

# Flooring-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F32159837090EN.html

Date: April 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: F32159837090EN

## **Abstracts**

### **Report Summary**

Flooring-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flooring industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Flooring 2013-2017, and development forecast 2018-2023

Main market players of Flooring in United States, with company and product introduction, position in the Flooring market

Market status and development trend of Flooring by types and applications Cost and profit status of Flooring, and marketing status Market growth drivers and challenges

The report segments the United States Flooring market as:

United States Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ceramic Tile
Hardwood Flooring
Laminate Flooring
Cork Flooring
Bamboo Flooring
Resilient Flooring

United States Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Others

Commercial

United States Flooring Market: Players Segment Analysis (Company and Product introduction, Flooring Sales Volume, Revenue, Price and Gross Margin):

Armstrong

Gerflor

Mannington Mills

Mohawk

Anderson Hardwood Floors

Asian Granito

Forbo

Karndean

Milliken

**CLASSEN Group** 

Tarkett

Samling Group

**AMORIN** 

Granorte

Corksribas

SCG

Lamosa



**RAK Ceramics** 

Rovese

Kajaria

Concorde

Interceramic

Pamesa

Casalgrande Padana

Iris Ceramica

Florim

Portobello

Power Dekor

Meisterwerke

Alsafloor SA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF FLOORING**

- 1.1 Definition of Flooring in This Report
- 1.2 Commercial Types of Flooring
  - 1.2.1 Ceramic Tile
  - 1.2.2 Hardwood Flooring
  - 1.2.3 Laminate Flooring
  - 1.2.4 Cork Flooring
  - 1.2.5 Bamboo Flooring
  - 1.2.6 Resilient Flooring
- 1.2.7 Others
- 1.3 Downstream Application of Flooring
  - 1.3.1 Residential
  - 1.3.2 Commercial
- 1.4 Development History of Flooring
- 1.5 Market Status and Trend of Flooring 2013-2023
  - 1.5.1 United States Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Flooring Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Flooring in United States 2013-2017
- 2.2 Consumption Market of Flooring in United States by Regions
  - 2.2.1 Consumption Volume of Flooring in United States by Regions
  - 2.2.2 Revenue of Flooring in United States by Regions
- 2.3 Market Analysis of Flooring in United States by Regions
  - 2.3.1 Market Analysis of Flooring in New England 2013-2017
  - 2.3.2 Market Analysis of Flooring in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Flooring in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Flooring in The West 2013-2017
  - 2.3.5 Market Analysis of Flooring in The South 2013-2017
  - 2.3.6 Market Analysis of Flooring in Southwest 2013-2017
- 2.4 Market Development Forecast of Flooring in United States 2018-2023
  - 2.4.1 Market Development Forecast of Flooring in United States 2018-2023
  - 2.4.2 Market Development Forecast of Flooring by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Flooring in United States by Types
- 3.1.2 Revenue of Flooring in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Flooring in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Flooring in United States by Downstream Industry
- 4.2 Demand Volume of Flooring by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Flooring by Downstream Industry in New England
  - 4.2.2 Demand Volume of Flooring by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Flooring by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Flooring by Downstream Industry in The West
- 4.2.5 Demand Volume of Flooring by Downstream Industry in The South
- 4.2.6 Demand Volume of Flooring by Downstream Industry in Southwest
- 4.3 Market Forecast of Flooring in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLOORING

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Flooring Downstream Industry Situation and Trend Overview

# CHAPTER 6 FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Flooring in United States by Major Players
- 6.2 Revenue of Flooring in United States by Major Players
- 6.3 Basic Information of Flooring by Major Players
  - 6.3.1 Headquarters Location and Established Time of Flooring Major Players
  - 6.3.2 Employees and Revenue Level of Flooring Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Armstrong
  - 7.1.1 Company profile
  - 7.1.2 Representative Flooring Product
  - 7.1.3 Flooring Sales, Revenue, Price and Gross Margin of Armstrong
- 7.2 Gerflor
  - 7.2.1 Company profile
  - 7.2.2 Representative Flooring Product
  - 7.2.3 Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.3 Mannington Mills
  - 7.3.1 Company profile
  - 7.3.2 Representative Flooring Product
  - 7.3.3 Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.4 Mohawk
  - 7.4.1 Company profile
  - 7.4.2 Representative Flooring Product
  - 7.4.3 Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.5 Anderson Hardwood Floors
  - 7.5.1 Company profile
  - 7.5.2 Representative Flooring Product
  - 7.5.3 Flooring Sales, Revenue, Price and Gross Margin of Anderson Hardwood Floors
- 7.6 Asian Granito
  - 7.6.1 Company profile
  - 7.6.2 Representative Flooring Product
  - 7.6.3 Flooring Sales, Revenue, Price and Gross Margin of Asian Granito
- 7.7 Forbo
  - 7.7.1 Company profile
  - 7.7.2 Representative Flooring Product
  - 7.7.3 Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.8 Karndean
  - 7.8.1 Company profile
  - 7.8.2 Representative Flooring Product



- 7.8.3 Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.9 Milliken
  - 7.9.1 Company profile
  - 7.9.2 Representative Flooring Product
  - 7.9.3 Flooring Sales, Revenue, Price and Gross Margin of Milliken
- 7.10 CLASSEN Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Flooring Product
  - 7.10.3 Flooring Sales, Revenue, Price and Gross Margin of CLASSEN Group
- 7.11 Tarkett
  - 7.11.1 Company profile
  - 7.11.2 Representative Flooring Product
  - 7.11.3 Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 7.12 Samling Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Flooring Product
  - 7.12.3 Flooring Sales, Revenue, Price and Gross Margin of Samling Group
- 7.13 AMORIN
  - 7.13.1 Company profile
  - 7.13.2 Representative Flooring Product
  - 7.13.3 Flooring Sales, Revenue, Price and Gross Margin of AMORIN
- 7.14 Granorte
  - 7.14.1 Company profile
  - 7.14.2 Representative Flooring Product
- 7.14.3 Flooring Sales, Revenue, Price and Gross Margin of Granorte
- 7.15 Corksribas
  - 7.15.1 Company profile
  - 7.15.2 Representative Flooring Product
  - 7.15.3 Flooring Sales, Revenue, Price and Gross Margin of Corksribas
- 7.16 SCG
- 7.17 Lamosa
- 7.18 RAK Ceramics
- 7.19 Rovese
- 7.20 Kajaria
- 7.21 Concorde
- 7.22 Interceramic
- 7.23 Pamesa
- 7.24 Casalgrande Padana
- 7.25 Iris Ceramica



- 7.26 Florim
- 7.27 Portobello
- 7.28 Power Dekor
- 7.29 Meisterwerke
- 7.30 Alsafloor SA

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLOORING

- 8.1 Industry Chain of Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLOORING**

- 9.1 Cost Structure Analysis of Flooring
- 9.2 Raw Materials Cost Analysis of Flooring
- 9.3 Labor Cost Analysis of Flooring
- 9.4 Manufacturing Expenses Analysis of Flooring

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLOORING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Flooring-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/F32159837090EN.html">https://marketpublishers.com/r/F32159837090EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F32159837090EN.html">https://marketpublishers.com/r/F32159837090EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970