

Foam Mattress-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FD8B5A05767EN.html>

Date: February 2019

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: FD8B5A05767EN

Abstracts

Report Summary

Foam Mattress-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Foam Mattress industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Foam Mattress 2013-2017, and development forecast 2018-2023

Main market players of Foam Mattress in Europe, with company and product introduction, position in the Foam Mattress market

Market status and development trend of Foam Mattress by types and applications

Cost and profit status of Foam Mattress, and marketing status

Market growth drivers and challenges

The report segments the Europe Foam Mattress market as:

Europe Foam Mattress Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Foam Mattress Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane Foam Mattress

Memory Foam Mattress

Latex Foam Mattress

Europe Foam Mattress Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private Households

Hotels

Hospitals

Europe Foam Mattress Market: Players Segment Analysis (Company and Product introduction, Foam Mattress Sales Volume, Revenue, Price and Gross Margin):

Hilding Anders

Pikolin

Recticel

Silentnight

Sealy

Simmons

Breckle

Magniflex

Tempur-Pedic

Ekornes

Select Comfort

Serta

Veldeman Group

Auping Group

KingKoil

Ecus

Ruf-Betten

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FOAM MATTRESS

- 1.1 Definition of Foam Mattress in This Report
- 1.2 Commercial Types of Foam Mattress
 - 1.2.1 Polyurethane Foam Mattress
 - 1.2.2 Memory Foam Mattress
 - 1.2.3 Latex Foam Mattress
- 1.3 Downstream Application of Foam Mattress
 - 1.3.1 Private Households
 - 1.3.2 Hotels
 - 1.3.3 Hospitals
- 1.4 Development History of Foam Mattress
- 1.5 Market Status and Trend of Foam Mattress 2013-2023
 - 1.5.1 Europe Foam Mattress Market Status and Trend 2013-2023
 - 1.5.2 Regional Foam Mattress Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Foam Mattress in Europe 2013-2017
- 2.2 Consumption Market of Foam Mattress in Europe by Regions
 - 2.2.1 Consumption Volume of Foam Mattress in Europe by Regions
 - 2.2.2 Revenue of Foam Mattress in Europe by Regions
- 2.3 Market Analysis of Foam Mattress in Europe by Regions
 - 2.3.1 Market Analysis of Foam Mattress in Germany 2013-2017
 - 2.3.2 Market Analysis of Foam Mattress in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Foam Mattress in France 2013-2017
 - 2.3.4 Market Analysis of Foam Mattress in Italy 2013-2017
 - 2.3.5 Market Analysis of Foam Mattress in Spain 2013-2017
 - 2.3.6 Market Analysis of Foam Mattress in Benelux 2013-2017
 - 2.3.7 Market Analysis of Foam Mattress in Russia 2013-2017
- 2.4 Market Development Forecast of Foam Mattress in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Foam Mattress in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Foam Mattress by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Foam Mattress in Europe by Types
- 3.1.2 Revenue of Foam Mattress in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Foam Mattress in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Foam Mattress in Europe by Downstream Industry
- 4.2 Demand Volume of Foam Mattress by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Foam Mattress by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Foam Mattress by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Foam Mattress by Downstream Industry in France
 - 4.2.4 Demand Volume of Foam Mattress by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Foam Mattress by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Foam Mattress by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Foam Mattress by Downstream Industry in Russia
- 4.3 Market Forecast of Foam Mattress in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FOAM MATTRESS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Foam Mattress Downstream Industry Situation and Trend Overview

CHAPTER 6 FOAM MATTRESS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Foam Mattress in Europe by Major Players
- 6.2 Revenue of Foam Mattress in Europe by Major Players
- 6.3 Basic Information of Foam Mattress by Major Players
 - 6.3.1 Headquarters Location and Established Time of Foam Mattress Major Players
 - 6.3.2 Employees and Revenue Level of Foam Mattress Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FOAM MATTRESS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hilding Anders
 - 7.1.1 Company profile
 - 7.1.2 Representative Foam Mattress Product
 - 7.1.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Hilding Anders
- 7.2 Pikolin
 - 7.2.1 Company profile
 - 7.2.2 Representative Foam Mattress Product
 - 7.2.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Pikolin
- 7.3 Recticel
 - 7.3.1 Company profile
 - 7.3.2 Representative Foam Mattress Product
 - 7.3.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Recticel
- 7.4 Silentnight
 - 7.4.1 Company profile
 - 7.4.2 Representative Foam Mattress Product
 - 7.4.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Silentnight
- 7.5 Sealy
 - 7.5.1 Company profile
 - 7.5.2 Representative Foam Mattress Product
 - 7.5.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Sealy
- 7.6 Simmons
 - 7.6.1 Company profile
 - 7.6.2 Representative Foam Mattress Product
 - 7.6.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Simmons
- 7.7 Breckle
 - 7.7.1 Company profile
 - 7.7.2 Representative Foam Mattress Product
 - 7.7.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Breckle
- 7.8 Magniflex
 - 7.8.1 Company profile
 - 7.8.2 Representative Foam Mattress Product

- 7.8.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Magniflex
- 7.9 Tempur-Pedic
 - 7.9.1 Company profile
 - 7.9.2 Representative Foam Mattress Product
 - 7.9.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Tempur-Pedic
- 7.10 Ekornes
 - 7.10.1 Company profile
 - 7.10.2 Representative Foam Mattress Product
 - 7.10.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Ekornes
- 7.11 Select Comfort
 - 7.11.1 Company profile
 - 7.11.2 Representative Foam Mattress Product
 - 7.11.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Select Comfort
- 7.12 Serta
 - 7.12.1 Company profile
 - 7.12.2 Representative Foam Mattress Product
 - 7.12.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Serta
- 7.13 Veldeman Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Foam Mattress Product
 - 7.13.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Veldeman Group
- 7.14 Auping Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Foam Mattress Product
 - 7.14.3 Foam Mattress Sales, Revenue, Price and Gross Margin of Auping Group
- 7.15 KingKoil
 - 7.15.1 Company profile
 - 7.15.2 Representative Foam Mattress Product
 - 7.15.3 Foam Mattress Sales, Revenue, Price and Gross Margin of KingKoil
- 7.16 Ecus
- 7.17 Ruf-Betten

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FOAM MATTRESS

- 8.1 Industry Chain of Foam Mattress
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FOAM MATTRESS

- 9.1 Cost Structure Analysis of Foam Mattress
- 9.2 Raw Materials Cost Analysis of Foam Mattress
- 9.3 Labor Cost Analysis of Foam Mattress
- 9.4 Manufacturing Expenses Analysis of Foam Mattress

CHAPTER 10 MARKETING STATUS ANALYSIS OF FOAM MATTRESS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Foam Mattress-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FD8B5A05767EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FD8B5A05767EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970