

# Flexible Plastic Packaging-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F22093489080EN.html>

Date: April 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: F22093489080EN

## Abstracts

### Report Summary

Flexible Plastic Packaging-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flexible Plastic Packaging industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Flexible Plastic Packaging 2013-2017, and development forecast 2018-2023

Main market players of Flexible Plastic Packaging in South America, with company and product introduction, position in the Flexible Plastic Packaging market

Market status and development trend of Flexible Plastic Packaging by types and applications

Cost and profit status of Flexible Plastic Packaging, and marketing status

Market growth drivers and challenges

The report segments the South America Flexible Plastic Packaging market as:

South America Flexible Plastic Packaging Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Flexible Plastic Packaging Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stand-Up Pouches

Flat Pouches

Gusseted Bags

Wicketed Bags

Wraps

South America Flexible Plastic Packaging Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Plastic Films

Paper

Aluminum Foil

Bioplastics

South America Flexible Plastic Packaging Market: Players Segment Analysis (Company  
and Product introduction, Flexible Plastic Packaging Sales Volume, Revenue, Price and  
Gross Margin):

AMCOR LIMITED

CONSTANTIA FLEXIBLES GROUP GMBH

SEALED AIR CORPORATION

BEMIS COMPANY, INC.

HUHTAMAKI OYJ

COVERIS HOLDINGS S.A.

SONOCO PRODUCTS COMPANY

BERRY PLASTICS GROUP, INC.

MONDI GROUP

REYNOLDS GROUP HOLDINGS LIMITED

CLONDALKIN GROUP HOLDINGS BV

NOVOLEX - CARLYLE GROUP

BISCHOF + KLEIN SE & CO. KG

BRITISH POLYTHENE INDUSTRIES PLC (RPC BPI GROUP)

PROAMPAC  
BRITTON GROUP LIMITED  
GASCOGNE FLEXIBLE  
GRAPHIC PACKAGING HOLDING COMPANY  
SWISS PAC  
PRINTPACK, INC.  
WIHURI OYJ  
SIGMA PLASTICS GROUP  
AMERICAN PACKAGING CORPORATION  
OM PRINTING & FLEXIBLE PACKAGING PVT. LTD.  
GLENROY, INC.  
COSMO FILMS LIMITED

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FLEXIBLE PLASTIC PACKAGING**

- 1.1 Definition of Flexible Plastic Packaging in This Report
- 1.2 Commercial Types of Flexible Plastic Packaging
  - 1.2.1 Stand-Up Pouches
  - 1.2.2 Flat Pouches
  - 1.2.3 Gusseted Bags
  - 1.2.4 Wicketed Bags
  - 1.2.5 Wraps
- 1.3 Downstream Application of Flexible Plastic Packaging
  - 1.3.1 Plastic Films
  - 1.3.2 Paper
  - 1.3.3 Aluminum Foil
  - 1.3.4 Bioplastics
- 1.4 Development History of Flexible Plastic Packaging
- 1.5 Market Status and Trend of Flexible Plastic Packaging 2013-2023
  - 1.5.1 South America Flexible Plastic Packaging Market Status and Trend 2013-2023
  - 1.5.2 Regional Flexible Plastic Packaging Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Flexible Plastic Packaging in South America 2013-2017
- 2.2 Consumption Market of Flexible Plastic Packaging in South America by Regions
  - 2.2.1 Consumption Volume of Flexible Plastic Packaging in South America by Regions
  - 2.2.2 Revenue of Flexible Plastic Packaging in South America by Regions
- 2.3 Market Analysis of Flexible Plastic Packaging in South America by Regions
  - 2.3.1 Market Analysis of Flexible Plastic Packaging in Brazil 2013-2017
  - 2.3.2 Market Analysis of Flexible Plastic Packaging in Argentina 2013-2017
  - 2.3.3 Market Analysis of Flexible Plastic Packaging in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Flexible Plastic Packaging in Colombia 2013-2017
  - 2.3.5 Market Analysis of Flexible Plastic Packaging in Others 2013-2017
- 2.4 Market Development Forecast of Flexible Plastic Packaging in South America 2018-2023
  - 2.4.1 Market Development Forecast of Flexible Plastic Packaging in South America 2018-2023
  - 2.4.2 Market Development Forecast of Flexible Plastic Packaging by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Flexible Plastic Packaging in South America by Types

3.1.2 Revenue of Flexible Plastic Packaging in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Flexible Plastic Packaging in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Flexible Plastic Packaging in South America by Downstream Industry

### 4.2 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Major Countries

4.2.1 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Brazil

4.2.2 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Argentina

4.2.3 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Venezuela

4.2.4 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Colombia

4.2.5 Demand Volume of Flexible Plastic Packaging by Downstream Industry in Others

### 4.3 Market Forecast of Flexible Plastic Packaging in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLEXIBLE PLASTIC PACKAGING**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Flexible Plastic Packaging Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FLEXIBLE PLASTIC PACKAGING MARKET COMPETITION STATUS**

