

# Fishing Equipments-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FE2A1C0BEDAMEN.html>

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: FE2A1C0BEDAMEN

## Abstracts

### Report Summary

Fishing Equipments-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Equipments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Fishing Equipments 2013-2017, and development forecast 2018-2023

Main market players of Fishing Equipments in United States, with company and product introduction, position in the Fishing Equipments market

Market status and development trend of Fishing Equipments by types and applications

Cost and profit status of Fishing Equipments, and marketing status

Market growth drivers and challenges

The report segments the United States Fishing Equipments market as:

United States Fishing Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Fishing Equipments Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Electronics

Others

United States Fishing Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater Fishing

Saltwater Fishing

United States Fishing Equipments Market: Players Segment Analysis (Company and Product introduction, Fishing Equipments Sales Volume, Revenue, Price and Gross Margin):

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo  
AFTCO Mfg.  
O. Mustad & Son  
Okuma Fishing  
Barfilon Fishing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FISHING EQUIPMENTS**

- 1.1 Definition of Fishing Equipments in This Report
- 1.2 Commercial Types of Fishing Equipments
  - 1.2.1 Rods, Reels and Components
  - 1.2.2 Line, Leaders
  - 1.2.3 Lures, Files, Baits
  - 1.2.4 Terminal Tackle
  - 1.2.5 Electronics
  - 1.2.6 Others
- 1.3 Downstream Application of Fishing Equipments
  - 1.3.1 Freshwater Fishing
  - 1.3.2 Saltwater Fishing
- 1.4 Development History of Fishing Equipments
- 1.5 Market Status and Trend of Fishing Equipments 2013-2023
  - 1.5.1 United States Fishing Equipments Market Status and Trend 2013-2023
  - 1.5.2 Regional Fishing Equipments Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Fishing Equipments in United States 2013-2017
- 2.2 Consumption Market of Fishing Equipments in United States by Regions
  - 2.2.1 Consumption Volume of Fishing Equipments in United States by Regions
  - 2.2.2 Revenue of Fishing Equipments in United States by Regions
- 2.3 Market Analysis of Fishing Equipments in United States by Regions
  - 2.3.1 Market Analysis of Fishing Equipments in New England 2013-2017
  - 2.3.2 Market Analysis of Fishing Equipments in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Fishing Equipments in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Fishing Equipments in The West 2013-2017
  - 2.3.5 Market Analysis of Fishing Equipments in The South 2013-2017
  - 2.3.6 Market Analysis of Fishing Equipments in Southwest 2013-2017
- 2.4 Market Development Forecast of Fishing Equipments in United States 2018-2023
  - 2.4.1 Market Development Forecast of Fishing Equipments in United States 2018-2023
  - 2.4.2 Market Development Forecast of Fishing Equipments by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Fishing Equipments in United States by Types
  - 3.1.2 Revenue of Fishing Equipments in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Fishing Equipments in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Fishing Equipments in United States by Downstream Industry
- 4.2 Demand Volume of Fishing Equipments by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Fishing Equipments by Downstream Industry in New England
  - 4.2.2 Demand Volume of Fishing Equipments by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Fishing Equipments by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Fishing Equipments by Downstream Industry in The West
  - 4.2.5 Demand Volume of Fishing Equipments by Downstream Industry in The South
  - 4.2.6 Demand Volume of Fishing Equipments by Downstream Industry in Southwest
- 4.3 Market Forecast of Fishing Equipments in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING EQUIPMENTS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Fishing Equipments Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FISHING EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Fishing Equipments in United States by Major Players
- 6.2 Revenue of Fishing Equipments in United States by Major Players
- 6.3 Basic Information of Fishing Equipments by Major Players

6.3.1 Headquarters Location and Established Time of Fishing Equipments Major Players

6.3.2 Employees and Revenue Level of Fishing Equipments Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 FISHING EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Newell (Jarden Corporation)

7.1.1 Company profile

7.1.2 Representative Fishing Equipments Product

7.1.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Newell (Jarden Corporation)

7.2 Globberide(Daiwa)

7.2.1 Company profile

7.2.2 Representative Fishing Equipments Product

7.2.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Globberide(Daiwa)

7.3 Shimano

7.3.1 Company profile

7.3.2 Representative Fishing Equipments Product

7.3.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Shimano

7.4 Rapala VMC Corporation

7.4.1 Company profile

7.4.2 Representative Fishing Equipments Product

7.4.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Rapala VMC Corporation

7.5 Weihai Guangwei Group

7.5.1 Company profile

7.5.2 Representative Fishing Equipments Product

7.5.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group

7.6 Dongmi Fishing

7.6.1 Company profile

7.6.2 Representative Fishing Equipments Product

7.6.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Dongmi Fishing

## 7.7 RYOBI

7.7.1 Company profile

7.7.2 Representative Fishing Equipments Product

7.7.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of RYOBI

## 7.8 Pokee Fishing

7.8.1 Company profile

7.8.2 Representative Fishing Equipments Product

7.8.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Pokee Fishing

## 7.9 Cabela's Inc.

7.9.1 Company profile

7.9.2 Representative Fishing Equipments Product

7.9.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Cabela's Inc.

## 7.10 Eagle Claw

7.10.1 Company profile

7.10.2 Representative Fishing Equipments Product

7.10.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Eagle Claw

## 7.11 Humminbird

7.11.1 Company profile

7.11.2 Representative Fishing Equipments Product

7.11.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Humminbird

## 7.12 St. Croix Rods

7.12.1 Company profile

7.12.2 Representative Fishing Equipments Product

7.12.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of St. Croix Rods

## 7.13 Gamakatsu

7.13.1 Company profile

7.13.2 Representative Fishing Equipments Product

7.13.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Gamakatsu

## 7.14 Tica Fishing

7.14.1 Company profile

7.14.2 Representative Fishing Equipments Product

7.14.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Tica Fishing

## 7.15 DUEL(YO-ZURI)

7.15.1 Company profile

7.15.2 Representative Fishing Equipments Product

7.15.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of DUEL(YO-ZURI)

## 7.16 Tiemco

## 7.17 Preston Innovations

- 7.18 Beilun Haibo
- 7.19 AFTCO Mfg.
- 7.20 O. Mustad & Son
- 7.21 Okuma Fishing
- 7.22 Barfilon Fishing

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING EQUIPMENTS**

- 8.1 Industry Chain of Fishing Equipments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING EQUIPMENTS**

- 9.1 Cost Structure Analysis of Fishing Equipments
- 9.2 Raw Materials Cost Analysis of Fishing Equipments
- 9.3 Labor Cost Analysis of Fishing Equipments
- 9.4 Manufacturing Expenses Analysis of Fishing Equipments

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING EQUIPMENTS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fishing Equipments-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FE2A1C0BEDAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FE2A1C0BEDAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970