

Fishing Rods-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F7FFC74D1BEEN.html

Date: May 2018

Pages: 137

Price: US\$ 2,980.00 (Single User License)

ID: F7FFC74D1BEEN

Abstracts

Report Summary

Fishing Rods-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Rods industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fishing Rods 2013-2017, and development forecast 2018-2023

Main market players of Fishing Rods in China, with company and product introduction, position in the Fishing Rods market

Market status and development trend of Fishing Rods by types and applications Cost and profit status of Fishing Rods, and marketing status Market growth drivers and challenges

The report segments the China Fishing Rods market as:

China Fishing Rods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Fishing Rods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Fiberglass Fishing Rods
Graphite Fishing Rods
Others

China Fishing Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Freshwater
Saltwater

China Fishing Rods Market: Players Segment Analysis (Company and Product introduction, Fishing Rods Sales Volume, Revenue, Price and Gross Margin): Shakespeare

St. Croix

Shimano

Weihai Guangwei Group

Tica Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

AFTCO Mfg.

Eagle Claw

Tiemco

Preston Innovations

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FISHING RODS

- 1.1 Definition of Fishing Rods in This Report
- 1.2 Commercial Types of Fishing Rods
 - 1.2.1 Fiberglass Fishing Rods
 - 1.2.2 Graphite Fishing Rods
 - 1.2.3 Others
- 1.3 Downstream Application of Fishing Rods
 - 1.3.1 Freshwater
 - 1.3.2 Saltwater
- 1.4 Development History of Fishing Rods
- 1.5 Market Status and Trend of Fishing Rods 2013-2023
 - 1.5.1 India Fishing Rods Market Status and Trend 2013-2023
 - 1.5.2 Regional Fishing Rods Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Rods in India 2013-2017
- 2.2 Consumption Market of Fishing Rods in India by Regions
 - 2.2.1 Consumption Volume of Fishing Rods in India by Regions
 - 2.2.2 Revenue of Fishing Rods in India by Regions
- 2.3 Market Analysis of Fishing Rods in India by Regions
 - 2.3.1 Market Analysis of Fishing Rods in North India 2013-2017
 - 2.3.2 Market Analysis of Fishing Rods in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Fishing Rods in East India 2013-2017
 - 2.3.4 Market Analysis of Fishing Rods in South India 2013-2017
 - 2.3.5 Market Analysis of Fishing Rods in West India 2013-2017
- 2.4 Market Development Forecast of Fishing Rods in India 2017-2023
 - 2.4.1 Market Development Forecast of Fishing Rods in India 2017-2023
 - 2.4.2 Market Development Forecast of Fishing Rods by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Fishing Rods in India by Types
 - 3.1.2 Revenue of Fishing Rods in India by Types
- 3.2 India Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Fishing Rods in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fishing Rods in India by Downstream Industry
- 4.2 Demand Volume of Fishing Rods by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fishing Rods by Downstream Industry in North India
- 4.2.2 Demand Volume of Fishing Rods by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Fishing Rods by Downstream Industry in East India
- 4.2.4 Demand Volume of Fishing Rods by Downstream Industry in South India
- 4.2.5 Demand Volume of Fishing Rods by Downstream Industry in West India
- 4.3 Market Forecast of Fishing Rods in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING RODS

- 5.1 India Economy Situation and Trend Overview
- 5.2 Fishing Rods Downstream Industry Situation and Trend Overview

CHAPTER 6 FISHING RODS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Fishing Rods in India by Major Players
- 6.2 Revenue of Fishing Rods in India by Major Players
- 6.3 Basic Information of Fishing Rods by Major Players
- 6.3.1 Headquarters Location and Established Time of Fishing Rods Major Players
- 6.3.2 Employees and Revenue Level of Fishing Rods Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 FISHING RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Shakespeare
 - 7.1.1 Company profile
 - 7.1.2 Representative Fishing Rods Product
 - 7.1.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shakespeare
- 7.2 St. Croix
 - 7.2.1 Company profile
 - 7.2.2 Representative Fishing Rods Product
 - 7.2.3 Fishing Rods Sales, Revenue, Price and Gross Margin of St. Croix
- 7.3 Shimano
 - 7.3.1 Company profile
 - 7.3.2 Representative Fishing Rods Product
 - 7.3.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shimano
- 7.4 Weihai Guangwei Group
 - 7.4.1 Company profile
 - 7.4.2 Representative Fishing Rods Product
- 7.4.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group
- 7.5 Tica Fishing
 - 7.5.1 Company profile
 - 7.5.2 Representative Fishing Rods Product
 - 7.5.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tica Fishing
- **7.6 RYOBI**
 - 7.6.1 Company profile
 - 7.6.2 Representative Fishing Rods Product
 - 7.6.3 Fishing Rods Sales, Revenue, Price and Gross Margin of RYOBI
- 7.7 Pokee Fishing
 - 7.7.1 Company profile
 - 7.7.2 Representative Fishing Rods Product
 - 7.7.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Pokee Fishing
- 7.8 Cabela's Inc.
 - 7.8.1 Company profile
 - 7.8.2 Representative Fishing Rods Product
 - 7.8.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Cabela's Inc.
- 7.9 AFTCO Mfg.
 - 7.9.1 Company profile
 - 7.9.2 Representative Fishing Rods Product
- 7.9.3 Fishing Rods Sales, Revenue, Price and Gross Margin of AFTCO Mfg.
- 7.10 Eagle Claw



- 7.10.1 Company profile
- 7.10.2 Representative Fishing Rods Product
- 7.10.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.11 Tiemco
 - 7.11.1 Company profile
 - 7.11.2 Representative Fishing Rods Product
 - 7.11.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tiemco
- 7.12 Preston Innovations
 - 7.12.1 Company profile
 - 7.12.2 Representative Fishing Rods Product
 - 7.12.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Preston Innovations

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING RODS

- 8.1 Industry Chain of Fishing Rods
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING RODS

- 9.1 Cost Structure Analysis of Fishing Rods
- 9.2 Raw Materials Cost Analysis of Fishing Rods
- 9.3 Labor Cost Analysis of Fishing Rods
- 9.4 Manufacturing Expenses Analysis of Fishing Rods

CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING RODS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Fishing Rods-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F7FFC74D1BEEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F7FFC74D1BEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970