

Fluorescent Bulbs-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F9094B190B50EN.html

Date: April 2018 Pages: 143 Price: US\$ 3,480.00 (Single User License) ID: F9094B190B50EN

Abstracts

Report Summary

Fluorescent Bulbs-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fluorescent Bulbs industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Fluorescent Bulbs 2013-2017, and development forecast 2018-2023 Main market players of Fluorescent Bulbs in North America, with company and product introduction, position in the Fluorescent Bulbs market Market status and development trend of Fluorescent Bulbs by types and applications Cost and profit status of Fluorescent Bulbs, and marketing status Market growth drivers and challenges

The report segments the North America Fluorescent Bulbs market as:

North America Fluorescent Bulbs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Fluorescent Bulbs Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Compact Fluorescent Bulbs (CFL) Linear Fluorescent Bulbs (LFL)

North America Fluorescent Bulbs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Commercial

North America Fluorescent Bulbs Market: Players Segment Analysis (Company and Product introduction, Fluorescent Bulbs Sales Volume, Revenue, Price and Gross Margin):

Ajanta Manufacturing Limited Bajaj Electricals Limited Crompton Greaves Ltd. Feit Electric Company General Electric Company Havells India Limited Havells USA Koninklijke Philips N.V. Litetronics International Osram GmbH Surya Roshni Ltd. Wipro Enterprises Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FLUORESCENT BULBS

- 1.1 Definition of Fluorescent Bulbs in This Report
- 1.2 Commercial Types of Fluorescent Bulbs
- 1.2.1 Compact Fluorescent Bulbs (CFL)
- 1.2.2 Linear Fluorescent Bulbs (LFL)
- 1.3 Downstream Application of Fluorescent Bulbs
- 1.3.1 Residential
- 1.3.2 Commercial
- 1.4 Development History of Fluorescent Bulbs
- 1.5 Market Status and Trend of Fluorescent Bulbs 2013-2023
- 1.5.1 North America Fluorescent Bulbs Market Status and Trend 2013-2023
- 1.5.2 Regional Fluorescent Bulbs Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fluorescent Bulbs in North America 2013-2017
- 2.2 Consumption Market of Fluorescent Bulbs in North America by Regions
- 2.2.1 Consumption Volume of Fluorescent Bulbs in North America by Regions
- 2.2.2 Revenue of Fluorescent Bulbs in North America by Regions
- 2.3 Market Analysis of Fluorescent Bulbs in North America by Regions
- 2.3.1 Market Analysis of Fluorescent Bulbs in United States 2013-2017
- 2.3.2 Market Analysis of Fluorescent Bulbs in Canada 2013-2017
- 2.3.3 Market Analysis of Fluorescent Bulbs in Mexico 2013-2017
- 2.4 Market Development Forecast of Fluorescent Bulbs in North America 2018-2023
- 2.4.1 Market Development Forecast of Fluorescent Bulbs in North America 2018-2023
- 2.4.2 Market Development Forecast of Fluorescent Bulbs by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Fluorescent Bulbs in North America by Types
- 3.1.2 Revenue of Fluorescent Bulbs in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico



3.3 Market Forecast of Fluorescent Bulbs in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Fluorescent Bulbs in North America by Downstream Industry
4.2 Demand Volume of Fluorescent Bulbs by Downstream Industry in Major Countries
4.2.1 Demand Volume of Fluorescent Bulbs by Downstream Industry in United States
4.2.2 Demand Volume of Fluorescent Bulbs by Downstream Industry in Canada
4.2.3 Demand Volume of Fluorescent Bulbs by Downstream Industry in Mexico
4.3 Market Forecast of Fluorescent Bulbs in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLUORESCENT BULBS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Fluorescent Bulbs Downstream Industry Situation and Trend Overview

CHAPTER 6 FLUORESCENT BULBS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Fluorescent Bulbs in North America by Major Players
- 6.2 Revenue of Fluorescent Bulbs in North America by Major Players
- 6.3 Basic Information of Fluorescent Bulbs by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fluorescent Bulbs Major Players
- 6.3.2 Employees and Revenue Level of Fluorescent Bulbs Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FLUORESCENT BULBS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ajanta Manufacturing Limited
 - 7.1.1 Company profile
 - 7.1.2 Representative Fluorescent Bulbs Product
- 7.1.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Ajanta

Manufacturing Limited

7.2 Bajaj Electricals Limited



- 7.2.1 Company profile
- 7.2.2 Representative Fluorescent Bulbs Product

7.2.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Bajaj Electricals Limited

7.3 Crompton Greaves Ltd.

- 7.3.1 Company profile
- 7.3.2 Representative Fluorescent Bulbs Product
- 7.3.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Crompton Greaves Ltd.

7.4 Feit Electric Company

- 7.4.1 Company profile
- 7.4.2 Representative Fluorescent Bulbs Product
- 7.4.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Feit Electric

Company

- 7.5 General Electric Company
 - 7.5.1 Company profile
 - 7.5.2 Representative Fluorescent Bulbs Product
- 7.5.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of General Electric Company

7.6 Havells India Limited

- 7.6.1 Company profile
- 7.6.2 Representative Fluorescent Bulbs Product
- 7.6.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Havells India Limited
- 7.7 Havells USA
 - 7.7.1 Company profile
 - 7.7.2 Representative Fluorescent Bulbs Product
- 7.7.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Havells USA

7.8 Koninklijke Philips N.V.

7.8.1 Company profile

7.8.2 Representative Fluorescent Bulbs Product

7.8.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Koninklijke Philips N.V.

- 7.9 Litetronics International
 - 7.9.1 Company profile
 - 7.9.2 Representative Fluorescent Bulbs Product
- 7.9.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Litetronics

International

7.10 Osram GmbH



- 7.10.1 Company profile
- 7.10.2 Representative Fluorescent Bulbs Product
- 7.10.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Osram GmbH
- 7.11 Surya Roshni Ltd.
 - 7.11.1 Company profile
- 7.11.2 Representative Fluorescent Bulbs Product
- 7.11.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Surya Roshni Ltd.
- 7.12 Wipro Enterprises Limited
 - 7.12.1 Company profile
- 7.12.2 Representative Fluorescent Bulbs Product
- 7.12.3 Fluorescent Bulbs Sales, Revenue, Price and Gross Margin of Wipro
- Enterprises Limited

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLUORESCENT BULBS

- 8.1 Industry Chain of Fluorescent Bulbs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLUORESCENT BULBS

- 9.1 Cost Structure Analysis of Fluorescent Bulbs
- 9.2 Raw Materials Cost Analysis of Fluorescent Bulbs
- 9.3 Labor Cost Analysis of Fluorescent Bulbs
- 9.4 Manufacturing Expenses Analysis of Fluorescent Bulbs

CHAPTER 10 MARKETING STATUS ANALYSIS OF FLUORESCENT BULBS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Fluorescent Bulbs-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/F9094B190B50EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/F9094B190B50EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970