

# Fishing Line-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F2068D7C038EN.html>

Date: January 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: F2068D7C038EN

## Abstracts

### Report Summary

Fishing Line-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Line industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fishing Line 2013-2017, and development forecast 2018-2023

Main market players of Fishing Line in China, with company and product introduction, position in the Fishing Line market

Market status and development trend of Fishing Line by types and applications

Cost and profit status of Fishing Line, and marketing status

Market growth drivers and challenges

The report segments the China Fishing Line market as:

China Fishing Line Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Fishing Line Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Monofilament

Fluorocarbon

Nanofil

China Fishing Line Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater

Saltwater

China Fishing Line Market: Players Segment Analysis (Company and Product introduction, Fishing Line Sales Volume, Revenue, Price and Gross Margin):

Daiwa

Berkley

Shimano

Cabela

P Line

Spider Wire

American Fishing Wire

Sufix

Stern

PowerPro

TUF Line

Maxima Line

McCoy

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FISHING LINE**

- 1.1 Definition of Fishing Line in This Report
- 1.2 Commercial Types of Fishing Line
  - 1.2.1 Monofilament
  - 1.2.2 Fluorocarbon
  - 1.2.3 Nanofil
- 1.3 Downstream Application of Fishing Line
  - 1.3.1 Freshwater
  - 1.3.2 Saltwater
- 1.4 Development History of Fishing Line
- 1.5 Market Status and Trend of Fishing Line 2013-2023
  - 1.5.1 China Fishing Line Market Status and Trend 2013-2023
  - 1.5.2 Regional Fishing Line Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fishing Line in China 2013-2017
- 2.2 Consumption Market of Fishing Line in China by Regions
  - 2.2.1 Consumption Volume of Fishing Line in China by Regions
  - 2.2.2 Revenue of Fishing Line in China by Regions
- 2.3 Market Analysis of Fishing Line in China by Regions
  - 2.3.1 Market Analysis of Fishing Line in North China 2013-2017
  - 2.3.2 Market Analysis of Fishing Line in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Fishing Line in East China 2013-2017
  - 2.3.4 Market Analysis of Fishing Line in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Fishing Line in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Fishing Line in Northwest China 2013-2017
- 2.4 Market Development Forecast of Fishing Line in China 2018-2023
  - 2.4.1 Market Development Forecast of Fishing Line in China 2018-2023
  - 2.4.2 Market Development Forecast of Fishing Line by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Fishing Line in China by Types
  - 3.1.2 Revenue of Fishing Line in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Fishing Line in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fishing Line in China by Downstream Industry
- 4.2 Demand Volume of Fishing Line by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fishing Line by Downstream Industry in North China
  - 4.2.2 Demand Volume of Fishing Line by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Fishing Line by Downstream Industry in East China
  - 4.2.4 Demand Volume of Fishing Line by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Fishing Line by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Fishing Line by Downstream Industry in Northwest China
- 4.3 Market Forecast of Fishing Line in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING LINE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Fishing Line Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FISHING LINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Fishing Line in China by Major Players
- 6.2 Revenue of Fishing Line in China by Major Players
- 6.3 Basic Information of Fishing Line by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fishing Line Major Players
  - 6.3.2 Employees and Revenue Level of Fishing Line Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 FISHING LINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Daiwa

#### 7.1.1 Company profile

#### 7.1.2 Representative Fishing Line Product

#### 7.1.3 Fishing Line Sales, Revenue, Price and Gross Margin of Daiwa

### 7.2 Berkley

#### 7.2.1 Company profile

#### 7.2.2 Representative Fishing Line Product

#### 7.2.3 Fishing Line Sales, Revenue, Price and Gross Margin of Berkley

### 7.3 Shimano

#### 7.3.1 Company profile

#### 7.3.2 Representative Fishing Line Product

#### 7.3.3 Fishing Line Sales, Revenue, Price and Gross Margin of Shimano

### 7.4 Cabela

#### 7.4.1 Company profile

#### 7.4.2 Representative Fishing Line Product

#### 7.4.3 Fishing Line Sales, Revenue, Price and Gross Margin of Cabela

### 7.5 P Line

#### 7.5.1 Company profile

#### 7.5.2 Representative Fishing Line Product

#### 7.5.3 Fishing Line Sales, Revenue, Price and Gross Margin of P Line

### 7.6 Spider Wire

#### 7.6.1 Company profile

#### 7.6.2 Representative Fishing Line Product

#### 7.6.3 Fishing Line Sales, Revenue, Price and Gross Margin of Spider Wire

### 7.7 American Fishing Wire

#### 7.7.1 Company profile

#### 7.7.2 Representative Fishing Line Product

#### 7.7.3 Fishing Line Sales, Revenue, Price and Gross Margin of American Fishing Wire

### 7.8 Suffix

#### 7.8.1 Company profile

#### 7.8.2 Representative Fishing Line Product

#### 7.8.3 Fishing Line Sales, Revenue, Price and Gross Margin of Suffix

### 7.9 Stern

#### 7.9.1 Company profile

- 7.9.2 Representative Fishing Line Product
- 7.9.3 Fishing Line Sales, Revenue, Price and Gross Margin of Stern
- 7.10 PowerPro
  - 7.10.1 Company profile
  - 7.10.2 Representative Fishing Line Product
  - 7.10.3 Fishing Line Sales, Revenue, Price and Gross Margin of PowerPro
- 7.11 TUF Line
  - 7.11.1 Company profile
  - 7.11.2 Representative Fishing Line Product
  - 7.11.3 Fishing Line Sales, Revenue, Price and Gross Margin of TUF Line
- 7.12 Maxima Line
  - 7.12.1 Company profile
  - 7.12.2 Representative Fishing Line Product
  - 7.12.3 Fishing Line Sales, Revenue, Price and Gross Margin of Maxima Line
- 7.13 McCoy
  - 7.13.1 Company profile
  - 7.13.2 Representative Fishing Line Product
  - 7.13.3 Fishing Line Sales, Revenue, Price and Gross Margin of McCoy

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING LINE**

- 8.1 Industry Chain of Fishing Line
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING LINE**

- 9.1 Cost Structure Analysis of Fishing Line
- 9.2 Raw Materials Cost Analysis of Fishing Line
- 9.3 Labor Cost Analysis of Fishing Line
- 9.4 Manufacturing Expenses Analysis of Fishing Line

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING LINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Fishing Line-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F2068D7C038EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F2068D7C038EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970