

# Fluorescent Bulbs-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F26036DA10F0EN.html>

Date: April 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: F26036DA10F0EN

## Abstracts

### Report Summary

Fluorescent Bulbs-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fluorescent Bulbs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Fluorescent Bulbs 2013-2017, and development forecast 2018-2023

Main market players of Fluorescent Bulbs in United States, with company and product introduction, position in the Fluorescent Bulbs market

Market status and development trend of Fluorescent Bulbs by types and applications

Cost and profit status of Fluorescent Bulbs, and marketing status

Market growth drivers and challenges

The report segments the United States Fluorescent Bulbs market as:

United States Fluorescent Bulbs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Fluorescent Bulbs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Compact Fluorescent Bulbs (CFL)

Linear Fluorescent Bulbs (LFL)

United States Fluorescent Bulbs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

United States Fluorescent Bulbs Market: Players Segment Analysis (Company and Product introduction, Fluorescent Bulbs Sales Volume, Revenue, Price and Gross Margin):

Ajanta Manufacturing Limited

Bajaj Electricals Limited

Crompton Greaves Ltd.

Feit Electric Company

General Electric Company

Havells India Limited

Havells USA

Koninklijke Philips N.V.

Litetronics International

Osram GmbH

Surya Roshni Ltd.

Wipro Enterprises Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FLUORESCENT BULBS**

- 1.1 Definition of Fluorescent Bulbs in This Report
- 1.2 Commercial Types of Fluorescent Bulbs
  - 1.2.1 Compact Fluorescent Bulbs (CFL)
  - 1.2.2 Linear Fluorescent Bulbs (LFL)
- 1.3 Downstream Application of Fluorescent Bulbs
  - 1.3.1 Residential
  - 1.3.2 Commercial
- 1.4 Development History of Fluorescent Bulbs
- 1.5 Market Status and Trend of Fluorescent Bulbs 2013-2023
  - 1.5.1 United States Fluorescent Bulbs Market Status and Trend 2013-2023
  - 1.5.2 Regional Fluorescent Bulbs Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fluorescent Bulbs in United States 2013-2017
- 2.2 Consumption Market of Fluorescent Bulbs in United States by Regions
  - 2.2.1 Consumption Volume of Fluorescent Bulbs in United States by Regions
  - 2.2.2 Revenue of Fluorescent Bulbs in United States by Regions
- 2.3 Market Analysis of Fluorescent Bulbs in United States by Regions
  - 2.3.1 Market Analysis of Fluorescent Bulbs in New England 2013-2017
  - 2.3.2 Market Analysis of Fluorescent Bulbs in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Fluorescent Bulbs in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Fluorescent Bulbs in The West 2013-2017
  - 2.3.5 Market Analysis of Fluorescent Bulbs in The South 2013-2017
  - 2.3.6 Market Analysis of Fluorescent Bulbs in Southwest 2013-2017
- 2.4 Market Development Forecast of Fluorescent Bulbs in United States 2018-2023
  - 2.4.1 Market Development Forecast of Fluorescent Bulbs in United States 2018-2023
  - 2.4.2 Market Development Forecast of Fluorescent Bulbs by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Fluorescent Bulbs in United States by Types
  - 3.1.2 Revenue of Fluorescent Bulbs in United States by Types
- 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Fluorescent Bulbs in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fluorescent Bulbs in United States by Downstream Industry
- 4.2 Demand Volume of Fluorescent Bulbs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fluorescent Bulbs by Downstream Industry in New England
  - 4.2.2 Demand Volume of Fluorescent Bulbs by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Fluorescent Bulbs by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Fluorescent Bulbs by Downstream Industry in The West
  - 4.2.5 Demand Volume of Fluorescent Bulbs by Downstream Industry in The South
  - 4.2.6 Demand Volume of Fluorescent Bulbs by Downstream Industry in Southwest
- 4.3 Market Forecast of Fluorescent Bulbs in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLUORESCENT BULBS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Fluorescent Bulbs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FLUORESCENT BULBS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Fluorescent Bulbs in United States by Major Players
- 6.2 Revenue of Fluorescent Bulbs in United States by Major Players
- 6.3 Basic Information of Fluorescent Bulbs by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fluorescent Bulbs Major Players
  - 6.3.2 Employees and Revenue Level of Fluorescent Bulbs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FLUORESCENT BULBS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Ajanta Manufacturing Limited

7.1.1 Company profile

7.1.2 Representative Fluorescent Bulbs Product

7.1.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Ajanta Manufacturing Limited

### 7.2 Bajaj Electricals Limited

7.2.1 Company profile

7.2.2 Representative Fluorescent Bulbs Product

7.2.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Bajaj Electricals Limited

### 7.3 Crompton Greaves Ltd.

7.3.1 Company profile

7.3.2 Representative Fluorescent Bulbs Product

7.3.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Crompton Greaves Ltd.

### 7.4 Feit Electric Company

7.4.1 Company profile

7.4.2 Representative Fluorescent Bulbs Product

7.4.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Feit Electric Company

### 7.5 General Electric Company

7.5.1 Company profile

7.5.2 Representative Fluorescent Bulbs Product

7.5.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of General Electric Company

### 7.6 Havells India Limited

7.6.1 Company profile

7.6.2 Representative Fluorescent Bulbs Product

7.6.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Havells India Limited

### 7.7 Havells USA

7.7.1 Company profile

7.7.2 Representative Fluorescent Bulbs Product

7.7.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Havells USA

### 7.8 Koninklijke Philips N.V.

- 7.8.1 Company profile
- 7.8.2 Representative Fluorescent Bulbs Product
- 7.8.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Koninklijke Philips N.V.
- 7.9 Litetronics International
  - 7.9.1 Company profile
  - 7.9.2 Representative Fluorescent Bulbs Product
  - 7.9.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Litetronics International
- 7.10 Osram GmbH
  - 7.10.1 Company profile
  - 7.10.2 Representative Fluorescent Bulbs Product
  - 7.10.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Osram GmbH
- 7.11 Surya Roshni Ltd.
  - 7.11.1 Company profile
  - 7.11.2 Representative Fluorescent Bulbs Product
  - 7.11.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Surya Roshni Ltd.
- 7.12 Wipro Enterprises Limited
  - 7.12.1 Company profile
  - 7.12.2 Representative Fluorescent Bulbs Product
  - 7.12.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Wipro Enterprises Limited

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLUORESCENT BULBS**

- 8.1 Industry Chain of Fluorescent Bulbs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLUORESCENT BULBS**

- 9.1 Cost Structure Analysis of Fluorescent Bulbs
- 9.2 Raw Materials Cost Analysis of Fluorescent Bulbs
- 9.3 Labor Cost Analysis of Fluorescent Bulbs
- 9.4 Manufacturing Expenses Analysis of Fluorescent Bulbs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLUORESCENT BULBS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fluorescent Bulbs-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F26036DA10F0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F26036DA10F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970