## **BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Flexible Plastic Packaging in South America by Major Players

6.2 Revenue of Flexible Plastic Packaging in South America by Major Players

6.3 Basic Information of Flexible Plastic Packaging by Major Players

6.3.1 Headquarters Location and Established Time of Flexible Plastic Packaging Major Players

6.3.2 Employees and Revenue Level of Flexible Plastic Packaging Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 FLEXIBLE PLASTIC PACKAGING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 AMCOR LIMITED

7.1.1 Company profile

7.1.2 Representative Flexible Plastic Packaging Product

7.1.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of AMCOR LIMITED

7.2 CONSTANTIA FLEXIBLES GROUP GMBH

7.2.1 Company profile

7.2.2 Representative Flexible Plastic Packaging Product

7.2.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of CONSTANTIA FLEXIBLES GROUP GMBH

7.3 SEALED AIR CORPORATION

7.3.1 Company profile

7.3.2 Representative Flexible Plastic Packaging Product

7.3.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of SEALED AIR CORPORATION

7.4 BEMIS COMPANY, INC.

7.4.1 Company profile

7.4.2 Representative Flexible Plastic Packaging Product

7.4.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of BEMIS COMPANY, INC.

7.5 HUHTAMAKI OYJ

7.5.1 Company profile

7.5.2 Representative Flexible Plastic Packaging Product

7.5.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of HUHTAMAKI OYJ

7.6 COVERIS HOLDINGS S.A.

7.6.1 Company profile

7.6.2 Representative Flexible Plastic Packaging Product

7.6.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of COVERIS HOLDINGS S.A.

7.7 SONOCO PRODUCTS COMPANY

7.7.1 Company profile

7.7.2 Representative Flexible Plastic Packaging Product

7.7.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of SONOCO PRODUCTS COMPANY

7.8 BERRY PLASTICS GROUP, INC.

7.8.1 Company profile

7.8.2 Representative Flexible Plastic Packaging Product

7.8.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of BERRY PLASTICS GROUP, INC.

7.9 MONDI GROUP

7.9.1 Company profile

7.9.2 Representative Flexible Plastic Packaging Product

7.9.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of MONDI GROUP

7.10 REYNOLDS GROUP HOLDINGS LIMITED

7.10.1 Company profile

7.10.2 Representative Flexible Plastic Packaging Product

7.10.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of REYNOLDS GROUP HOLDINGS LIMITED

7.11 CLONDALKIN GROUP HOLDINGS BV

7.11.1 Company profile

7.11.2 Representative Flexible Plastic Packaging Product

7.11.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of CLONDALKIN GROUP HOLDINGS BV

7.12 NOVOLEX - CARLYLE GROUP

7.12.1 Company profile

7.12.2 Representative Flexible Plastic Packaging Product

7.12.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of NOVOLEX - CARLYLE GROUP

7.13 BISCHOF + KLEIN SE & CO. KG

7.13.1 Company profile

- 7.13.2 Representative Flexible Plastic Packaging Product
- 7.13.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of BISCHOF + KLEIN SE & CO. KG
- 7.14 BRITISH POLYTHENE INDUSTRIES PLC (RPC BPI GROUP)
  - 7.14.1 Company profile
  - 7.14.2 Representative Flexible Plastic Packaging Product
  - 7.14.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of BRITISH POLYTHENE INDUSTRIES PLC (RPC BPI GROUP)
- 7.15 PROAMPAC
  - 7.15.1 Company profile
  - 7.15.2 Representative Flexible Plastic Packaging Product
  - 7.15.3 Flexible Plastic Packaging Sales, Revenue, Price and Gross Margin of PROAMPAC
- 7.16 BRITTON GROUP LIMITED
- 7.17 GASCOGNE FLEXIBLE
- 7.18 GRAPHIC PACKAGING HOLDING COMPANY
- 7.19 SWISS PAC
- 7.20 PRINTPACK, INC.
- 7.21 WIHURI OYJ
- 7.22 SIGMA PLASTICS GROUP
- 7.23 AMERICAN PACKAGING CORPORATION
- 7.24 OM PRINTING & FLEXIBLE PACKAGING PVT. LTD.
- 7.25 GLENROY, INC.
- 7.26 COSMO FILMS LIMITED

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLEXIBLE PLASTIC PACKAGING**

- 8.1 Industry Chain of Flexible Plastic Packaging
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLEXIBLE PLASTIC PACKAGING**

- 9.1 Cost Structure Analysis of Flexible Plastic Packaging
- 9.2 Raw Materials Cost Analysis of Flexible Plastic Packaging
- 9.3 Labor Cost Analysis of Flexible Plastic Packaging
- 9.4 Manufacturing Expenses Analysis of Flexible Plastic Packaging



## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FLEXIBLE PLASTIC PACKAGING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Flexible Plastic Packaging-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F22093489080EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F22093489080EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970