

Flooring-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F35637408840EN.html

Date: April 2018 Pages: 147 Price: US\$ 3,480.00 (Single User License) ID: F35637408840EN

Abstracts

Report Summary

Flooring-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flooring industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Flooring 2013-2017, and development forecast 2018-2023 Main market players of Flooring in North America, with company and product introduction, position in the Flooring market Market status and development trend of Flooring by types and applications Cost and profit status of Flooring, and marketing status Market growth drivers and challenges

The report segments the North America Flooring market as:

North America Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Flooring Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Ceramic Tile Hardwood Flooring Laminate Flooring Cork Flooring Bamboo Flooring Resilient Flooring Others

North America Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Commercial

North America Flooring Market: Players Segment Analysis (Company and Product introduction, Flooring Sales Volume, Revenue, Price and Gross Margin):

Armstrong Gerflor Mannington Mills Mohawk Anderson Hardwood Floors Asian Granito Forbo Karndean Milliken **CLASSEN** Group Tarkett Samling Group AMORIN Granorte Corksribas SCG Lamosa **RAK Ceramics** Rovese Kajaria



Concorde Interceramic Pamesa Casalgrande Padana Iris Ceramica Florim Portobello Power Dekor Meisterwerke Alsafloor SA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FLOORING

- 1.1 Definition of Flooring in This Report
- 1.2 Commercial Types of Flooring
- 1.2.1 Ceramic Tile
- 1.2.2 Hardwood Flooring
- 1.2.3 Laminate Flooring
- 1.2.4 Cork Flooring
- 1.2.5 Bamboo Flooring
- 1.2.6 Resilient Flooring
- 1.2.7 Others
- 1.3 Downstream Application of Flooring
- 1.3.1 Residential
- 1.3.2 Commercial
- 1.4 Development History of Flooring
- 1.5 Market Status and Trend of Flooring 2013-2023
 - 1.5.1 North America Flooring Market Status and Trend 2013-2023
 - 1.5.2 Regional Flooring Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Flooring in North America 2013-2017
- 2.2 Consumption Market of Flooring in North America by Regions
- 2.2.1 Consumption Volume of Flooring in North America by Regions
- 2.2.2 Revenue of Flooring in North America by Regions
- 2.3 Market Analysis of Flooring in North America by Regions
- 2.3.1 Market Analysis of Flooring in United States 2013-2017
- 2.3.2 Market Analysis of Flooring in Canada 2013-2017
- 2.3.3 Market Analysis of Flooring in Mexico 2013-2017
- 2.4 Market Development Forecast of Flooring in North America 2018-2023
 - 2.4.1 Market Development Forecast of Flooring in North America 2018-2023
 - 2.4.2 Market Development Forecast of Flooring by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Flooring in North America by Types



- 3.1.2 Revenue of Flooring in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Flooring in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Flooring in North America by Downstream Industry
- 4.2 Demand Volume of Flooring by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Flooring by Downstream Industry in United States
- 4.2.2 Demand Volume of Flooring by Downstream Industry in Canada
- 4.2.3 Demand Volume of Flooring by Downstream Industry in Mexico
- 4.3 Market Forecast of Flooring in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLOORING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Flooring Downstream Industry Situation and Trend Overview

CHAPTER 6 FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Flooring in North America by Major Players
- 6.2 Revenue of Flooring in North America by Major Players
- 6.3 Basic Information of Flooring by Major Players
- 6.3.1 Headquarters Location and Established Time of Flooring Major Players
- 6.3.2 Employees and Revenue Level of Flooring Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Armstrong



- 7.1.1 Company profile
- 7.1.2 Representative Flooring Product
- 7.1.3 Flooring Sales, Revenue, Price and Gross Margin of Armstrong
- 7.2 Gerflor
- 7.2.1 Company profile
- 7.2.2 Representative Flooring Product
- 7.2.3 Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.3 Mannington Mills
- 7.3.1 Company profile
- 7.3.2 Representative Flooring Product
- 7.3.3 Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.4 Mohawk
 - 7.4.1 Company profile
 - 7.4.2 Representative Flooring Product
- 7.4.3 Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.5 Anderson Hardwood Floors
- 7.5.1 Company profile
- 7.5.2 Representative Flooring Product
- 7.5.3 Flooring Sales, Revenue, Price and Gross Margin of Anderson Hardwood Floors
- 7.6 Asian Granito
 - 7.6.1 Company profile
 - 7.6.2 Representative Flooring Product
 - 7.6.3 Flooring Sales, Revenue, Price and Gross Margin of Asian Granito
- 7.7 Forbo
 - 7.7.1 Company profile
 - 7.7.2 Representative Flooring Product
 - 7.7.3 Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.8 Karndean
 - 7.8.1 Company profile
 - 7.8.2 Representative Flooring Product
 - 7.8.3 Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.9 Milliken
 - 7.9.1 Company profile
- 7.9.2 Representative Flooring Product
- 7.9.3 Flooring Sales, Revenue, Price and Gross Margin of Milliken
- 7.10 CLASSEN Group
 - 7.10.1 Company profile
 - 7.10.2 Representative Flooring Product
 - 7.10.3 Flooring Sales, Revenue, Price and Gross Margin of CLASSEN Group



7.11 Tarkett

- 7.11.1 Company profile
- 7.11.2 Representative Flooring Product
- 7.11.3 Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 7.12 Samling Group
- 7.12.1 Company profile
- 7.12.2 Representative Flooring Product
- 7.12.3 Flooring Sales, Revenue, Price and Gross Margin of Samling Group
- 7.13 AMORIN
- 7.13.1 Company profile
- 7.13.2 Representative Flooring Product
- 7.13.3 Flooring Sales, Revenue, Price and Gross Margin of AMORIN
- 7.14 Granorte
- 7.14.1 Company profile
- 7.14.2 Representative Flooring Product
- 7.14.3 Flooring Sales, Revenue, Price and Gross Margin of Granorte
- 7.15 Corksribas
- 7.15.1 Company profile
- 7.15.2 Representative Flooring Product
- 7.15.3 Flooring Sales, Revenue, Price and Gross Margin of Corksribas
- 7.16 SCG
- 7.17 Lamosa
- 7.18 RAK Ceramics
- 7.19 Rovese
- 7.20 Kajaria
- 7.21 Concorde
- 7.22 Interceramic
- 7.23 Pamesa
- 7.24 Casalgrande Padana
- 7.25 Iris Ceramica
- 7.26 Florim
- 7.27 Portobello
- 7.28 Power Dekor
- 7.29 Meisterwerke
- 7.30 Alsafloor SA

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLOORING

8.1 Industry Chain of Flooring



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLOORING

- 9.1 Cost Structure Analysis of Flooring
- 9.2 Raw Materials Cost Analysis of Flooring
- 9.3 Labor Cost Analysis of Flooring
- 9.4 Manufacturing Expenses Analysis of Flooring

CHAPTER 10 MARKETING STATUS ANALYSIS OF FLOORING

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Flooring-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/F35637408840EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/F35637408840EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970