

Fitness Bands-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/F5963315FF7MEN.html>

Date: February 2018

Pages: 132

Price: US\$ 3,680.00 (Single User License)

ID: F5963315FF7MEN

Abstracts

Report Summary

Fitness Bands-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Fitness Bands industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Fitness Bands 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Fitness Bands worldwide and market share by regions, with company and product introduction, position in the Fitness Bands market

Market status and development trend of Fitness Bands by types and applications

Cost and profit status of Fitness Bands, and marketing status

Market growth drivers and challenges

The report segments the global Fitness Bands market as:

Global Fitness Bands Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

Middle East and Africa

Global Fitness Bands Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

All-Day Tracker Bands

Training Tracker Bands

Global Fitness Bands Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Running

Biking

Climbing

Cardio training

Other

Global Fitness Bands Market: Manufacturers Segment Analysis (Company and Product introduction, Fitness Bands Sales Volume, Revenue, Price and Gross Margin):

Garmin

Polar

Jawbone

Misfit

Fitbit

Sony

Apple

Xiaomi

TomTom

Microsoft

Withings

Moov

Nike

Samsung

Mio Alpha

Razer Nabu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FITNESS BANDS

- 1.1 Definition of Fitness Bands in This Report
- 1.2 Commercial Types of Fitness Bands
 - 1.2.1 All-Day Tracker Bands
 - 1.2.2 Training Tracker Bands
- 1.3 Downstream Application of Fitness Bands
 - 1.3.1 Running
 - 1.3.2 Biking
 - 1.3.3 Climbing
 - 1.3.4 Cardio training
 - 1.3.5 Other
- 1.4 Development History of Fitness Bands
- 1.5 Market Status and Trend of Fitness Bands 2013-2023
 - 1.5.1 Global Fitness Bands Market Status and Trend 2013-2023
 - 1.5.2 Regional Fitness Bands Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Fitness Bands 2013-2017
- 2.2 Sales Market of Fitness Bands by Regions
 - 2.2.1 Sales Volume of Fitness Bands by Regions
 - 2.2.2 Sales Value of Fitness Bands by Regions
- 2.3 Production Market of Fitness Bands by Regions
- 2.4 Global Market Forecast of Fitness Bands 2018-2023
 - 2.4.1 Global Market Forecast of Fitness Bands 2018-2023
 - 2.4.2 Market Forecast of Fitness Bands by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Fitness Bands by Types
- 3.2 Sales Value of Fitness Bands by Types
- 3.3 Market Forecast of Fitness Bands by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Fitness Bands by Downstream Industry
- 4.2 Global Market Forecast of Fitness Bands by Downstream Industry

CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Fitness Bands Market Status by Countries
 - 5.1.1 North America Fitness Bands Sales by Countries (2013-2017)
 - 5.1.2 North America Fitness Bands Revenue by Countries (2013-2017)
 - 5.1.3 United States Fitness Bands Market Status (2013-2017)
 - 5.1.4 Canada Fitness Bands Market Status (2013-2017)
 - 5.1.5 Mexico Fitness Bands Market Status (2013-2017)
- 5.2 North America Fitness Bands Market Status by Manufacturers
- 5.3 North America Fitness Bands Market Status by Type (2013-2017)
 - 5.3.1 North America Fitness Bands Sales by Type (2013-2017)
 - 5.3.2 North America Fitness Bands Revenue by Type (2013-2017)
- 5.4 North America Fitness Bands Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Fitness Bands Market Status by Countries
 - 6.1.1 Europe Fitness Bands Sales by Countries (2013-2017)
 - 6.1.2 Europe Fitness Bands Revenue by Countries (2013-2017)
 - 6.1.3 Germany Fitness Bands Market Status (2013-2017)
 - 6.1.4 UK Fitness Bands Market Status (2013-2017)
 - 6.1.5 France Fitness Bands Market Status (2013-2017)
 - 6.1.6 Italy Fitness Bands Market Status (2013-2017)
 - 6.1.7 Russia Fitness Bands Market Status (2013-2017)
 - 6.1.8 Spain Fitness Bands Market Status (2013-2017)
 - 6.1.9 Benelux Fitness Bands Market Status (2013-2017)
- 6.2 Europe Fitness Bands Market Status by Manufacturers
- 6.3 Europe Fitness Bands Market Status by Type (2013-2017)
 - 6.3.1 Europe Fitness Bands Sales by Type (2013-2017)
 - 6.3.2 Europe Fitness Bands Revenue by Type (2013-2017)
- 6.4 Europe Fitness Bands Market Status by Downstream Industry (2013-2017)

CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

7.1 Asia Pacific Fitness Bands Market Status by Countries

7.1.1 Asia Pacific Fitness Bands Sales by Countries (2013-2017)

7.1.2 Asia Pacific Fitness Bands Revenue by Countries (2013-2017)

7.1.3 China Fitness Bands Market Status (2013-2017)

7.1.4 Japan Fitness Bands Market Status (2013-2017)

7.1.5 India Fitness Bands Market Status (2013-2017)

7.1.6 Southeast Asia Fitness Bands Market Status (2013-2017)

7.1.7 Australia Fitness Bands Market Status (2013-2017)

7.2 Asia Pacific Fitness Bands Market Status by Manufacturers

7.3 Asia Pacific Fitness Bands Market Status by Type (2013-2017)

7.3.1 Asia Pacific Fitness Bands Sales by Type (2013-2017)

7.3.2 Asia Pacific Fitness Bands Revenue by Type (2013-2017)

7.4 Asia Pacific Fitness Bands Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

8.1 Latin America Fitness Bands Market Status by Countries

8.1.1 Latin America Fitness Bands Sales by Countries (2013-2017)

8.1.2 Latin America Fitness Bands Revenue by Countries (2013-2017)

8.1.3 Brazil Fitness Bands Market Status (2013-2017)

8.1.4 Argentina Fitness Bands Market Status (2013-2017)

8.1.5 Colombia Fitness Bands Market Status (2013-2017)

8.2 Latin America Fitness Bands Market Status by Manufacturers

8.3 Latin America Fitness Bands Market Status by Type (2013-2017)

8.3.1 Latin America Fitness Bands Sales by Type (2013-2017)

8.3.2 Latin America Fitness Bands Revenue by Type (2013-2017)

8.4 Latin America Fitness Bands Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

9.1 Middle East and Africa Fitness Bands Market Status by Countries

9.1.1 Middle East and Africa Fitness Bands Sales by Countries (2013-2017)

9.1.2 Middle East and Africa Fitness Bands Revenue by Countries (2013-2017)

9.1.3 Middle East Fitness Bands Market Status (2013-2017)

9.1.4 Africa Fitness Bands Market Status (2013-2017)

9.2 Middle East and Africa Fitness Bands Market Status by Manufacturers

- 9.3 Middle East and Africa Fitness Bands Market Status by Type (2013-2017)
 - 9.3.1 Middle East and Africa Fitness Bands Sales by Type (2013-2017)
 - 9.3.2 Middle East and Africa Fitness Bands Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Fitness Bands Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF FITNESS BANDS

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Fitness Bands Downstream Industry Situation and Trend Overview

CHAPTER 11 FITNESS BANDS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Fitness Bands by Major Manufacturers
- 11.2 Production Value of Fitness Bands by Major Manufacturers
- 11.3 Basic Information of Fitness Bands by Major Manufacturers
 - 11.3.1 Headquarters Location and Established Time of Fitness Bands Major Manufacturer
 - 11.3.2 Employees and Revenue Level of Fitness Bands Major Manufacturer
- 11.4 Market Competition News and Trend
 - 11.4.1 Merger, Consolidation or Acquisition News
 - 11.4.2 Investment or Disinvestment News
 - 11.4.3 New Product Development and Launch

CHAPTER 12 FITNESS BANDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Garmin
 - 12.1.1 Company profile
 - 12.1.2 Representative Fitness Bands Product
 - 12.1.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Garmin
- 12.2 Polar
 - 12.2.1 Company profile
 - 12.2.2 Representative Fitness Bands Product
 - 12.2.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Polar
- 12.3 Jawbone
 - 12.3.1 Company profile
 - 12.3.2 Representative Fitness Bands Product

- 12.3.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Jawbone
- 12.4 Misfit
 - 12.4.1 Company profile
 - 12.4.2 Representative Fitness Bands Product
 - 12.4.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Misfit
- 12.5 Fitbit
 - 12.5.1 Company profile
 - 12.5.2 Representative Fitness Bands Product
 - 12.5.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Fitbit
- 12.6 Sony
 - 12.6.1 Company profile
 - 12.6.2 Representative Fitness Bands Product
 - 12.6.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Sony
- 12.7 Apple
 - 12.7.1 Company profile
 - 12.7.2 Representative Fitness Bands Product
 - 12.7.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Apple
- 12.8 Xiaomi
 - 12.8.1 Company profile
 - 12.8.2 Representative Fitness Bands Product
 - 12.8.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Xiaomi
- 12.9 TomTom
 - 12.9.1 Company profile
 - 12.9.2 Representative Fitness Bands Product
 - 12.9.3 Fitness Bands Sales, Revenue, Price and Gross Margin of TomTom
- 12.10 Microsoft
 - 12.10.1 Company profile
 - 12.10.2 Representative Fitness Bands Product
 - 12.10.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Microsoft
- 12.11 Withings
 - 12.11.1 Company profile
 - 12.11.2 Representative Fitness Bands Product
 - 12.11.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Withings
- 12.12 Moov
 - 12.12.1 Company profile
 - 12.12.2 Representative Fitness Bands Product
 - 12.12.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Moov
- 12.13 Nike
 - 12.13.1 Company profile

- 12.13.2 Representative Fitness Bands Product
- 12.13.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Nike
- 12.14 Samsung
 - 12.14.1 Company profile
 - 12.14.2 Representative Fitness Bands Product
 - 12.14.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Samsung
- 12.15 Mio Alpha
 - 12.15.1 Company profile
 - 12.15.2 Representative Fitness Bands Product
 - 12.15.3 Fitness Bands Sales, Revenue, Price and Gross Margin of Mio Alpha
- 12.16 Razer Nabu

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FITNESS BANDS

- 13.1 Industry Chain of Fitness Bands
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF FITNESS BANDS

- 14.1 Cost Structure Analysis of Fitness Bands
- 14.2 Raw Materials Cost Analysis of Fitness Bands
- 14.3 Labor Cost Analysis of Fitness Bands
- 14.4 Manufacturing Expenses Analysis of Fitness Bands

CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
 - 16.1.1 Research Programs/Design
 - 16.1.2 Market Size Estimation
 - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
 - 16.2.1 Secondary Sources
 - 16.2.2 Primary Sources
- 16.3 Reference

I would like to order

Product name: Fitness Bands-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/F5963315FF7MEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5963315FF7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970