Bikes
  - 1.2.3 Hybrid Folding Bikes
  - 1.2.4 City Folding Bikes
  - 1.2.5 BMX Folding Bikes
  - 1.2.6 Electric Folding Bike
- 1.3 Downstream Application of Folding Bike
  - 1.3.1 Ride Instead of Walk
  - 1.3.2 For Entertainment
- 1.4 Development History of Folding Bike
- 1.5 Market Status and Trend of Folding Bike 2013-2023
  - 1.5.1 Global Folding Bike Market Status and Trend 2013-2023
  - 1.5.2 Regional Folding Bike Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Folding Bike 2013-2017
- 2.2 Production Market of Folding Bike by Regions
  - 2.2.1 Production Volume of Folding Bike by Regions
  - 2.2.2 Production Value of Folding Bike by Regions
- 2.3 Demand Market of Folding Bike by Regions
- 2.4 Production and Demand Status of Folding Bike by Regions
  - 2.4.1 Production and Demand Status of Folding Bike by Regions 2013-2017
  - 2.4.2 Import and Export Status of Folding Bike by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Folding Bike by Types
- 3.2 Production Value of Folding Bike by Types
- 3.3 Market Forecast of Folding Bike by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Folding Bike by Downstream Industry
- 4.2 Market Forecast of Folding Bike by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FOLDING BIKE**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Folding Bike Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FOLDING BIKE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Folding Bike by Major Manufacturers
- 6.2 Production Value of Folding Bike by Major Manufacturers
- 6.3 Basic Information of Folding Bike by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Folding Bike Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Folding Bike Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FOLDING BIKE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Dahon
  - 7.1.1 Company profile
  - 7.1.2 Representative Folding Bike Product
  - 7.1.3 Folding Bike Sales, Revenue, Price and Gross Margin of Dahon
- 7.2 Oyama
  - 7.2.1 Company profile
  - 7.2.2 Representative Folding Bike Product
  - 7.2.3 Folding Bike Sales, Revenue, Price and Gross Margin of Oyama
- 7.3 KHS Bicycles
  - 7.3.1 Company profile
  - 7.3.2 Representative Folding Bike Product
  - 7.3.3 Folding Bike Sales, Revenue, Price and Gross Margin of KHS Bicycles
- 7.4 Tern
  - 7.4.1 Company profile

- 7.4.2 Representative Folding Bike Product
- 7.4.3 Folding Bike Sales, Revenue, Price and Gross Margin of Tern
- 7.5 Ori
  - 7.5.1 Company profile
  - 7.5.2 Representative Folding Bike Product
  - 7.5.3 Folding Bike Sales, Revenue, Price and Gross Margin of Ori
- 7.6 A-bike Electric
  - 7.6.1 Company profile
  - 7.6.2 Representative Folding Bike Product
  - 7.6.3 Folding Bike Sales, Revenue, Price and Gross Margin of A-bike Electric
- 7.7 Brimpton
  - 7.7.1 Company profile
  - 7.7.2 Representative Folding Bike Product
  - 7.7.3 Folding Bike Sales, Revenue, Price and Gross Margin of Brimpton
- 7.8 Giant Bicycles
  - 7.8.1 Company profile
  - 7.8.2 Representative Folding Bike Product
  - 7.8.3 Folding Bike Sales, Revenue, Price and Gross Margin of Giant Bicycles
- 7.9 Forever
  - 7.9.1 Company profile
  - 7.9.2 Representative Folding Bike Product
  - 7.9.3 Folding Bike Sales, Revenue, Price and Gross Margin of Forever
- 7.10 Montague
  - 7.10.1 Company profile
  - 7.10.2 Representative Folding Bike Product
  - 7.10.3 Folding Bike Sales, Revenue, Price and Gross Margin of Montague
- 7.11 Utopia Velo GmbH
  - 7.11.1 Company profile
  - 7.11.2 Representative Folding Bike Product
  - 7.11.3 Folding Bike Sales, Revenue, Price and Gross Margin of Utopia Velo GmbH
- 7.12 Flying Pigeon
  - 7.12.1 Company profile
  - 7.12.2 Representative Folding Bike Product
  - 7.12.3 Folding Bike Sales, Revenue, Price and Gross Margin of Flying Pigeon
- 7.13 MING CYCLE
  - 7.13.1 Company profile
  - 7.13.2 Representative Folding Bike Product
  - 7.13.3 Folding Bike Sales, Revenue, Price and Gross Margin of MING CYCLE
- 7.14 DAWES CYCLES

- 7.14.1 Company profile
- 7.14.2 Representative Folding Bike Product
- 7.14.3 Folding Bike Sales, Revenue, Price and Gross Margin of DAWES CYCLES
- 7.15 DIBAR TECHNOLOGY
  - 7.15.1 Company profile
  - 7.15.2 Representative Folding Bike Product
  - 7.15.3 Folding Bike Sales, Revenue, Price and Gross Margin of DIBAR TECHNOLOGY
- 7.16 Downtube
- 7.17 PHONIEX
- 7.18 Merida

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FOLDING BIKE**

- 8.1 Industry Chain of Folding Bike
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FOLDING BIKE**

- 9.1 Cost Structure Analysis of Folding Bike
- 9.2 Raw Materials Cost Analysis of Folding Bike
- 9.3 Labor Cost Analysis of Folding Bike
- 9.4 Manufacturing Expenses Analysis of Folding Bike

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FOLDING BIKE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Folding Bike-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FC8E823E144MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC8E823E144MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970