

# Flexible Waterproof Material-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F95595ECBA70EN.html>

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: F95595ECBA70EN

## Abstracts

### Report Summary

Flexible Waterproof Material-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flexible Waterproof Material industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Flexible Waterproof Material 2013-2017, and development forecast 2018-2023

Main market players of Flexible Waterproof Material in North America, with company and product introduction, position in the Flexible Waterproof Material market  
Market status and development trend of Flexible Waterproof Material by types and applications

Cost and profit status of Flexible Waterproof Material, and marketing status

Market growth drivers and challenges

The report segments the North America Flexible Waterproof Material market as:

North America Flexible Waterproof Material Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Flexible Waterproof Material Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Waterproof Sheet Material  
Waterproof Coating

North America Flexible Waterproof Material Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Roofing  
Walls  
Building Structures  
Others

North America Flexible Waterproof Material Market: Players Segment Analysis  
(Company and Product introduction, Flexible Waterproof Material Sales Volume,  
Revenue, Price and Gross Margin):

Basf Se  
Carlisle Companies Inc.  
Conpro Chemicals Private Limited  
Drizoro S.A.U.  
Fosroc International Limited  
Johns Manville Corporation  
Mapei S.P.A  
Pidilite Industries Limited  
Sika Ag  
Soprema Group  
The Dow Chemical Company  
Oriental Yuhong  
Weifang Hongyuan  
Keshun Waterproofing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FLEXIBLE WATERPROOF MATERIAL**

- 1.1 Definition of Flexible Waterproof Material in This Report
- 1.2 Commercial Types of Flexible Waterproof Material
  - 1.2.1 Waterproof Sheet Material
  - 1.2.2 Waterproof Coating
- 1.3 Downstream Application of Flexible Waterproof Material
  - 1.3.1 Roofing
  - 1.3.2 Walls
  - 1.3.3 Building Structures
  - 1.3.4 Others
- 1.4 Development History of Flexible Waterproof Material
- 1.5 Market Status and Trend of Flexible Waterproof Material 2013-2023
  - 1.5.1 North America Flexible Waterproof Material Market Status and Trend 2013-2023
  - 1.5.2 Regional Flexible Waterproof Material Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Flexible Waterproof Material in North America 2013-2017
- 2.2 Consumption Market of Flexible Waterproof Material in North America by Regions
  - 2.2.1 Consumption Volume of Flexible Waterproof Material in North America by Regions
  - 2.2.2 Revenue of Flexible Waterproof Material in North America by Regions
- 2.3 Market Analysis of Flexible Waterproof Material in North America by Regions
  - 2.3.1 Market Analysis of Flexible Waterproof Material in United States 2013-2017
  - 2.3.2 Market Analysis of Flexible Waterproof Material in Canada 2013-2017
  - 2.3.3 Market Analysis of Flexible Waterproof Material in Mexico 2013-2017
- 2.4 Market Development Forecast of Flexible Waterproof Material in North America 2018-2023
  - 2.4.1 Market Development Forecast of Flexible Waterproof Material in North America 2018-2023
  - 2.4.2 Market Development Forecast of Flexible Waterproof Material by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Flexible Waterproof Material in North America by Types
- 3.1.2 Revenue of Flexible Waterproof Material in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Flexible Waterproof Material in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Flexible Waterproof Material in North America by Downstream Industry
- 4.2 Demand Volume of Flexible Waterproof Material by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Flexible Waterproof Material by Downstream Industry in United States
  - 4.2.2 Demand Volume of Flexible Waterproof Material by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Flexible Waterproof Material by Downstream Industry in Mexico
- 4.3 Market Forecast of Flexible Waterproof Material in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLEXIBLE WATERPROOF MATERIAL**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Flexible Waterproof Material Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FLEXIBLE WATERPROOF MATERIAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Flexible Waterproof Material in North America by Major Players
- 6.2 Revenue of Flexible Waterproof Material in North America by Major Players
- 6.3 Basic Information of Flexible Waterproof Material by Major Players
  - 6.3.1 Headquarters Location and Established Time of Flexible Waterproof Material Major Players
  - 6.3.2 Employees and Revenue Level of Flexible Waterproof Material Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FLEXIBLE WATERPROOF MATERIAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Basf Se
  - 7.1.1 Company profile
  - 7.1.2 Representative Flexible Waterproof Material Product
  - 7.1.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Basf Se
- 7.2 Carlisle Companies Inc.
  - 7.2.1 Company profile
  - 7.2.2 Representative Flexible Waterproof Material Product
  - 7.2.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Carlisle Companies Inc.
- 7.3 Conpro Chemicals Private Limited
  - 7.3.1 Company profile
  - 7.3.2 Representative Flexible Waterproof Material Product
  - 7.3.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Conpro Chemicals Private Limited
- 7.4 Drizoro S.A.U.
  - 7.4.1 Company profile
  - 7.4.2 Representative Flexible Waterproof Material Product
  - 7.4.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Drizoro S.A.U.
- 7.5 Fosroc International Limited
  - 7.5.1 Company profile
  - 7.5.2 Representative Flexible Waterproof Material Product
  - 7.5.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Fosroc International Limited
- 7.6 Johns Manville Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Flexible Waterproof Material Product
  - 7.6.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Johns Manville Corporation
- 7.7 Mapei S.P.A
  - 7.7.1 Company profile

- 7.7.2 Representative Flexible Waterproof Material Product
- 7.7.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Mapei S.P.A
- 7.8 Pidilite Industries Limited
  - 7.8.1 Company profile
  - 7.8.2 Representative Flexible Waterproof Material Product
  - 7.8.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Pidilite Industries Limited
- 7.9 Sika Ag
  - 7.9.1 Company profile
  - 7.9.2 Representative Flexible Waterproof Material Product
  - 7.9.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Sika Ag
- 7.10 Soprema Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Flexible Waterproof Material Product
  - 7.10.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Soprema Group
- 7.11 The Dow Chemical Company
  - 7.11.1 Company profile
  - 7.11.2 Representative Flexible Waterproof Material Product
  - 7.11.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of The Dow Chemical Company
- 7.12 Oriental Yuhong
  - 7.12.1 Company profile
  - 7.12.2 Representative Flexible Waterproof Material Product
  - 7.12.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.13 Weifang Hongyuan
  - 7.13.1 Company profile
  - 7.13.2 Representative Flexible Waterproof Material Product
  - 7.13.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Weifang Hongyuan
- 7.14 Keshun Waterproofing
  - 7.14.1 Company profile
  - 7.14.2 Representative Flexible Waterproof Material Product
  - 7.14.3 Flexible Waterproof Material Sales, Revenue, Price and Gross Margin of Keshun Waterproofing

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLEXIBLE**

## **WATERPROOF MATERIAL**

- 8.1 Industry Chain of Flexible Waterproof Material
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLEXIBLE WATERPROOF MATERIAL**

- 9.1 Cost Structure Analysis of Flexible Waterproof Material
- 9.2 Raw Materials Cost Analysis of Flexible Waterproof Material
- 9.3 Labor Cost Analysis of Flexible Waterproof Material
- 9.4 Manufacturing Expenses Analysis of Flexible Waterproof Material

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLEXIBLE WATERPROOF MATERIAL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Flexible Waterproof Material-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F95595ECBA70EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F95595ECBA70EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970