

# Flooring Coating-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FB208697660MEN.html

Date: February 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: FB208697660MEN

### **Abstracts**

### **Report Summary**

Flooring Coating-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flooring Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Flooring Coating 2013-2017, and development forecast 2018-2023

Main market players of Flooring Coating in Europe, with company and product introduction, position in the Flooring Coating market

Market status and development trend of Flooring Coating by types and applications Cost and profit status of Flooring Coating, and marketing status Market growth drivers and challenges

The report segments the Europe Flooring Coating market as:

Europe Flooring Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Flooring Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-based Flooring Coating Solvent-based Flooring Coating

Europe Flooring Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Building Commercial Building Factory Public Infrastructure Other

Europe Flooring Coating Market: Players Segment Analysis (Company and Product introduction, Flooring Coating Sales Volume, Revenue, Price and Gross Margin):

**PPG** 

Sherwin-Williams

Akzo-Nobel

**BASF** 

**DOW Chemicals** 

Nipponpaint-holding

Valspar Paint

Asia Paints Group

Sika

Hankel

**Dulux Group** 

Jotun

**Dunn Edwards** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF FLOORING COATING**

- 1.1 Definition of Flooring Coating in This Report
- 1.2 Commercial Types of Flooring Coating
  - 1.2.1 Water-based Flooring Coating
  - 1.2.2 Solvent-based Flooring Coating
- 1.3 Downstream Application of Flooring Coating
  - 1.3.1 Residential Building
  - 1.3.2 Commercial Building
  - 1.3.3 Factory
- 1.3.4 Public Infrastructure
- 1.3.5 Other
- 1.4 Development History of Flooring Coating
- 1.5 Market Status and Trend of Flooring Coating 2013-2023
- 1.5.1 Europe Flooring Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Flooring Coating Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Flooring Coating in Europe 2013-2017
- 2.2 Consumption Market of Flooring Coating in Europe by Regions
- 2.2.1 Consumption Volume of Flooring Coating in Europe by Regions
- 2.2.2 Revenue of Flooring Coating in Europe by Regions
- 2.3 Market Analysis of Flooring Coating in Europe by Regions
  - 2.3.1 Market Analysis of Flooring Coating in Germany 2013-2017
  - 2.3.2 Market Analysis of Flooring Coating in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Flooring Coating in France 2013-2017
  - 2.3.4 Market Analysis of Flooring Coating in Italy 2013-2017
  - 2.3.5 Market Analysis of Flooring Coating in Spain 2013-2017
  - 2.3.6 Market Analysis of Flooring Coating in Benelux 2013-2017
  - 2.3.7 Market Analysis of Flooring Coating in Russia 2013-2017
- 2.4 Market Development Forecast of Flooring Coating in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Flooring Coating in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Flooring Coating by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Flooring Coating in Europe by Types
  - 3.1.2 Revenue of Flooring Coating in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Flooring Coating in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Flooring Coating in Europe by Downstream Industry
- 4.2 Demand Volume of Flooring Coating by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Flooring Coating by Downstream Industry in Germany
- 4.2.2 Demand Volume of Flooring Coating by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Flooring Coating by Downstream Industry in France
- 4.2.4 Demand Volume of Flooring Coating by Downstream Industry in Italy
- 4.2.5 Demand Volume of Flooring Coating by Downstream Industry in Spain
- 4.2.6 Demand Volume of Flooring Coating by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Flooring Coating by Downstream Industry in Russia
- 4.3 Market Forecast of Flooring Coating in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLOORING COATING

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Flooring Coating Downstream Industry Situation and Trend Overview

## CHAPTER 6 FLOORING COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Flooring Coating in Europe by Major Players
- 6.2 Revenue of Flooring Coating in Europe by Major Players
- 6.3 Basic Information of Flooring Coating by Major Players
  - 6.3.1 Headquarters Location and Established Time of Flooring Coating Major Players



- 6.3.2 Employees and Revenue Level of Flooring Coating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 FLOORING COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 PPG

- 7.1.1 Company profile
- 7.1.2 Representative Flooring Coating Product
- 7.1.3 Flooring Coating Sales, Revenue, Price and Gross Margin of PPG
- 7.2 Sherwin-Williams
  - 7.2.1 Company profile
  - 7.2.2 Representative Flooring Coating Product
  - 7.2.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.3 Akzo-Nobel
  - 7.3.1 Company profile
  - 7.3.2 Representative Flooring Coating Product
  - 7.3.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Akzo-Nobel
- **7.4 BASF** 
  - 7.4.1 Company profile
  - 7.4.2 Representative Flooring Coating Product
  - 7.4.3 Flooring Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.5 DOW Chemicals
  - 7.5.1 Company profile
  - 7.5.2 Representative Flooring Coating Product
  - 7.5.3 Flooring Coating Sales, Revenue, Price and Gross Margin of DOW Chemicals
- 7.6 Nipponpaint-holding
  - 7.6.1 Company profile
  - 7.6.2 Representative Flooring Coating Product
- 7.6.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Nipponpaintholding
- 7.7 Valspar Paint
  - 7.7.1 Company profile
  - 7.7.2 Representative Flooring Coating Product
  - 7.7.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Valspar Paint
- 7.8 Asia Paints Group



- 7.8.1 Company profile
- 7.8.2 Representative Flooring Coating Product
- 7.8.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Asia Paints Group
- 7.9 Sika
  - 7.9.1 Company profile
  - 7.9.2 Representative Flooring Coating Product
- 7.9.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Hankel
  - 7.10.1 Company profile
  - 7.10.2 Representative Flooring Coating Product
  - 7.10.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Hankel
- 7.11 Dulux Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Flooring Coating Product
- 7.11.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Dulux Group
- 7.12 Jotun
  - 7.12.1 Company profile
  - 7.12.2 Representative Flooring Coating Product
  - 7.12.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Jotun
- 7.13 Dunn Edwards
  - 7.13.1 Company profile
  - 7.13.2 Representative Flooring Coating Product
  - 7.13.3 Flooring Coating Sales, Revenue, Price and Gross Margin of Dunn Edwards

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLOORING COATING

- 8.1 Industry Chain of Flooring Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLOORING COATING

- 9.1 Cost Structure Analysis of Flooring Coating
- 9.2 Raw Materials Cost Analysis of Flooring Coating
- 9.3 Labor Cost Analysis of Flooring Coating
- 9.4 Manufacturing Expenses Analysis of Flooring Coating

### CHAPTER 10 MARKETING STATUS ANALYSIS OF FLOORING COATING



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Flooring Coating-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/FB208697660MEN.html">https://marketpublishers.com/r/FB208697660MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/FB208697660MEN.html">https://marketpublishers.com/r/FB208697660MEN.html</a>

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below