

## Fishing Lines-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/FD9A247C7AAEN.html

Date: February 2018 Pages: 139 Price: US\$ 3,480.00 (Single User License) ID: FD9A247C7AAEN

### Abstracts

**Report Summary** 

Fishing Lines-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Lines industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Fishing Lines 2013-2017, and development forecast 2018-2023 Main market players of Fishing Lines in North America, with company and product introduction, position in the Fishing Lines market Market status and development trend of Fishing Lines by types and applications Cost and profit status of Fishing Lines, and marketing status Market growth drivers and challenges

The report segments the North America Fishing Lines market as:

North America Fishing Lines Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Fishing Lines Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Braided Monofilament

North America Fishing Lines Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Specialty and sports shops Department and discount stores Online retail

North America Fishing Lines Market: Players Segment Analysis (Company and Product introduction, Fishing Lines Sales Volume, Revenue, Price and Gross Margin):

Eagle Claw Newell Brands Okuma Shimano Tica 13 Fishing Cabela's Fenwick Globeride Gamakatsu Gibbs Delta O. Mustad & Son Rapala

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF FISHING LINES**

- 1.1 Definition of Fishing Lines in This Report
- 1.2 Commercial Types of Fishing Lines
- 1.2.1 Braided
- 1.2.2 Monofilament
- 1.3 Downstream Application of Fishing Lines
- 1.3.1 Specialty and sports shops
- 1.3.2 Department and discount stores
- 1.3.3 Online retail
- 1.4 Development History of Fishing Lines
- 1.5 Market Status and Trend of Fishing Lines 2013-2023
- 1.5.1 North America Fishing Lines Market Status and Trend 2013-2023
- 1.5.2 Regional Fishing Lines Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Lines in North America 2013-2017
- 2.2 Consumption Market of Fishing Lines in North America by Regions
- 2.2.1 Consumption Volume of Fishing Lines in North America by Regions
- 2.2.2 Revenue of Fishing Lines in North America by Regions
- 2.3 Market Analysis of Fishing Lines in North America by Regions
- 2.3.1 Market Analysis of Fishing Lines in United States 2013-2017
- 2.3.2 Market Analysis of Fishing Lines in Canada 2013-2017
- 2.3.3 Market Analysis of Fishing Lines in Mexico 2013-2017
- 2.4 Market Development Forecast of Fishing Lines in North America 2018-2023
- 2.4.1 Market Development Forecast of Fishing Lines in North America 2018-2023
- 2.4.2 Market Development Forecast of Fishing Lines by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Fishing Lines in North America by Types
  - 3.1.2 Revenue of Fishing Lines in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada



3.2.3 Market Status by Types in Mexico3.3 Market Forecast of Fishing Lines in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Fishing Lines in North America by Downstream Industry
4.2 Demand Volume of Fishing Lines by Downstream Industry in Major Countries
4.2.1 Demand Volume of Fishing Lines by Downstream Industry in United States
4.2.2 Demand Volume of Fishing Lines by Downstream Industry in Canada
4.2.3 Demand Volume of Fishing Lines by Downstream Industry in Mexico
4.3 Market Forecast of Fishing Lines in North America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING LINES**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Fishing Lines Downstream Industry Situation and Trend Overview

### CHAPTER 6 FISHING LINES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Fishing Lines in North America by Major Players
- 6.2 Revenue of Fishing Lines in North America by Major Players
- 6.3 Basic Information of Fishing Lines by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fishing Lines Major Players
- 6.3.2 Employees and Revenue Level of Fishing Lines Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FISHING LINES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Eagle Claw

- 7.1.1 Company profile
- 7.1.2 Representative Fishing Lines Product
- 7.1.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.2 Newell Brands



- 7.2.1 Company profile
- 7.2.2 Representative Fishing Lines Product
- 7.2.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Newell Brands
- 7.3 Okuma
- 7.3.1 Company profile
- 7.3.2 Representative Fishing Lines Product
- 7.3.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Okuma
- 7.4 Shimano
  - 7.4.1 Company profile
- 7.4.2 Representative Fishing Lines Product
- 7.4.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Shimano
- 7.5 Tica
  - 7.5.1 Company profile
  - 7.5.2 Representative Fishing Lines Product
- 7.5.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Tica
- 7.6 13 Fishing
  - 7.6.1 Company profile
  - 7.6.2 Representative Fishing Lines Product
- 7.6.3 Fishing Lines Sales, Revenue, Price and Gross Margin of 13 Fishing
- 7.7 Cabela's
  - 7.7.1 Company profile
  - 7.7.2 Representative Fishing Lines Product
- 7.7.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Cabela's
- 7.8 Fenwick
  - 7.8.1 Company profile
  - 7.8.2 Representative Fishing Lines Product
- 7.8.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Fenwick
- 7.9 Globeride
  - 7.9.1 Company profile
  - 7.9.2 Representative Fishing Lines Product
- 7.9.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Globeride
- 7.10 Gamakatsu
  - 7.10.1 Company profile
  - 7.10.2 Representative Fishing Lines Product
  - 7.10.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Gamakatsu
- 7.11 Gibbs Delta
  - 7.11.1 Company profile
  - 7.11.2 Representative Fishing Lines Product
  - 7.11.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Gibbs Delta



- 7.12 O. Mustad & Son
  - 7.12.1 Company profile
  - 7.12.2 Representative Fishing Lines Product
  - 7.12.3 Fishing Lines Sales, Revenue, Price and Gross Margin of O. Mustad & Son
- 7.13 Rapala
  - 7.13.1 Company profile
  - 7.13.2 Representative Fishing Lines Product
  - 7.13.3 Fishing Lines Sales, Revenue, Price and Gross Margin of Rapala

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING LINES

- 8.1 Industry Chain of Fishing Lines
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING LINES

- 9.1 Cost Structure Analysis of Fishing Lines
- 9.2 Raw Materials Cost Analysis of Fishing Lines
- 9.3 Labor Cost Analysis of Fishing Lines
- 9.4 Manufacturing Expenses Analysis of Fishing Lines

### CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING LINES

- 10.1 Marketing Channel
  10.1.1 Direct Marketing
  10.1.2 Indirect Marketing
  10.1.3 Marketing Channel Development Trend
  10.2 Market Positioning
  10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### CHAPTER 11 REPORT CONCLUSION

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE





- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Fishing Lines-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/FD9A247C7AAEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/FD9A247C7AAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970