

# Flea and Tick Product-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FB995FC54C80EN.html

Date: April 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: FB995FC54C80EN

## **Abstracts**

### **Report Summary**

Flea and Tick Product-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Flea and Tick Product industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Flea and Tick Product 2013-2017, and development forecast 2018-2023

Main market players of Flea and Tick Product in EMEA, with company and product introduction, position in the Flea and Tick Product market

Market status and development trend of Flea and Tick Product by types and applications

Cost and profit status of Flea and Tick Product, and marketing status Market growth drivers and challenges

The report segments the EMEA Flea and Tick Product market as:

EMEA Flea and Tick Product Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Flea and Tick Product Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Oral Pill

Spray

Spot On

Powder

Shampoo

Collar

Others

EMEA Flea and Tick Product Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Vet Store

Mass Merchandiser

Pet Superstore

Online Channel

EMEA Flea and Tick Product Market: Players Segment Analysis (Company and Product introduction, Flea and Tick Product Sales Volume, Revenue, Price and Gross Margin):

Merck Animal Health

Virbac Corp.

Ceva Sante Animale S.A.

Bayer AG

Sergeant's Pet Care Products

The Hartz Mountain Corp

Ecto Development Corp.

Wellmark International

Merial Animal Health Ltd.

Eli Lilly and Co.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF FLEA AND TICK PRODUCT

- 1.1 Definition of Flea and Tick Product in This Report
- 1.2 Commercial Types of Flea and Tick Product
  - 1.2.1 Oral Pill
  - 1.2.2 Spray
  - 1.2.3 Spot On
  - 1.2.4 Powder
  - 1.2.5 Shampoo
  - 1.2.6 Collar
  - 1.2.7 Others
- 1.3 Downstream Application of Flea and Tick Product
  - 1.3.1 Vet Store
  - 1.3.2 Mass Merchandiser
  - 1.3.3 Pet Superstore
  - 1.3.4 Online Channel
- 1.4 Development History of Flea and Tick Product
- 1.5 Market Status and Trend of Flea and Tick Product 2013-2023
- 1.5.1 EMEA Flea and Tick Product Market Status and Trend 2013-2023
- 1.5.2 Regional Flea and Tick Product Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Flea and Tick Product in EMEA 2013-2017
- 2.2 Consumption Market of Flea and Tick Product in EMEA by Regions
  - 2.2.1 Consumption Volume of Flea and Tick Product in EMEA by Regions
  - 2.2.2 Revenue of Flea and Tick Product in EMEA by Regions
- 2.3 Market Analysis of Flea and Tick Product in EMEA by Regions
- 2.3.1 Market Analysis of Flea and Tick Product in Europe 2013-2017
- 2.3.2 Market Analysis of Flea and Tick Product in Middle East 2013-2017
- 2.3.3 Market Analysis of Flea and Tick Product in Africa 2013-2017
- 2.4 Market Development Forecast of Flea and Tick Product in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Flea and Tick Product in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Flea and Tick Product by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Flea and Tick Product in EMEA by Types
  - 3.1.2 Revenue of Flea and Tick Product in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Flea and Tick Product in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Flea and Tick Product in EMEA by Downstream Industry
- 4.2 Demand Volume of Flea and Tick Product by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Flea and Tick Product by Downstream Industry in Europe
- 4.2.2 Demand Volume of Flea and Tick Product by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Flea and Tick Product by Downstream Industry in Africa
- 4.3 Market Forecast of Flea and Tick Product in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FLEA AND TICK PRODUCT

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Flea and Tick Product Downstream Industry Situation and Trend Overview

# CHAPTER 6 FLEA AND TICK PRODUCT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Flea and Tick Product in EMEA by Major Players
- 6.2 Revenue of Flea and Tick Product in EMEA by Major Players
- 6.3 Basic Information of Flea and Tick Product by Major Players
- 6.3.1 Headquarters Location and Established Time of Flea and Tick Product Major Players
- 6.3.2 Employees and Revenue Level of Flea and Tick Product Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 FLEA AND TICK PRODUCT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Merck Animal Health
  - 7.1.1 Company profile
  - 7.1.2 Representative Flea and Tick Product Product
- 7.1.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Merck Animal Health
- 7.2 Virbac Corp.
  - 7.2.1 Company profile
  - 7.2.2 Representative Flea and Tick Product Product
- 7.2.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Virbac Corp.
- 7.3 Ceva Sante Animale S.A.
  - 7.3.1 Company profile
  - 7.3.2 Representative Flea and Tick Product Product
- 7.3.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Ceva Sante Animale S.A.
- 7.4 Bayer AG
  - 7.4.1 Company profile
  - 7.4.2 Representative Flea and Tick Product Product
  - 7.4.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Bayer AG
- 7.5 Sergeant's Pet Care Products
  - 7.5.1 Company profile
  - 7.5.2 Representative Flea and Tick Product Product
- 7.5.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Sergeant's Pet Care Products
- 7.6 The Hartz Mountain Corp
  - 7.6.1 Company profile
  - 7.6.2 Representative Flea and Tick Product Product
- 7.6.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of The Hartz Mountain Corp
- 7.7 Ecto Development Corp.
  - 7.7.1 Company profile
  - 7.7.2 Representative Flea and Tick Product Product
- 7.7.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Ecto Development Corp.
- 7.8 Wellmark International



- 7.8.1 Company profile
- 7.8.2 Representative Flea and Tick Product Product
- 7.8.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Wellmark International
- 7.9 Merial Animal Health Ltd.
  - 7.9.1 Company profile
  - 7.9.2 Representative Flea and Tick Product Product
- 7.9.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Merial Animal Health Ltd.
- 7.10 Eli Lilly and Co.
- 7.10.1 Company profile
- 7.10.2 Representative Flea and Tick Product Product
- 7.10.3 Flea and Tick Product Sales, Revenue, Price and Gross Margin of Eli Lilly and Co.

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FLEA AND TICK PRODUCT

- 8.1 Industry Chain of Flea and Tick Product
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FLEA AND TICK PRODUCT

- 9.1 Cost Structure Analysis of Flea and Tick Product
- 9.2 Raw Materials Cost Analysis of Flea and Tick Product
- 9.3 Labor Cost Analysis of Flea and Tick Product
- 9.4 Manufacturing Expenses Analysis of Flea and Tick Product

### CHAPTER 10 MARKETING STATUS ANALYSIS OF FLEA AND TICK PRODUCT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Flea and Tick Product-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/FB995FC54C80EN.html">https://marketpublishers.com/r/FB995FC54C80EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/FB995FC54C80EN.html">https://marketpublishers.com/r/FB995FC54C80EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970