

Fitness Bands-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FF22F37C310MEN.html>

Date: February 2018

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: FF22F37C310MEN

Abstracts

Report Summary

Fitness Bands-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fitness Bands industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Fitness Bands 2013-2017, and development forecast 2018-2023

Main market players of Fitness Bands in India, with company and product introduction, position in the Fitness Bands market

Market status and development trend of Fitness Bands by types and applications

Cost and profit status of Fitness Bands, and marketing status

Market growth drivers and challenges

The report segments the India Fitness Bands market as:

India Fitness Bands Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Fitness Bands Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

All-Day Tracker Bands
Training Tracker Bands

India Fitness Bands Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Running
Biking
Climbing
Cardio training
Other

India Fitness Bands Market: Players Segment Analysis (Company and Product introduction, Fitness Bands Sales Volume, Revenue, Price and Gross Margin):

Garmin
Polar
Jawbone
Misfit
Fitbit
Sony
Apple
Xiaomi
TomTom
Microsoft
Withings
Moov
Nike
Samsung
Mio Alpha
Razer Nabu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FITNESS BANDS

- 1.1 Definition of Fitness Bands in This Report
- 1.2 Commercial Types of Fitness Bands
 - 1.2.1 All-Day Tracker Bands
 - 1.2.2 Training Tracker Bands
- 1.3 Downstream Application of Fitness Bands
 - 1.3.1 Running
 - 1.3.2 Biking
 - 1.3.3 Climbing
 - 1.3.4 Cardio training
 - 1.3.5 Other
- 1.4 Development History of Fitness Bands
- 1.5 Market Status and Trend of Fitness Bands 2013-2023
 - 1.5.1 India Fitness Bands Market Status and Trend 2013-2023
 - 1.5.2 Regional Fitness Bands Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fitness Bands in India 2013-2017
- 2.2 Consumption Market of Fitness Bands in India by Regions
 - 2.2.1 Consumption Volume of Fitness Bands in India by Regions
 - 2.2.2 Revenue of Fitness Bands in India by Regions
- 2.3 Market Analysis of Fitness Bands in India by Regions
 - 2.3.1 Market Analysis of Fitness Bands in North India 2013-2017
 - 2.3.2 Market Analysis of Fitness Bands in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Fitness Bands in East India 2013-2017
 - 2.3.4 Market Analysis of Fitness Bands in South India 2013-2017
 - 2.3.5 Market Analysis of Fitness Bands in West India 2013-2017
- 2.4 Market Development Forecast of Fitness Bands in India 2017-2023
 - 2.4.1 Market Development Forecast of Fitness Bands in India 2017-2023
 - 2.4.2 Market Development Forecast of Fitness Bands by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Fitness Bands in India by Types

- 3.1.2 Revenue of Fitness Bands in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Fitness Bands in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fitness Bands in India by Downstream Industry
- 4.2 Demand Volume of Fitness Bands by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fitness Bands by Downstream Industry in North India
 - 4.2.2 Demand Volume of Fitness Bands by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Fitness Bands by Downstream Industry in East India
 - 4.2.4 Demand Volume of Fitness Bands by Downstream Industry in South India
 - 4.2.5 Demand Volume of Fitness Bands by Downstream Industry in West India
- 4.3 Market Forecast of Fitness Bands in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FITNESS BANDS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Fitness Bands Downstream Industry Situation and Trend Overview

CHAPTER 6 FITNESS BANDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Fitness Bands in India by Major Players
- 6.2 Revenue of Fitness Bands in India by Major Players
- 6.3 Basic Information of Fitness Bands by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fitness Bands Major Players
 - 6.3.2 Employees and Revenue Level of Fitness Bands Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FITNESS BANDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Garmin

7.1.1 Company profile

7.1.2 Representative Fitness Bands Product

7.1.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Garmin

7.2 Polar

7.2.1 Company profile

7.2.2 Representative Fitness Bands Product

7.2.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Polar

7.3 Jawbone

7.3.1 Company profile

7.3.2 Representative Fitness Bands Product

7.3.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Jawbone

7.4 Misfit

7.4.1 Company profile

7.4.2 Representative Fitness Bands Product

7.4.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Misfit

7.5 Fitbit

7.5.1 Company profile

7.5.2 Representative Fitness Bands Product

7.5.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Fitbit

7.6 Sony

7.6.1 Company profile

7.6.2 Representative Fitness Bands Product

7.6.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Sony

7.7 Apple

7.7.1 Company profile

7.7.2 Representative Fitness Bands Product

7.7.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Apple

7.8 Xiaomi

7.8.1 Company profile

7.8.2 Representative Fitness Bands Product

7.8.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Xiaomi

7.9 TomTom

7.9.1 Company profile

7.9.2 Representative Fitness Bands Product

7.9.3 Fitness Bands Sales, Revenue, Price and Gross Margin of TomTom

7.10 Microsoft

7.10.1 Company profile

7.10.2 Representative Fitness Bands Product

7.10.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Microsoft

7.11 Withings

7.11.1 Company profile

7.11.2 Representative Fitness Bands Product

7.11.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Withings

7.12 Moov

7.12.1 Company profile

7.12.2 Representative Fitness Bands Product

7.12.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Moov

7.13 Nike

7.13.1 Company profile

7.13.2 Representative Fitness Bands Product

7.13.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Nike

7.14 Samsung

7.14.1 Company profile

7.14.2 Representative Fitness Bands Product

7.14.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Samsung

7.15 Mio Alpha

7.15.1 Company profile

7.15.2 Representative Fitness Bands Product

7.15.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Mio Alpha

7.16 Razer Nabu

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FITNESS BANDS

8.1 Industry Chain of Fitness Bands

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FITNESS BANDS

9.1 Cost Structure Analysis of Fitness Bands

9.2 Raw Materials Cost Analysis of Fitness Bands

9.3 Labor Cost Analysis of Fitness Bands

9.4 Manufacturing Expenses Analysis of Fitness Bands

CHAPTER 10 MARKETING STATUS ANALYSIS OF FITNESS BANDS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Fitness Bands-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FF22F37C310MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FF22F37C310MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970