

# Floor-standing Lamps-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F42CEB1283EEN.html>

Date: March 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: F42CEB1283EEN

## Abstracts

### Report Summary

Floor-standing Lamps-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Floor-standing Lamps industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Floor-standing Lamps 2013-2017, and development forecast 2018-2023

Main market players of Floor-standing Lamps in United States, with company and product introduction, position in the Floor-standing Lamps market

Market status and development trend of Floor-standing Lamps by types and applications

Cost and profit status of Floor-standing Lamps, and marketing status

Market growth drivers and challenges

The report segments the United States Floor-standing Lamps market as:

United States Floor-standing Lamps Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Floor-standing Lamps Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Contemporary  
Traditional  
Classic

United States Floor-standing Lamps Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Home Use  
Commercial Use

United States Floor-standing Lamps Market: Players Segment Analysis (Company and  
Product introduction, Floor-standing Lamps Sales Volume, Revenue, Price and Gross  
Margin):

Venini  
Bover  
Slamp  
Louis Poulsen Lighting  
Santa & Cole  
MAXALTO  
Royal Botania  
FIAM ITALIA  
ZUMTOBEL  
DELTA LIGHT  
Vetzeria Vistosi  
Il Pezzo Mancante  
PRANDINA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FLOOR-STANDING LAMPS**

- 1.1 Definition of Floor-standing Lamps in This Report
- 1.2 Commercial Types of Floor-standing Lamps
  - 1.2.1 Contemporary
  - 1.2.2 Traditional
  - 1.2.3 Classic
- 1.3 Downstream Application of Floor-standing Lamps
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Floor-standing Lamps
- 1.5 Market Status and Trend of Floor-standing Lamps 2013-2023
  - 1.5.1 United States Floor-standing Lamps Market Status and Trend 2013-2023
  - 1.5.2 Regional Floor-standing Lamps Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Floor-standing Lamps in United States 2013-2017
- 2.2 Consumption Market of Floor-standing Lamps in United States by Regions
  - 2.2.1 Consumption Volume of Floor-standing Lamps in United States by Regions
  - 2.2.2 Revenue of Floor-standing Lamps in United States by Regions
- 2.3 Market Analysis of Floor-standing Lamps in United States by Regions
  - 2.3.1 Market Analysis of Floor-standing Lamps in New England 2013-2017
  - 2.3.2 Market Analysis of Floor-standing Lamps in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Floor-standing Lamps in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Floor-standing Lamps in The West 2013-2017
  - 2.3.5 Market Analysis of Floor-standing Lamps in The South 2013-2017
  - 2.3.6 Market Analysis of Floor-standing Lamps in Southwest 2013-2017
- 2.4 Market Development Forecast of Floor-standing Lamps in United States 2018-2023
  - 2.4.1 Market Development Forecast of Floor-standing Lamps in United States 2018-2023
  - 2.4.2 Market Development Forecast of Floor-standing Lamps by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Floor-standing Lamps in United States by Types

- 3.1.2 Revenue of Floor-standing Lamps in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Floor-standing Lamps in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Floor-standing Lamps in United States by Downstream Industry
- 4.2 Demand Volume of Floor-standing Lamps by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Floor-standing Lamps by Downstream Industry in New England
  - 4.2.2 Demand Volume of Floor-standing Lamps by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Floor-standing Lamps by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Floor-standing Lamps by Downstream Industry in The West
  - 4.2.5 Demand Volume of Floor-standing Lamps by Downstream Industry in The South
  - 4.2.6 Demand Volume of Floor-standing Lamps by Downstream Industry in Southwest
- 4.3 Market Forecast of Floor-standing Lamps in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLOOR-STANDING LAMPS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Floor-standing Lamps Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FLOOR-STANDING LAMPS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Floor-standing Lamps in United States by Major Players
- 6.2 Revenue of Floor-standing Lamps in United States by Major Players
- 6.3 Basic Information of Floor-standing Lamps by Major Players

6.3.1 Headquarters Location and Established Time of Floor-standing Lamps Major Players

6.3.2 Employees and Revenue Level of Floor-standing Lamps Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 FLOOR-STANDING LAMPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Venini

7.1.1 Company profile

7.1.2 Representative Floor-standing Lamps Product

7.1.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Venini

7.2 Bover

7.2.1 Company profile

7.2.2 Representative Floor-standing Lamps Product

7.2.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Bover

7.3 Slamp

7.3.1 Company profile

7.3.2 Representative Floor-standing Lamps Product

7.3.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Slamp

7.4 Louis Poulsen Lighting

7.4.1 Company profile

7.4.2 Representative Floor-standing Lamps Product

7.4.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Louis Poulsen Lighting

7.5 Santa & Cole

7.5.1 Company profile

7.5.2 Representative Floor-standing Lamps Product

7.5.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Santa & Cole

7.6 MAXALTO

7.6.1 Company profile

7.6.2 Representative Floor-standing Lamps Product

7.6.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of MAXALTO

7.7 Royal Botania

7.7.1 Company profile

7.7.2 Representative Floor-standing Lamps Product

7.7.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Royal Botania

## 7.8 FIAM ITALIA

7.8.1 Company profile

7.8.2 Representative Floor-standing Lamps Product

7.8.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of FIAM ITALIA

## 7.9 ZUMTOBEL

7.9.1 Company profile

7.9.2 Representative Floor-standing Lamps Product

7.9.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of ZUMTOBEL

## 7.10 DELTA LIGHT

7.10.1 Company profile

7.10.2 Representative Floor-standing Lamps Product

7.10.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of DELTA LIGHT

## 7.11 Vetreria Vistosi

7.11.1 Company profile

7.11.2 Representative Floor-standing Lamps Product

7.11.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Vetreria Vistosi

## 7.12 Il Pezzo Mancante

7.12.1 Company profile

7.12.2 Representative Floor-standing Lamps Product

7.12.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of Il Pezzo Mancante

## 7.13 PRANDINA

7.13.1 Company profile

7.13.2 Representative Floor-standing Lamps Product

7.13.3 Floor-standing Lamps Sales, Revenue, Price and Gross Margin of PRANDINA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLOOR-STANDING LAMPS**

8.1 Industry Chain of Floor-standing Lamps

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLOOR-STANDING LAMPS**

- 9.1 Cost Structure Analysis of Floor-standing Lamps
- 9.2 Raw Materials Cost Analysis of Floor-standing Lamps
- 9.3 Labor Cost Analysis of Floor-standing Lamps
- 9.4 Manufacturing Expenses Analysis of Floor-standing Lamps

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLOOR-STANDING LAMPS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Floor-standing Lamps-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F42CEB1283EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F42CEB1283EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970