

# Fitness Watches-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F522F0FD44BMEN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: F522F0FD44BMEN

## Abstracts

### Report Summary

Fitness Watches-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fitness Watches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Fitness Watches 2013-2017, and development forecast 2018-2023

Main market players of Fitness Watches in United States, with company and product introduction, position in the Fitness Watches market

Market status and development trend of Fitness Watches by types and applications

Cost and profit status of Fitness Watches, and marketing status

Market growth drivers and challenges

The report segments the United States Fitness Watches market as:

United States Fitness Watches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Fitness Watches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Man

Woman

United States Fitness Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Athletes

General User

United States Fitness Watches Market: Players Segment Analysis (Company and Product introduction, Fitness Watches Sales Volume, Revenue, Price and Gross Margin):

Apple

Epson

Fujitsu

Microsoft

Vizux

Samsung

Sony

MOTOROLA

LG

Nike

Fitbit

Casio

TAG Heuer

TomTom

Qualcomm

Garmin

Withings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FITNESS WATCHES**

- 1.1 Definition of Fitness Watches in This Report
- 1.2 Commercial Types of Fitness Watches
  - 1.2.1 Man
  - 1.2.2 Woman
- 1.3 Downstream Application of Fitness Watches
  - 1.3.1 Athletes
  - 1.3.2 General User
- 1.4 Development History of Fitness Watches
- 1.5 Market Status and Trend of Fitness Watches 2013-2023
  - 1.5.1 United States Fitness Watches Market Status and Trend 2013-2023
  - 1.5.2 Regional Fitness Watches Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fitness Watches in United States 2013-2017
- 2.2 Consumption Market of Fitness Watches in United States by Regions
  - 2.2.1 Consumption Volume of Fitness Watches in United States by Regions
  - 2.2.2 Revenue of Fitness Watches in United States by Regions
- 2.3 Market Analysis of Fitness Watches in United States by Regions
  - 2.3.1 Market Analysis of Fitness Watches in New England 2013-2017
  - 2.3.2 Market Analysis of Fitness Watches in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Fitness Watches in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Fitness Watches in The West 2013-2017
  - 2.3.5 Market Analysis of Fitness Watches in The South 2013-2017
  - 2.3.6 Market Analysis of Fitness Watches in Southwest 2013-2017
- 2.4 Market Development Forecast of Fitness Watches in United States 2018-2023
  - 2.4.1 Market Development Forecast of Fitness Watches in United States 2018-2023
  - 2.4.2 Market Development Forecast of Fitness Watches by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Fitness Watches in United States by Types
  - 3.1.2 Revenue of Fitness Watches in United States by Types
- 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Fitness Watches in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fitness Watches in United States by Downstream Industry
- 4.2 Demand Volume of Fitness Watches by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fitness Watches by Downstream Industry in New England
  - 4.2.2 Demand Volume of Fitness Watches by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Fitness Watches by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Fitness Watches by Downstream Industry in The West
  - 4.2.5 Demand Volume of Fitness Watches by Downstream Industry in The South
  - 4.2.6 Demand Volume of Fitness Watches by Downstream Industry in Southwest
- 4.3 Market Forecast of Fitness Watches in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FITNESS WATCHES**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Fitness Watches Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FITNESS WATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Fitness Watches in United States by Major Players
- 6.2 Revenue of Fitness Watches in United States by Major Players
- 6.3 Basic Information of Fitness Watches by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fitness Watches Major Players
  - 6.3.2 Employees and Revenue Level of Fitness Watches Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FITNESS WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Apple

7.1.1 Company profile

7.1.2 Representative Fitness Watches Product

7.1.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Apple

### 7.2 Epson

7.2.1 Company profile

7.2.2 Representative Fitness Watches Product

7.2.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Epson

### 7.3 Fujitsu

7.3.1 Company profile

7.3.2 Representative Fitness Watches Product

7.3.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Fujitsu

### 7.4 Microsoft

7.4.1 Company profile

7.4.2 Representative Fitness Watches Product

7.4.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Microsoft

### 7.5 Vizux

7.5.1 Company profile

7.5.2 Representative Fitness Watches Product

7.5.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Vizux

### 7.6 Samsung

7.6.1 Company profile

7.6.2 Representative Fitness Watches Product

7.6.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Samsung

### 7.7 Sony

7.7.1 Company profile

7.7.2 Representative Fitness Watches Product

7.7.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Sony

### 7.8 MOTOROLA

7.8.1 Company profile

7.8.2 Representative Fitness Watches Product

7.8.3 Fitness Watches Sales, Revenue, Price and Gross Margin of MOTOROLA

### 7.9 LG

7.9.1 Company profile

7.9.2 Representative Fitness Watches Product

- 7.9.3 Fitness Watches Sales, Revenue, Price and Gross Margin of LG
- 7.10 Nike
  - 7.10.1 Company profile
  - 7.10.2 Representative Fitness Watches Product
  - 7.10.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Nike
- 7.11 Fitbit
  - 7.11.1 Company profile
  - 7.11.2 Representative Fitness Watches Product
  - 7.11.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Fitbit
- 7.12 Casio
  - 7.12.1 Company profile
  - 7.12.2 Representative Fitness Watches Product
  - 7.12.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Casio
- 7.13 TAG Heuer
  - 7.13.1 Company profile
  - 7.13.2 Representative Fitness Watches Product
  - 7.13.3 Fitness Watches Sales, Revenue, Price and Gross Margin of TAG Heuer
- 7.14 TomTom
  - 7.14.1 Company profile
  - 7.14.2 Representative Fitness Watches Product
  - 7.14.3 Fitness Watches Sales, Revenue, Price and Gross Margin of TomTom
- 7.15 Qualcomm
  - 7.15.1 Company profile
  - 7.15.2 Representative Fitness Watches Product
  - 7.15.3 Fitness Watches Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.16 Garmin
- 7.17 Withings

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FITNESS WATCHES**

- 8.1 Industry Chain of Fitness Watches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FITNESS WATCHES**

- 9.1 Cost Structure Analysis of Fitness Watches
- 9.2 Raw Materials Cost Analysis of Fitness Watches

9.3 Labor Cost Analysis of Fitness Watches

9.4 Manufacturing Expenses Analysis of Fitness Watches

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FITNESS WATCHES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Fitness Watches-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F522F0FD44BMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F522F0FD44BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970