

# Fishing Rods-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F5F5AC54B30EN.html>

Date: May 2018

Pages: 142

Price: US\$ 2,480.00 (Single User License)

ID: F5F5AC54B30EN

## Abstracts

### Report Summary

Fishing Rods-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Rods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Fishing Rods 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Fishing Rods worldwide, with company and product introduction, position in the Fishing Rods market

Market status and development trend of Fishing Rods by types and applications

Cost and profit status of Fishing Rods, and marketing status

Market growth drivers and challenges

The report segments the global Fishing Rods market as:

Global Fishing Rods Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Fishing Rods Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fiberglass Fishing Rods

Graphite Fishing Rods

Others

Global Fishing Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater

Saltwater

Global Fishing Rods Market: Manufacturers Segment Analysis (Company and Product introduction, Fishing Rods Sales Volume, Revenue, Price and Gross Margin):

Shakespeare

St. Croix

Shimano

Weihai Guangwei Group

Tica Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

AFTCO Mfg.

Eagle Claw

Tiemco

Preston Innovations

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FISHING RODS**

- 1.1 Definition of Fishing Rods in This Report
- 1.2 Commercial Types of Fishing Rods
  - 1.2.1 Fiberglass Fishing Rods
  - 1.2.2 Graphite Fishing Rods
  - 1.2.3 Others
- 1.3 Downstream Application of Fishing Rods
  - 1.3.1 Freshwater
  - 1.3.2 Saltwater
- 1.4 Development History of Fishing Rods
- 1.5 Market Status and Trend of Fishing Rods 2013-2023
  - 1.5.1 Global Fishing Rods Market Status and Trend 2013-2023
  - 1.5.2 Regional Fishing Rods Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Fishing Rods 2013-2017
- 2.2 Sales Market of Fishing Rods by Regions
  - 2.2.1 Sales Volume of Fishing Rods by Regions
  - 2.2.2 Sales Value of Fishing Rods by Regions
- 2.3 Production Market of Fishing Rods by Regions
- 2.4 Global Market Forecast of Fishing Rods 2018-2023
  - 2.4.1 Global Market Forecast of Fishing Rods 2018-2023
  - 2.4.2 Market Forecast of Fishing Rods by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Fishing Rods by Types
- 3.2 Sales Value of Fishing Rods by Types
- 3.3 Market Forecast of Fishing Rods by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Global Sales Volume of Fishing Rods by Downstream Industry
- 4.2 Global Market Forecast of Fishing Rods by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 5.1 North America Fishing Rods Market Status by Countries
  - 5.1.1 North America Fishing Rods Sales by Countries (2013-2017)
  - 5.1.2 North America Fishing Rods Revenue by Countries (2013-2017)
  - 5.1.3 United States Fishing Rods Market Status (2013-2017)
  - 5.1.4 Canada Fishing Rods Market Status (2013-2017)
  - 5.1.5 Mexico Fishing Rods Market Status (2013-2017)
- 5.2 North America Fishing Rods Market Status by Manufacturers
- 5.3 North America Fishing Rods Market Status by Type (2013-2017)
  - 5.3.1 North America Fishing Rods Sales by Type (2013-2017)
  - 5.3.2 North America Fishing Rods Revenue by Type (2013-2017)
- 5.4 North America Fishing Rods Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 6.1 Europe Fishing Rods Market Status by Countries
  - 6.1.1 Europe Fishing Rods Sales by Countries (2013-2017)
  - 6.1.2 Europe Fishing Rods Revenue by Countries (2013-2017)
  - 6.1.3 Germany Fishing Rods Market Status (2013-2017)
  - 6.1.4 UK Fishing Rods Market Status (2013-2017)
  - 6.1.5 France Fishing Rods Market Status (2013-2017)
  - 6.1.6 Italy Fishing Rods Market Status (2013-2017)
  - 6.1.7 Russia Fishing Rods Market Status (2013-2017)
  - 6.1.8 Spain Fishing Rods Market Status (2013-2017)
  - 6.1.9 Benelux Fishing Rods Market Status (2013-2017)
- 6.2 Europe Fishing Rods Market Status by Manufacturers
- 6.3 Europe Fishing Rods Market Status by Type (2013-2017)
  - 6.3.1 Europe Fishing Rods Sales by Type (2013-2017)
  - 6.3.2 Europe Fishing Rods Revenue by Type (2013-2017)
- 6.4 Europe Fishing Rods Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Fishing Rods Market Status by Countries

