

Fishing Rods-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F53F4893323EN.html>

Date: May 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: F53F4893323EN

Abstracts

Report Summary

Fishing Rods-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Rods industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Fishing Rods 2013-2017, and development forecast 2018-2023

Main market players of Fishing Rods in Asia Pacific, with company and product introduction, position in the Fishing Rods market

Market status and development trend of Fishing Rods by types and applications

Cost and profit status of Fishing Rods, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Fishing Rods market as:

Asia Pacific Fishing Rods Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Fishing Rods Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fiberglass Fishing Rods

Graphite Fishing Rods

Others

Asia Pacific Fishing Rods Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater

Saltwater

Asia Pacific Fishing Rods Market: Players Segment Analysis (Company and Product introduction, Fishing Rods Sales Volume, Revenue, Price and Gross Margin):

Shakespeare

St. Croix

Shimano

Weihai Guangwei Group

Tica Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

AFTCO Mfg.

Eagle Claw

Tiemco

Preston Innovations

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FISHING RODS

- 1.1 Definition of Fishing Rods in This Report
- 1.2 Commercial Types of Fishing Rods
 - 1.2.1 Fiberglass Fishing Rods
 - 1.2.2 Graphite Fishing Rods
 - 1.2.3 Others
- 1.3 Downstream Application of Fishing Rods
 - 1.3.1 Freshwater
 - 1.3.2 Saltwater
- 1.4 Development History of Fishing Rods
- 1.5 Market Status and Trend of Fishing Rods 2013-2023
 - 1.5.1 China Fishing Rods Market Status and Trend 2013-2023
 - 1.5.2 Regional Fishing Rods Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Rods in China 2013-2017
- 2.2 Consumption Market of Fishing Rods in China by Regions
 - 2.2.1 Consumption Volume of Fishing Rods in China by Regions
 - 2.2.2 Revenue of Fishing Rods in China by Regions
- 2.3 Market Analysis of Fishing Rods in China by Regions
 - 2.3.1 Market Analysis of Fishing Rods in North China 2013-2017
 - 2.3.2 Market Analysis of Fishing Rods in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Fishing Rods in East China 2013-2017
 - 2.3.4 Market Analysis of Fishing Rods in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Fishing Rods in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Fishing Rods in Northwest China 2013-2017
- 2.4 Market Development Forecast of Fishing Rods in China 2018-2023
 - 2.4.1 Market Development Forecast of Fishing Rods in China 2018-2023
 - 2.4.2 Market Development Forecast of Fishing Rods by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Fishing Rods in China by Types
 - 3.1.2 Revenue of Fishing Rods in China by Types

- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Fishing Rods in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fishing Rods in China by Downstream Industry
- 4.2 Demand Volume of Fishing Rods by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fishing Rods by Downstream Industry in North China
 - 4.2.2 Demand Volume of Fishing Rods by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Fishing Rods by Downstream Industry in East China
 - 4.2.4 Demand Volume of Fishing Rods by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Fishing Rods by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Fishing Rods by Downstream Industry in Northwest China
- 4.3 Market Forecast of Fishing Rods in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING RODS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Fishing Rods Downstream Industry Situation and Trend Overview

CHAPTER 6 FISHING RODS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Fishing Rods in China by Major Players
- 6.2 Revenue of Fishing Rods in China by Major Players
- 6.3 Basic Information of Fishing Rods by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fishing Rods Major Players
 - 6.3.2 Employees and Revenue Level of Fishing Rods Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FISHING RODS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Shakespeare

7.1.1 Company profile

7.1.2 Representative Fishing Rods Product

7.1.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shakespeare

7.2 St. Croix

7.2.1 Company profile

7.2.2 Representative Fishing Rods Product

7.2.3 Fishing Rods Sales, Revenue, Price and Gross Margin of St. Croix

7.3 Shimano

7.3.1 Company profile

7.3.2 Representative Fishing Rods Product

7.3.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Shimano

7.4 Weihai Guangwei Group

7.4.1 Company profile

7.4.2 Representative Fishing Rods Product

7.4.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Weihai Guangwei

Group

7.5 Tica Fishing

7.5.1 Company profile

7.5.2 Representative Fishing Rods Product

7.5.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tica Fishing

7.6 RYOBI

7.6.1 Company profile

7.6.2 Representative Fishing Rods Product

7.6.3 Fishing Rods Sales, Revenue, Price and Gross Margin of RYOBI

7.7 Pokee Fishing

7.7.1 Company profile

7.7.2 Representative Fishing Rods Product

7.7.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Pokee Fishing

7.8 Cabela's Inc.

7.8.1 Company profile

7.8.2 Representative Fishing Rods Product

7.8.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Cabela's Inc.

7.9 AFTCO Mfg.

- 7.9.1 Company profile
- 7.9.2 Representative Fishing Rods Product
- 7.9.3 Fishing Rods Sales, Revenue, Price and Gross Margin of AFTCO Mfg.
- 7.10 Eagle Claw
 - 7.10.1 Company profile
 - 7.10.2 Representative Fishing Rods Product
 - 7.10.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.11 Tiemco
 - 7.11.1 Company profile
 - 7.11.2 Representative Fishing Rods Product
 - 7.11.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Tiemco
- 7.12 Preston Innovations
 - 7.12.1 Company profile
 - 7.12.2 Representative Fishing Rods Product
 - 7.12.3 Fishing Rods Sales, Revenue, Price and Gross Margin of Preston Innovations

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING RODS

- 8.1 Industry Chain of Fishing Rods
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING RODS

- 9.1 Cost Structure Analysis of Fishing Rods
- 9.2 Raw Materials Cost Analysis of Fishing Rods
- 9.3 Labor Cost Analysis of Fishing Rods
- 9.4 Manufacturing Expenses Analysis of Fishing Rods

CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING RODS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Fishing Rods-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F53F4893323EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F53F4893323EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970