

Fishing Lures-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F1DF713787BEN.html>

Date: January 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: F1DF713787BEN

Abstracts

Report Summary

Fishing Lures-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Lures industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Fishing Lures 2013-2017, and development forecast 2018-2023

Main market players of Fishing Lures in United States, with company and product introduction, position in the Fishing Lures market

Market status and development trend of Fishing Lures by types and applications

Cost and profit status of Fishing Lures, and marketing status

Market growth drivers and challenges

The report segments the United States Fishing Lures market as:

United States Fishing Lures Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):
New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Fishing Lures Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Surface Lures

Sinking Lures

Soft Plastic Lures

Floating and Diving Lures

United States Fishing Lures Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater

Saltwater

United States Fishing Lures Market: Players Segment Analysis (Company and Product introduction, Fishing Lures Sales Volume, Revenue, Price and Gross Margin):

Eagle Claw

Newell Brands

Okuma

Shimano

Tica

13 Fishing

AFTCO

Bass Pro Shops

Cabela's

Fenwick

Globeride

Gamakatsu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FISHING LURES

- 1.1 Definition of Fishing Lures in This Report
- 1.2 Commercial Types of Fishing Lures
 - 1.2.1 Surface Lures
 - 1.2.2 Sinking Lures
 - 1.2.3 Soft Plastic Lures
 - 1.2.4 Floating and Diving Lures
- 1.3 Downstream Application of Fishing Lures
 - 1.3.1 Freshwater
 - 1.3.2 Saltwater
- 1.4 Development History of Fishing Lures
- 1.5 Market Status and Trend of Fishing Lures 2013-2023
 - 1.5.1 United States Fishing Lures Market Status and Trend 2013-2023
 - 1.5.2 Regional Fishing Lures Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Lures in United States 2013-2017
- 2.2 Consumption Market of Fishing Lures in United States by Regions
 - 2.2.1 Consumption Volume of Fishing Lures in United States by Regions
 - 2.2.2 Revenue of Fishing Lures in United States by Regions
- 2.3 Market Analysis of Fishing Lures in United States by Regions
 - 2.3.1 Market Analysis of Fishing Lures in New England 2013-2017
 - 2.3.2 Market Analysis of Fishing Lures in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Fishing Lures in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Fishing Lures in The West 2013-2017
 - 2.3.5 Market Analysis of Fishing Lures in The South 2013-2017
 - 2.3.6 Market Analysis of Fishing Lures in Southwest 2013-2017
- 2.4 Market Development Forecast of Fishing Lures in United States 2018-2023
 - 2.4.1 Market Development Forecast of Fishing Lures in United States 2018-2023
 - 2.4.2 Market Development Forecast of Fishing Lures by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Fishing Lures in United States by Types

- 3.1.2 Revenue of Fishing Lures in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Fishing Lures in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fishing Lures in United States by Downstream Industry
- 4.2 Demand Volume of Fishing Lures by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fishing Lures by Downstream Industry in New England
 - 4.2.2 Demand Volume of Fishing Lures by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Fishing Lures by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Fishing Lures by Downstream Industry in The West
 - 4.2.5 Demand Volume of Fishing Lures by Downstream Industry in The South
 - 4.2.6 Demand Volume of Fishing Lures by Downstream Industry in Southwest
- 4.3 Market Forecast of Fishing Lures in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING LURES

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Fishing Lures Downstream Industry Situation and Trend Overview

CHAPTER 6 FISHING LURES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Fishing Lures in United States by Major Players
- 6.2 Revenue of Fishing Lures in United States by Major Players
- 6.3 Basic Information of Fishing Lures by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fishing Lures Major Players
 - 6.3.2 Employees and Revenue Level of Fishing Lures Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FISHING LURES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Eagle Claw

7.1.1 Company profile

7.1.2 Representative Fishing Lures Product

7.1.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Eagle Claw

7.2 Newell Brands

7.2.1 Company profile

7.2.2 Representative Fishing Lures Product

7.2.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Newell Brands

7.3 Okuma

7.3.1 Company profile

7.3.2 Representative Fishing Lures Product

7.3.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Okuma

7.4 Shimano

7.4.1 Company profile

7.4.2 Representative Fishing Lures Product

7.4.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Shimano

7.5 Tica

7.5.1 Company profile

7.5.2 Representative Fishing Lures Product

7.5.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Tica

7.6 13 Fishing

7.6.1 Company profile

7.6.2 Representative Fishing Lures Product

7.6.3 Fishing Lures Sales, Revenue, Price and Gross Margin of 13 Fishing

7.7 AFTCO

7.7.1 Company profile

7.7.2 Representative Fishing Lures Product

7.7.3 Fishing Lures Sales, Revenue, Price and Gross Margin of AFTCO

7.8 Bass Pro Shops

7.8.1 Company profile

7.8.2 Representative Fishing Lures Product

7.8.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Bass Pro Shops

7.9 Cabela's

7.9.1 Company profile

- 7.9.2 Representative Fishing Lures Product
- 7.9.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Cabela's
- 7.10 Fenwick
 - 7.10.1 Company profile
 - 7.10.2 Representative Fishing Lures Product
 - 7.10.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Fenwick
- 7.11 Globeride
 - 7.11.1 Company profile
 - 7.11.2 Representative Fishing Lures Product
 - 7.11.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Globeride
- 7.12 Gamakatsu
 - 7.12.1 Company profile
 - 7.12.2 Representative Fishing Lures Product
 - 7.12.3 Fishing Lures Sales, Revenue, Price and Gross Margin of Gamakatsu

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING LURES

- 8.1 Industry Chain of Fishing Lures
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING LURES

- 9.1 Cost Structure Analysis of Fishing Lures
- 9.2 Raw Materials Cost Analysis of Fishing Lures
- 9.3 Labor Cost Analysis of Fishing Lures
- 9.4 Manufacturing Expenses Analysis of Fishing Lures

CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING LURES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Fishing Lures-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F1DF713787BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1DF713787BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970