

Fleet Management technology-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FE13C7D8E6A8EN.html>

Date: May 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: FE13C7D8E6A8EN

Abstracts

Report Summary

Fleet Management technology-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fleet Management technology industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Fleet Management technology 2013-2017, and development forecast 2018-2023

Main market players of Fleet Management technology in South America, with company and product introduction, position in the Fleet Management technology market
Market status and development trend of Fleet Management technology by types and applications

Cost and profit status of Fleet Management technology, and marketing status

Market growth drivers and challenges

The report segments the South America Fleet Management technology market as:

South America Fleet Management technology Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Fleet Management technology Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Operation management

Asset management

Driver Management

South America Fleet Management technology Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial motor vehicles

Private vehicles

Aviation machinery

Ships

Rail cars

South America Fleet Management technology Market: Players Segment Analysis (Company and Product introduction, Fleet Management technology Sales Volume, Revenue, Price and Gross Margin):

TeleNav Inc.

TomTom International BV

Trimble Navigation Ltd.

ARI

Autotrak

Blue Tree Systems

BSM Wireless

CarrierWeb

Celtrak

Chevin

Ctrack

DriverTech

EDT

FieldLogix

Fleetcor Technologies

Fleetio

Garmin International

GPS Integrated

GPSTrackIt
I.D. Systems
Inosat Global
Intelligent Mechatronic Systems

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FLEET MANAGEMENT TECHNOLOGY

- 1.1 Definition of Fleet Management technology in This Report
- 1.2 Commercial Types of Fleet Management technology
 - 1.2.1 Operation management
 - 1.2.2 Asset management
 - 1.2.3 Driver Management
- 1.3 Downstream Application of Fleet Management technology
 - 1.3.1 Commercial motor vehicles
 - 1.3.2 Private vehicles
 - 1.3.3 Aviation machinery
 - 1.3.4 Ships
 - 1.3.5 Rail cars
- 1.4 Development History of Fleet Management technology
- 1.5 Market Status and Trend of Fleet Management technology 2013-2023
 - 1.5.1 South America Fleet Management technology Market Status and Trend 2013-2023
 - 1.5.2 Regional Fleet Management technology Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fleet Management technology in South America 2013-2017
- 2.2 Consumption Market of Fleet Management technology in South America by Regions
 - 2.2.1 Consumption Volume of Fleet Management technology in South America by Regions
 - 2.2.2 Revenue of Fleet Management technology in South America by Regions
- 2.3 Market Analysis of Fleet Management technology in South America by Regions
 - 2.3.1 Market Analysis of Fleet Management technology in Brazil 2013-2017
 - 2.3.2 Market Analysis of Fleet Management technology in Argentina 2013-2017
 - 2.3.3 Market Analysis of Fleet Management technology in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Fleet Management technology in Colombia 2013-2017
 - 2.3.5 Market Analysis of Fleet Management technology in Others 2013-2017
- 2.4 Market Development Forecast of Fleet Management technology in South America 2018-2023
 - 2.4.1 Market Development Forecast of Fleet Management technology in South America 2018-2023
 - 2.4.2 Market Development Forecast of Fleet Management technology by Regions

2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Fleet Management technology in South America by Types

3.1.2 Revenue of Fleet Management technology in South America by Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Fleet Management technology in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Fleet Management technology in South America by Downstream Industry

4.2 Demand Volume of Fleet Management technology by Downstream Industry in Major Countries

4.2.1 Demand Volume of Fleet Management technology by Downstream Industry in Brazil

4.2.2 Demand Volume of Fleet Management technology by Downstream Industry in Argentina

4.2.3 Demand Volume of Fleet Management technology by Downstream Industry in Venezuela

4.2.4 Demand Volume of Fleet Management technology by Downstream Industry in Colombia

4.2.5 Demand Volume of Fleet Management technology by Downstream Industry in Others

4.3 Market Forecast of Fleet Management technology in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLEET MANAGEMENT TECHNOLOGY

5.1 South America Economy Situation and Trend Overview

5.2 Fleet Management technology Downstream Industry Situation and Trend Overview

CHAPTER 6 FLEET MANAGEMENT TECHNOLOGY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Fleet Management technology in South America by Major Players

6.2 Revenue of Fleet Management technology in South America by Major Players

6.3 Basic Information of Fleet Management technology by Major Players

6.3.1 Headquarters Location and Established Time of Fleet Management technology Major Players

6.3.2 Employees and Revenue Level of Fleet Management technology Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FLEET MANAGEMENT TECHNOLOGY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 TeleNav Inc.

7.1.1 Company profile

7.1.2 Representative Fleet Management technology Product

7.1.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of TeleNav Inc.

7.2 TomTom International BV

7.2.1 Company profile

7.2.2 Representative Fleet Management technology Product

7.2.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of TomTom International BV

7.3 Trimble Navigation Ltd.

7.3.1 Company profile

7.3.2 Representative Fleet Management technology Product

7.3.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Trimble Navigation Ltd.

7.4 ARI

7.4.1 Company profile

7.4.2 Representative Fleet Management technology Product

7.4.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of ARI

7.5 Autotrac

7.5.1 Company profile

7.5.2 Representative Fleet Management technology Product

7.5.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Autotrac

7.6 Blue Tree Systems

7.6.1 Company profile

7.6.2 Representative Fleet Management technology Product

7.6.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Blue Tree Systems

7.7 BSM Wireless

7.7.1 Company profile

7.7.2 Representative Fleet Management technology Product

7.7.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of BSM Wireless

7.8 CarrierWeb

7.8.1 Company profile

7.8.2 Representative Fleet Management technology Product

7.8.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of CarrierWeb

7.9 Celtrak

7.9.1 Company profile

7.9.2 Representative Fleet Management technology Product

7.9.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Celtrak

7.10 Chevin

7.10.1 Company profile

7.10.2 Representative Fleet Management technology Product

7.10.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Chevin

7.11 Ctrack

7.11.1 Company profile

7.11.2 Representative Fleet Management technology Product

7.11.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of Ctrack

7.12 DriverTech

7.12.1 Company profile

7.12.2 Representative Fleet Management technology Product

7.12.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of

DriverTech

7.13 EDT

7.13.1 Company profile

7.13.2 Representative Fleet Management technology Product

7.13.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of EDT

7.14 FieldLogix

7.14.1 Company profile

7.14.2 Representative Fleet Management technology Product

7.14.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of

FieldLogix

7.15 Fleetcor Technologies

7.15.1 Company profile

7.15.2 Representative Fleet Management technology Product

7.15.3 Fleet Management technology Sales, Revenue, Price and Gross Margin of

Fleetcor Technologies

7.16 Fleetio

7.17 Garmin International

7.18 GPS Integrated

7.19 GPSTrackIt

7.20 I.D. Systems

7.21 Inosat Global

7.22 Intelligent Mechatronic Systems

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLEET MANAGEMENT TECHNOLOGY

8.1 Industry Chain of Fleet Management technology

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLEET MANAGEMENT TECHNOLOGY

9.1 Cost Structure Analysis of Fleet Management technology

9.2 Raw Materials Cost Analysis of Fleet Management technology

9.3 Labor Cost Analysis of Fleet Management technology

9.4 Manufacturing Expenses Analysis of Fleet Management technology

CHAPTER 10 MARKETING STATUS ANALYSIS OF FLEET MANAGEMENT

TECHNOLOGY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Fleet Management technology-South America Market Status and Trend Report
2013-2023

Product link: <https://marketpublishers.com/r/FE13C7D8E6A8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/FE13C7D8E6A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