- 7.1.1 Asia Pacific Fishing Rods Sales by Countries (2013-2017)
- 7.1.2 Asia Pacific Fishing Rods Revenue by Countries (2013-2017)
- 7.1.3 China Fishing Rods Market Status (2013-2017)
- 7.1.4 Japan Fishing Rods Market Status (2013-2017)
- 7.1.5 India Fishing Rods Market Status (2013-2017)
- 7.1.6 Southeast Asia Fishing Rods Market Status (2013-2017)
- 7.1.7 Australia Fishing Rods Market Status (2013-2017)
- 7.2 Asia Pacific Fishing Rods Market Status by Manufacturers
- 7.3 Asia Pacific Fishing Rods Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Fishing Rods Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Fishing Rods Revenue by Type (2013-2017)
- 7.4 Asia Pacific Fishing Rods Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Fishing Rods Market Status by Countries
  - 8.1.1 Latin America Fishing Rods Sales by Countries (2013-2017)
  - 8.1.2 Latin America Fishing Rods Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Fishing Rods Market Status (2013-2017)
  - 8.1.4 Argentina Fishing Rods Market Status (2013-2017)
  - 8.1.5 Colombia Fishing Rods Market Status (2013-2017)
- 8.2 Latin America Fishing Rods Market Status by Manufacturers
- 8.3 Latin America Fishing Rods Market Status by Type (2013-2017)
  - 8.3.1 Latin America Fishing Rods Sales by Type (2013-2017)
  - 8.3.2 Latin America Fishing Rods Revenue by Type (2013-2017)
- 8.4 Latin America Fishing Rods Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Fishing Rods Market Status by Countries
  - 9.1.1 Middle East and Africa Fishing Rods Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Fishing Rods Revenue by Countries (2013-2017)
  - 9.1.3 Middle East Fishing Rods Market Status (2013-2017)
  - 9.1.4 Africa Fishing Rods Market Status (2013-2017)
- 9.2 Middle East and Africa Fishing Rods Market Status by Manufacturers
- 9.3 Middle East and Africa Fishing Rods Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Fishing Rods Sales by Type (2013-2017)

- 9.3.2 Middle East and Africa Fishing Rods Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Fishing Rods Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF FISHING RODS**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Fishing Rods Downstream Industry Situation and Trend Overview

## **CHAPTER 11 FISHING RODS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Fishing Rods by Major Manufacturers
- 11.2 Production Value of Fishing Rods by Major Manufacturers
- 11.3 Basic Information of Fishing Rods by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Fishing Rods Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Fishing Rods Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 FISHING RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 Shakespeare
  - 12.1.1 Company profile
  - 12.1.2 Representative Fishing Rods Product
  - 12.1.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shakespeare
- 12.2 St. Croix
  - 12.2.1 Company profile
  - 12.2.2 Representative Fishing Rods Product
  - 12.2.3 Fishing Rods Sales, Revenue, Price and Gross Margin of St. Croix
- 12.3 Shimano
  - 12.3.1 Company profile
  - 12.3.2 Representative Fishing Rods Product
  - 12.3.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shimano
- 12.4 Weihai Guangwei Group

- 12.4.1 Company profile
- 12.4.2 Representative Fishing Rods Product
- 12.4.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group
- 12.5 Tica Fishing
  - 12.5.1 Company profile
  - 12.5.2 Representative Fishing Rods Product
  - 12.5.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tica Fishing
- 12.6 RYOBI
  - 12.6.1 Company profile
  - 12.6.2 Representative Fishing Rods Product
  - 12.6.3 Fishing Rods Sales, Revenue, Price and Gross Margin of RYOBI
- 12.7 Pokee Fishing
  - 12.7.1 Company profile
  - 12.7.2 Representative Fishing Rods Product
  - 12.7.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Pokee Fishing
- 12.8 Cabela's Inc.
  - 12.8.1 Company profile
  - 12.8.2 Representative Fishing Rods Product
  - 12.8.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Cabela's Inc.
- 12.9 AFTCO Mfg.
  - 12.9.1 Company profile
  - 12.9.2 Representative Fishing Rods Product
  - 12.9.3 Fishing Rods Sales, Revenue, Price and Gross Margin of AFTCO Mfg.
- 12.10 Eagle Claw
  - 12.10.1 Company profile
  - 12.10.2 Representative Fishing Rods Product
  - 12.10.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Eagle Claw
- 12.11 Tiemco
  - 12.11.1 Company profile
  - 12.11.2 Representative Fishing Rods Product
  - 12.11.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tiemco
- 12.12 Preston Innovations
  - 12.12.1 Company profile
  - 12.12.2 Representative Fishing Rods Product
  - 12.12.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Preston Innovations

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING RODS**



13.1 Industry Chain of Fishing Rods

13.2 Upstream Market and Representative Companies Analysis

13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF FISHING RODS**

14.1 Cost Structure Analysis of Fishing Rods

14.2 Raw Materials Cost Analysis of Fishing Rods

14.3 Labor Cost Analysis of Fishing Rods

14.4 Manufacturing Expenses Analysis of Fishing Rods

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Reference



## I would like to order

Product name: Fishing Rods-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F5F5AC54B30EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5F5AC54B30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970