

# Fishing Hooks and Lures-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FB3BE9A7FCFEN.html>

Date: February 2018

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: FB3BE9A7FCFEN

## Abstracts

### Report Summary

Fishing Hooks and Lures-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Hooks and Lures industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fishing Hooks and Lures 2013-2017, and development forecast 2018-2023

Main market players of Fishing Hooks and Lures in China, with company and product introduction, position in the Fishing Hooks and Lures market

Market status and development trend of Fishing Hooks and Lures by types and applications

Cost and profit status of Fishing Hooks and Lures, and marketing status

Market growth drivers and challenges

The report segments the China Fishing Hooks and Lures market as:

China Fishing Hooks and Lures Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Fishing Hooks and Lures Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fishing Hooks

Fishing Lures

China Fishing Hooks and Lures Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Specialty and sports shops

Department and discount stores

Online retail

China Fishing Hooks and Lures Market: Players Segment Analysis (Company and Product introduction, Fishing Hooks and Lures Sales Volume, Revenue, Price and Gross Margin):

Eagle Claw

Newell Brands

Okuma

Shimano

Tica

13 Fishing

AFTCO (The American Fishing Tackle Company)

Bass Pro Shops

Cabela's

Fenwick

Globeride

Gamakatsu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FISHING HOOKS AND LURES**

- 1.1 Definition of Fishing Hooks and Lures in This Report
- 1.2 Commercial Types of Fishing Hooks and Lures
  - 1.2.1 Fishing Hooks
  - 1.2.2 Fishing Lures
- 1.3 Downstream Application of Fishing Hooks and Lures
  - 1.3.1 Specialty and sports shops
  - 1.3.2 Department and discount stores
  - 1.3.3 Online retail
- 1.4 Development History of Fishing Hooks and Lures
- 1.5 Market Status and Trend of Fishing Hooks and Lures 2013-2023
  - 1.5.1 China Fishing Hooks and Lures Market Status and Trend 2013-2023
  - 1.5.2 Regional Fishing Hooks and Lures Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fishing Hooks and Lures in China 2013-2017
- 2.2 Consumption Market of Fishing Hooks and Lures in China by Regions
  - 2.2.1 Consumption Volume of Fishing Hooks and Lures in China by Regions
  - 2.2.2 Revenue of Fishing Hooks and Lures in China by Regions
- 2.3 Market Analysis of Fishing Hooks and Lures in China by Regions
  - 2.3.1 Market Analysis of Fishing Hooks and Lures in North China 2013-2017
  - 2.3.2 Market Analysis of Fishing Hooks and Lures in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Fishing Hooks and Lures in East China 2013-2017
  - 2.3.4 Market Analysis of Fishing Hooks and Lures in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Fishing Hooks and Lures in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Fishing Hooks and Lures in Northwest China 2013-2017
- 2.4 Market Development Forecast of Fishing Hooks and Lures in China 2018-2023
  - 2.4.1 Market Development Forecast of Fishing Hooks and Lures in China 2018-2023
  - 2.4.2 Market Development Forecast of Fishing Hooks and Lures by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Fishing Hooks and Lures in China by Types

- 3.1.2 Revenue of Fishing Hooks and Lures in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Fishing Hooks and Lures in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fishing Hooks and Lures in China by Downstream Industry
- 4.2 Demand Volume of Fishing Hooks and Lures by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fishing Hooks and Lures by Downstream Industry in North China
  - 4.2.2 Demand Volume of Fishing Hooks and Lures by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Fishing Hooks and Lures by Downstream Industry in East China
  - 4.2.4 Demand Volume of Fishing Hooks and Lures by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Fishing Hooks and Lures by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Fishing Hooks and Lures by Downstream Industry in Northwest China
- 4.3 Market Forecast of Fishing Hooks and Lures in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING HOOKS AND LURES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Fishing Hooks and Lures Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FISHING HOOKS AND LURES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Fishing Hooks and Lures in China by Major Players
- 6.2 Revenue of Fishing Hooks and Lures in China by Major Players
- 6.3 Basic Information of Fishing Hooks and Lures by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fishing Hooks and Lures Major Players
  - 6.3.2 Employees and Revenue Level of Fishing Hooks and Lures Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FISHING HOOKS AND LURES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Eagle Claw
  - 7.1.1 Company profile
  - 7.1.2 Representative Fishing Hooks and Lures Product
  - 7.1.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.2 Newell Brands
  - 7.2.1 Company profile
  - 7.2.2 Representative Fishing Hooks and Lures Product
  - 7.2.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Newell Brands
- 7.3 Okuma
  - 7.3.1 Company profile
  - 7.3.2 Representative Fishing Hooks and Lures Product
  - 7.3.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Okuma
- 7.4 Shimano
  - 7.4.1 Company profile
  - 7.4.2 Representative Fishing Hooks and Lures Product
  - 7.4.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Shimano
- 7.5 Tica
  - 7.5.1 Company profile
  - 7.5.2 Representative Fishing Hooks and Lures Product
  - 7.5.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Tica
- 7.6 13 Fishing
  - 7.6.1 Company profile
  - 7.6.2 Representative Fishing Hooks and Lures Product
  - 7.6.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of 13 Fishing

## 7.7 AFTCO (The American Fishing Tackle Company)

### 7.7.1 Company profile

### 7.7.2 Representative Fishing Hooks and Lures Product

### 7.7.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of AFTCO (The American Fishing Tackle Company)

## 7.8 Bass Pro Shops

### 7.8.1 Company profile

### 7.8.2 Representative Fishing Hooks and Lures Product

### 7.8.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Bass Pro Shops

## 7.9 Cabela's

### 7.9.1 Company profile

### 7.9.2 Representative Fishing Hooks and Lures Product

### 7.9.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Cabela's

## 7.10 Fenwick

### 7.10.1 Company profile

### 7.10.2 Representative Fishing Hooks and Lures Product

### 7.10.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Fenwick

## 7.11 Globberide

### 7.11.1 Company profile

### 7.11.2 Representative Fishing Hooks and Lures Product

### 7.11.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Globberide

## 7.12 Gamakatsu

### 7.12.1 Company profile

### 7.12.2 Representative Fishing Hooks and Lures Product

### 7.12.3 Fishing Hooks and Lures Sales, Revenue, Price and Gross Margin of Gamakatsu

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING HOOKS AND LURES**

### 8.1 Industry Chain of Fishing Hooks and Lures

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING HOOKS AND LURES**

### 9.1 Cost Structure Analysis of Fishing Hooks and Lures

9.2 Raw Materials Cost Analysis of Fishing Hooks and Lures

9.3 Labor Cost Analysis of Fishing Hooks and Lures

9.4 Manufacturing Expenses Analysis of Fishing Hooks and Lures

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING HOOKS AND LURES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Fishing Hooks and Lures-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FB3BE9A7FCFEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FB3BE9A7FCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970