

# Fluorescent Whiteners-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F592B34E350EN.html

Date: December 2017

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: F592B34E350EN

### **Abstracts**

### **Report Summary**

Fluorescent Whiteners-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fluorescent Whiteners industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Fluorescent Whiteners 2013-2017, and development forecast 2018-2023

Main market players of Fluorescent Whiteners in South America, with company and product introduction, position in the Fluorescent Whiteners market Market status and development trend of Fluorescent Whiteners by types and applications

Cost and profit status of Fluorescent Whiteners, and marketing status Market growth drivers and challenges

The report segments the South America Fluorescent Whiteners market as:

South America Fluorescent Whiteners Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia



#### Others

South America Fluorescent Whiteners Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stilbene Type
Coumarin Type
Pyrazoline Type
O-phthalimide Type
Benzene Nitrogen and Oxygen Type

South America Fluorescent Whiteners Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Paper

**Fabrics** 

Detergents & Soaps

Synthetics & Plastics

Other

South America Fluorescent Whiteners Market: Players Segment Analysis (Company and Product introduction, Fluorescent Whiteners Sales Volume, Revenue, Price and Gross Margin):

**BASF** 

RPM International

Huntsman

Clariant

Keystone Aniline

**Brilliant Group** 

**Aron Universal** 

3V

**TEH Fong Min International** 

Archroma

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### **CHAPTER 1 OVERVIEW OF FLUORESCENT WHITENERS**

- 1.1 Definition of Fluorescent Whiteners in This Report
- 1.2 Commercial Types of Fluorescent Whiteners
  - 1.2.1 Stilbene Type
  - 1.2.2 Coumarin Type
  - 1.2.3 Pyrazoline Type
  - 1.2.4 O-phthalimide Type
  - 1.2.5 Benzene Nitrogen and Oxygen Type
- 1.3 Downstream Application of Fluorescent Whiteners
  - 1.3.1 Paper
  - 1.3.2 Fabrics
- 1.3.3 Detergents & Soaps
- 1.3.4 Synthetics & Plastics
- 1.3.5 Other
- 1.4 Development History of Fluorescent Whiteners
- 1.5 Market Status and Trend of Fluorescent Whiteners 2013-2023
- 1.5.1 South America Fluorescent Whiteners Market Status and Trend 2013-2023
- 1.5.2 Regional Fluorescent Whiteners Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fluorescent Whiteners in South America 2013-2017
- 2.2 Consumption Market of Fluorescent Whiteners in South America by Regions
  - 2.2.1 Consumption Volume of Fluorescent Whiteners in South America by Regions
- 2.2.2 Revenue of Fluorescent Whiteners in South America by Regions
- 2.3 Market Analysis of Fluorescent Whiteners in South America by Regions
  - 2.3.1 Market Analysis of Fluorescent Whiteners in Brazil 2013-2017
  - 2.3.2 Market Analysis of Fluorescent Whiteners in Argentina 2013-2017
  - 2.3.3 Market Analysis of Fluorescent Whiteners in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Fluorescent Whiteners in Colombia 2013-2017
  - 2.3.5 Market Analysis of Fluorescent Whiteners in Others 2013-2017
- 2.4 Market Development Forecast of Fluorescent Whiteners in South America 2018-2023
- 2.4.1 Market Development Forecast of Fluorescent Whiteners in South America 2018-2023
- 2.4.2 Market Development Forecast of Fluorescent Whiteners by Regions 2018-2023



#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Fluorescent Whiteners in South America by Types
- 3.1.2 Revenue of Fluorescent Whiteners in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Fluorescent Whiteners in South America by Types

## CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fluorescent Whiteners in South America by Downstream Industry
- 4.2 Demand Volume of Fluorescent Whiteners by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Fluorescent Whiteners by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Fluorescent Whiteners by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Fluorescent Whiteners by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Fluorescent Whiteners by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Fluorescent Whiteners by Downstream Industry in Others
- 4.3 Market Forecast of Fluorescent Whiteners in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLUORESCENT WHITENERS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Fluorescent Whiteners Downstream Industry Situation and Trend Overview

### CHAPTER 6 FLUORESCENT WHITENERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA



- 6.1 Sales Volume of Fluorescent Whiteners in South America by Major Players
- 6.2 Revenue of Fluorescent Whiteners in South America by Major Players
- 6.3 Basic Information of Fluorescent Whiteners by Major Players
- 6.3.1 Headquarters Location and Established Time of Fluorescent Whiteners Major Players
- 6.3.2 Employees and Revenue Level of Fluorescent Whiteners Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 FLUORESCENT WHITENERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### **7.1 BASF**

- 7.1.1 Company profile
- 7.1.2 Representative Fluorescent Whiteners Product
- 7.1.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of BASF
- 7.2 RPM International
  - 7.2.1 Company profile
  - 7.2.2 Representative Fluorescent Whiteners Product
- 7.2.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of RPM International
- 7.3 Huntsman
  - 7.3.1 Company profile
  - 7.3.2 Representative Fluorescent Whiteners Product
  - 7.3.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Huntsman
- 7.4 Clariant
  - 7.4.1 Company profile
  - 7.4.2 Representative Fluorescent Whiteners Product
  - 7.4.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Clariant
- 7.5 Keystone Aniline
  - 7.5.1 Company profile
  - 7.5.2 Representative Fluorescent Whiteners Product
- 7.5.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Keystone Aniline
- 7.6 Brilliant Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Fluorescent Whiteners Product



# 7.6.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Brilliant Group

- 7.7 Aron Universal
  - 7.7.1 Company profile
  - 7.7.2 Representative Fluorescent Whiteners Product
- 7.7.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Aron Universal
- 7.8 3V
  - 7.8.1 Company profile
  - 7.8.2 Representative Fluorescent Whiteners Product
  - 7.8.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of 3V
- 7.9 TEH Fong Min International
  - 7.9.1 Company profile
  - 7.9.2 Representative Fluorescent Whiteners Product
- 7.9.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of TEH Fong Min International
- 7.10 Archroma
  - 7.10.1 Company profile
  - 7.10.2 Representative Fluorescent Whiteners Product
- 7.10.3 Fluorescent Whiteners Sales, Revenue, Price and Gross Margin of Archroma

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLUORESCENT WHITENERS

- 8.1 Industry Chain of Fluorescent Whiteners
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLUORESCENT WHITENERS

- 9.1 Cost Structure Analysis of Fluorescent Whiteners
- 9.2 Raw Materials Cost Analysis of Fluorescent Whiteners
- 9.3 Labor Cost Analysis of Fluorescent Whiteners
- 9.4 Manufacturing Expenses Analysis of Fluorescent Whiteners

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLUORESCENT WHITENERS**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Fluorescent Whiteners-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F592B34E350EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F592B34E350EN.html">https://marketpublishers.com/r/F592B34E350EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970