

Flooring Coating-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FC34B9C841FMEN.html

Date: February 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: FC34B9C841FMEN

Abstracts

Report Summary

Flooring Coating-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flooring Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Flooring Coating 2013-2017, and development forecast 2018-2023

Main market players of Flooring Coating in North America, with company and product introduction, position in the Flooring Coating market

Market status and development trend of Flooring Coating by types and applications Cost and profit status of Flooring Coating, and marketing status Market growth drivers and challenges

The report segments the North America Flooring Coating market as:

North America Flooring Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Flooring Coating Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-based Flooring Coating Solvent-based Flooring Coating

North America Flooring Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Building Commercial Building Factory Public Infrastructure Other

North America Flooring Coating Market: Players Segment Analysis (Company and Product introduction, Flooring Coating Sales Volume, Revenue, Price and Gross Margin):

PPG

Sherwin-Williams

Akzo-Nobel

BASF

DOW Chemicals

Nipponpaint-holding

Valspar Paint

Asia Paints Group

Sika

Hankel

Dulux Group

Jotun

Dunn Edwards

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FLOORING COATING

- 1.1 Definition of Flooring Coating in This Report
- 1.2 Commercial Types of Flooring Coating
 - 1.2.1 Water-based Flooring Coating
 - 1.2.2 Solvent-based Flooring Coating
- 1.3 Downstream Application of Flooring Coating
 - 1.3.1 Residential Building
 - 1.3.2 Commercial Building
 - 1.3.3 Factory
 - 1.3.4 Public Infrastructure
 - 1.3.5 Other
- 1.4 Development History of Flooring Coating
- 1.5 Market Status and Trend of Flooring Coating 2013-2023
 - 1.5.1 North America Flooring Coating Market Status and Trend 2013-2023
 - 1.5.2 Regional Flooring Coating Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Flooring Coating in North America 2013-2017
- 2.2 Consumption Market of Flooring Coating in North America by Regions
 - 2.2.1 Consumption Volume of Flooring Coating in North America by Regions
 - 2.2.2 Revenue of Flooring Coating in North America by Regions
- 2.3 Market Analysis of Flooring Coating in North America by Regions
 - 2.3.1 Market Analysis of Flooring Coating in United States 2013-2017
 - 2.3.2 Market Analysis of Flooring Coating in Canada 2013-2017
 - 2.3.3 Market Analysis of Flooring Coating in Mexico 2013-2017
- 2.4 Market Development Forecast of Flooring Coating in North America 2018-2023
- 2.4.1 Market Development Forecast of Flooring Coating in North America 2018-2023
- 2.4.2 Market Development Forecast of Flooring Coating by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Flooring Coating in North America by Types
 - 3.1.2 Revenue of Flooring Coating in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Flooring Coating in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Flooring Coating in North America by Downstream Industry
- 4.2 Demand Volume of Flooring Coating by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Flooring Coating by Downstream Industry in United States
- 4.2.2 Demand Volume of Flooring Coating by Downstream Industry in Canada
- 4.2.3 Demand Volume of Flooring Coating by Downstream Industry in Mexico
- 4.3 Market Forecast of Flooring Coating in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLOORING COATING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Flooring Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 FLOORING COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Flooring Coating in North America by Major Players
- 6.2 Revenue of Flooring Coating in North America by Major Players
- 6.3 Basic Information of Flooring Coating by Major Players
 - 6.3.1 Headquarters Location and Established Time of Flooring Coating Major Players
 - 6.3.2 Employees and Revenue Level of Flooring Coating Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FLOORING COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 PPG

- 7.1.1 Company profile
- 7.1.2 Representative Flooring Coating Product



- 7.1.3 Flooring Coating Sales, Revenue, Price and Gross Margin of PPG
- 7.2 Sherwin-Williams
 - 7.2.1 Company profile
 - 7.2.2 Representative Flooring Coating Product
 - 7.2.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.3 Akzo-Nobel
 - 7.3.1 Company profile
 - 7.3.2 Representative Flooring Coating Product
 - 7.3.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Akzo-Nobel
- **7.4 BASF**
 - 7.4.1 Company profile
 - 7.4.2 Representative Flooring Coating Product
 - 7.4.3 Flooring Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.5 DOW Chemicals
 - 7.5.1 Company profile
 - 7.5.2 Representative Flooring Coating Product
- 7.5.3 Flooring Coating Sales, Revenue, Price and Gross Margin of DOW Chemicals
- 7.6 Nipponpaint-holding
 - 7.6.1 Company profile
 - 7.6.2 Representative Flooring Coating Product
- 7.6.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Nipponpaintholding
- 7.7 Valspar Paint
 - 7.7.1 Company profile
 - 7.7.2 Representative Flooring Coating Product
 - 7.7.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Valspar Paint
- 7.8 Asia Paints Group
 - 7.8.1 Company profile
 - 7.8.2 Representative Flooring Coating Product
- 7.8.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Asia Paints Group
- 7.9 Sika
 - 7.9.1 Company profile
 - 7.9.2 Representative Flooring Coating Product
 - 7.9.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Hankel
 - 7.10.1 Company profile
 - 7.10.2 Representative Flooring Coating Product
 - 7.10.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Hankel
- 7.11 Dulux Group



- 7.11.1 Company profile
- 7.11.2 Representative Flooring Coating Product
- 7.11.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Dulux Group
- 7.12 Jotun
 - 7.12.1 Company profile
 - 7.12.2 Representative Flooring Coating Product
- 7.12.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Jotun
- 7.13 Dunn Edwards
 - 7.13.1 Company profile
 - 7.13.2 Representative Flooring Coating Product
 - 7.13.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Dunn Edwards

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLOORING COATING

- 8.1 Industry Chain of Flooring Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLOORING COATING

- 9.1 Cost Structure Analysis of Flooring Coating
- 9.2 Raw Materials Cost Analysis of Flooring Coating
- 9.3 Labor Cost Analysis of Flooring Coating
- 9.4 Manufacturing Expenses Analysis of Flooring Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF FLOORING COATING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Flooring Coating-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/FC34B9C841FMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FC34B9C841FMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970